

Cost Management

Beancounting for OpenShift

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What we'll discuss today

- Use cases
- CNCF research
- Cost Management for Red Hat OpenShift
- What's next



Consolidating environments

Centralised costs





Software usage

Subscription tracking & popularity contests





Hybrid OpenShift workload

De-centralised costs





A joint report from CNCF and the FinOps Foundation June 2021

- 24% of companies do not monitor costs at all. 44% rely on monthly estimates
- 68% of companies using Kubernetes report costs increasing (half of them more than 20% YoY)
- Only 13% have accurate showbacks, only 14% have chargeback programs
- The majority (90%) of costs come from compute and memory

CONCLUSION: The majority of companies using Kubernetes need to become more cost-efficient.





Different personas, Different needs

"I want to ..."



Finance Manager

- ... "Map charges to projects and organizations"
- ... "Set up showback and/or chargeback reports"

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App Owner / Dev Lead

- ... "Forecast capacity needs, and what-if scenarios"
- ... "Know when I am over the budget"



Operations

- ... "Drill down into details for root cause analysis"
- ... "Know unexpected behaviours"



Cost Management

for Red Hat OpenShift Container Platform

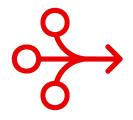


Visualize costs

Review OpenShift costs aggregated across hybrid infrastructure so you can stay on budget

Show Red Hat related costs in context

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Allocate costs

Understand spending habits and distribute costs into projects, organizations, and regions

Improve communication between IT and line of business (LOB)



Influence behaviours

Models costs to align operations, developers and business.

Make those responsible accountable so they take action



Cost management for Red Hat OpenShift

Red Hat SaaS offering to provide customers with cost visibility across OCP clusters on-premises and in the cloud

😑 📥 Red Hat	Find an app or service 🔹		🗢 😧 🏠 Demo Admin 👻
OpenShift	Cost Management Overview 💿		
Clusters	OpenShift Infrastructure	View OpenShift costs	across
Overview	Perspective All •	hybrid infrastructu	lre
Releases			
INSIGHTS	All OpenShift cost 1-10 May		Top projects Top clusters
Subscriptions >	\$16,976.89		
Cost Management 🗸 🗸	Φ10,970.09 Cost		Madrid \$1,236.80 (7.42%)
Overview	All OpenShift cumulative cost comparison (\$USD) 🔻		Paris \$1,220.11 (7.32%)
OpenShift			_
Amazon Web Services			London \$1,209.34 (7.26%)
Microsoft Azure			67 Others \$12,991.04 (77.99%)
Google Cloud Platform Cost Models			6/ Otners \$12,991.04 (77.99%)
Cost Explorer			All Projects
Support Cases 🖉	1 8 16 — Cost (I-30 Apr) — Cost (I-10 May) - Infrastructure cost (I-3	24 31 O Apr) ••• Infrastructure cost (1-10 May) = Cost forecast (10-31 May)	
Cluster Manager Feedback 🖄	 Infrastructure forecast (10-31 May) 		
Red Hat Marketplace 🖉			
Documentation 🖉	CPU usage and requests 1-10 May	Memory usage and requests 1-10 May	Volume usage and requests 1-10 May
	7,470 core-hours 18,928 core-hours Usage Requests	50,142 GB-hours 45,975 GB-hours Usage Requests	116,046 GB-month 222,196 GB-month Usage Requests
	Daily usage and requests comparison (core-hours)	Daily usage and requests comparison (GB-hours)	Daily usage and requests comparison (GB-month)
	1 15 31 — Usage (1-30 Apr) — Usage (1-10 May)	1 15 31 — Usage (1-30 Apr) — Usage (1-10 May)	1 15 Usage (1-30 Apr) Usage (1-10 May)

- Visualize costs across hybrid cloud infrastructure
- Track cost trends
- Map charges to projects, labels and organizations. Slice and dice the data with filters
- Use cost models to normalize data from the cluster and clouds
- Generate showback exports and utilize them to build your chargeback reports







