



Ansible Automates München

22. November 2022

Automates in Concert

One platform—unlimited possibilities

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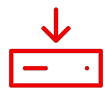
What we'll discuss today



Automation as a lifetime career-changing opportunity



Automation as your company's innovation engine



How Red Hat can help in your Automation journey

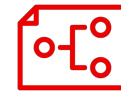


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Automation as a lifetime career- changing opportunity



Ansible is a global phenomenon



Top 10 framework

Use a developer validated framework¹



60,000+ openings jobs

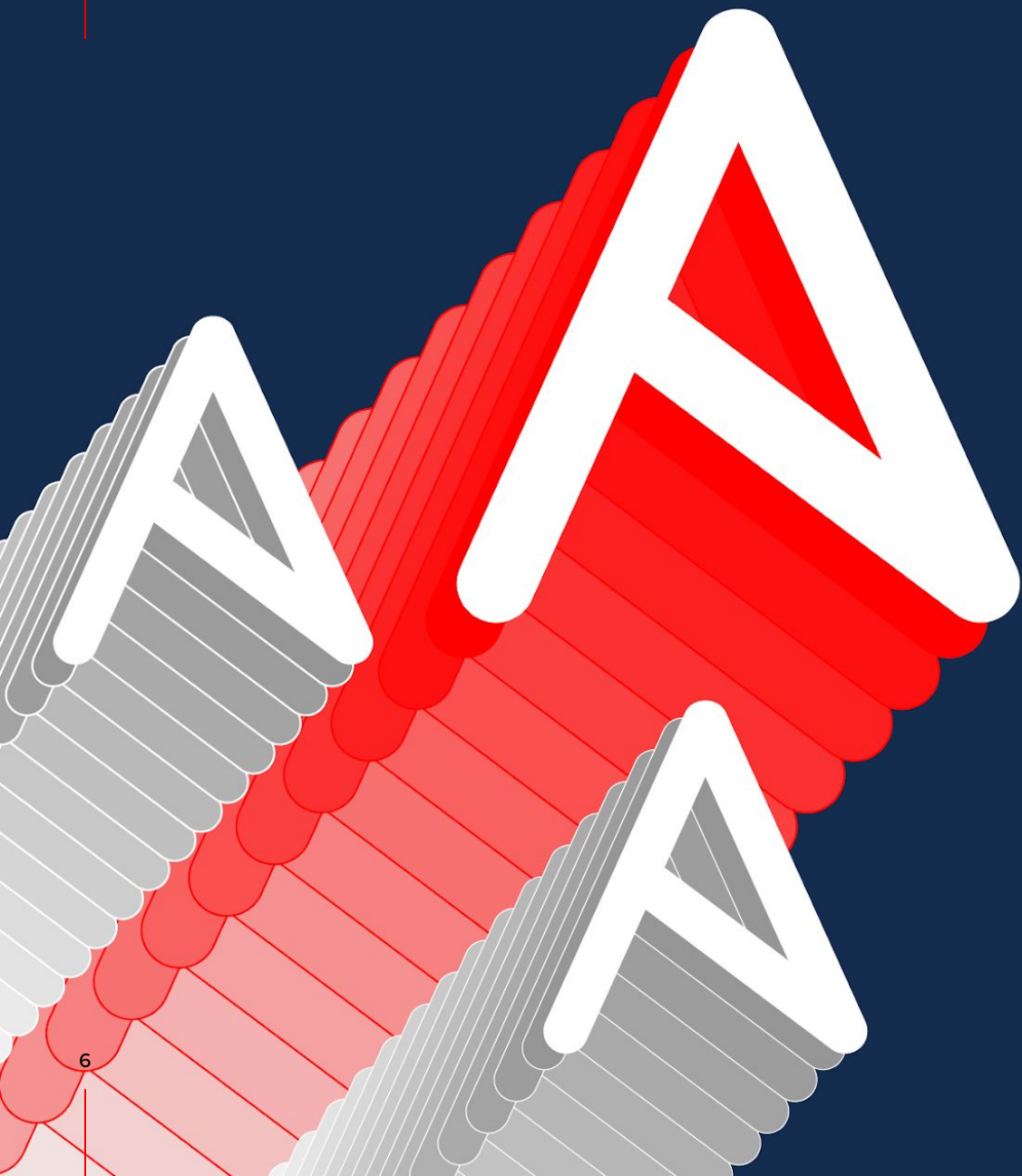
Boost your career²



#1 automation community

Belong to the world's largest
IT automation community³

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By 2025, **more than 90%**
of enterprises will have an
Automation Architect

Gartner, Top 10 Trends Impacting Infrastructure and Operations, Ross Winser, David Cappuccio



Automate your entire organization