Business

Track and optimize spending



Operations

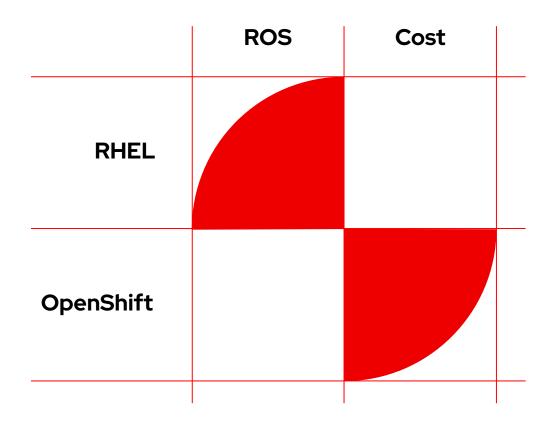
Improve stability and performance





Resource Optimization (ROS) and Cost Management

Currently two independent applications, targeting two different platforms

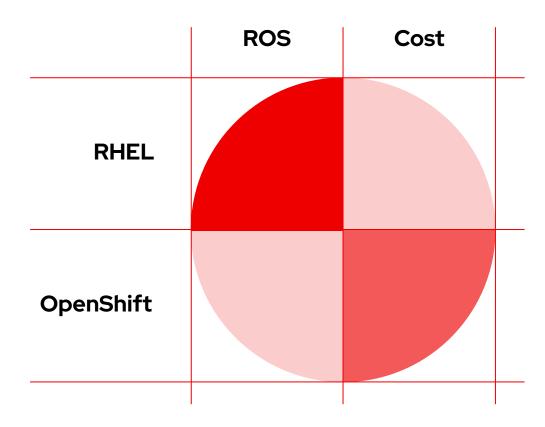




ROS: Resource Optimization Service

Resource Optimization (ROS) and Cost Management

Started as two independent applications targeting two different platforms





Immediate priorities

Include additional services Distribute shared service cost

Enhanced history



Further plans

<u>CO</u>2 footprint

Layered cost models

Cost Management for RHEL

TTTTTT

Resource Optimisation

Integrated into the Cost Management interface



Utilisation reports

Pods - requests vs usage Identify unlimited pods



Application right-sizing

Workload-based Historical analysis of similar pods



Cluster right-sizing

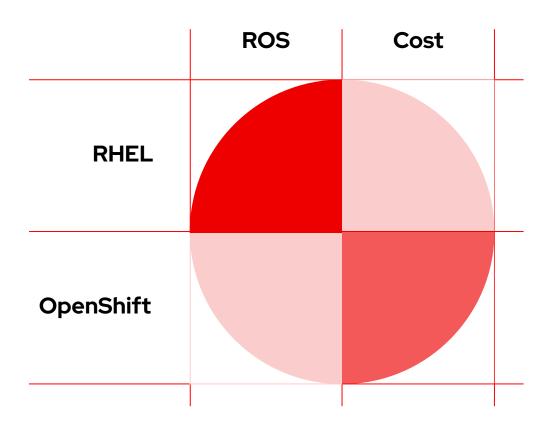
Smaller workers?

Fewer workers?



Resource Optimization (ROS) and Cost Management

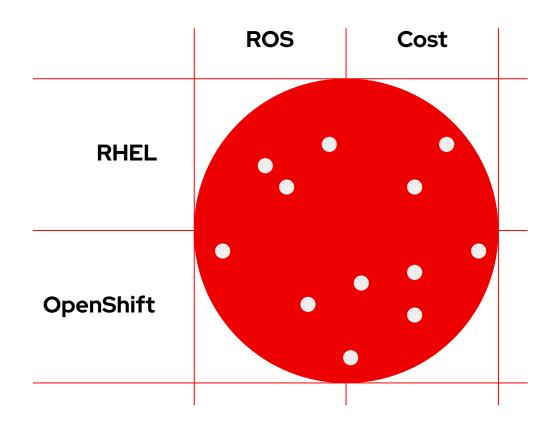
All things to all people





Resource Optimization and Cost Management

There will be gaps





ROS: Resource Optimization Service



Thank you



linkedin.com/company/red-hat



youtube.com/user/RedHatVideos



facebook.com/redhatinc



twitter.com/RedHat



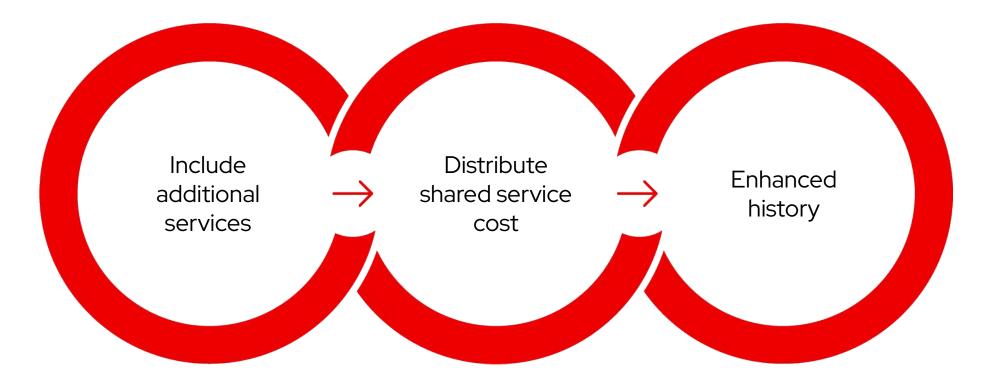


Examples

- NICK: Customer doing a DC migration and consolidation of k8s platforms, which is bringing a variety of applications from lots of **different BUs & departments** into a single OCP architecture. Centralises the cost, but because everything's in OCP, they can't use high-level reporting (like AWS's) to spread it back out to users accurately and fairly. They Need Something Clever
 - Intense pressure to deliver quickly, lots of different "experts", chaos, accountability and governance will naturally be hard to maintain. Platform admins under lots of stress.
- NICK: Customer is running software on their clusters (which may have separate commercial terms) and need to track each, and they need to monitor and forecast usage so they can make sure they're complying with those terms and/or buying the right amount.
 - CHRISTINA: Customer has **cross-cloud provider** OCP clusters with multiple applications on each cluster, can get breakdown from each cloud provider on infrastructure utilisation but use of the total application spend was not transparent at the time. Need a hybrid platform cost management solution that can take account of the usage of a BU/project across multiple clusters/infra platforms.

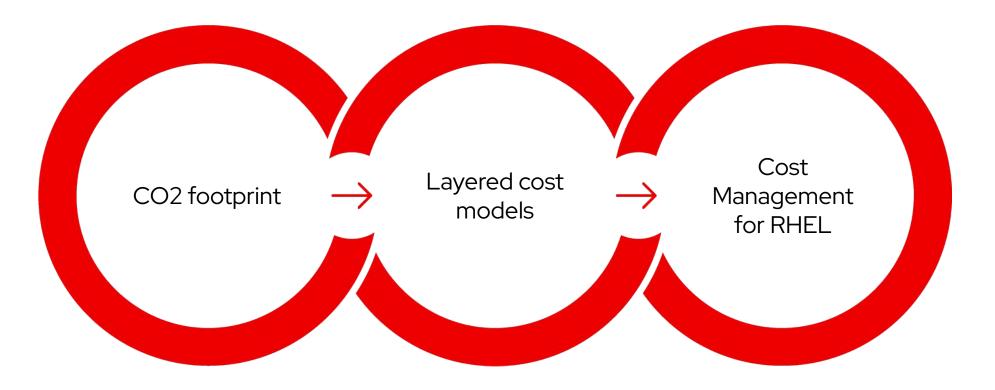


Immediate priorities





Further plans





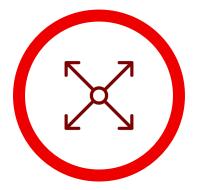
Resource Optimisation

Integrated into the Cost Management interface



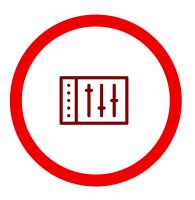
Utilisation reports

Pods - requests vs usage Identify unlimited pods



Application right-sizing Workload-based

Historical analysis of similar pods



Cluster right-sizing

Smaller workers?

Fewer workers?

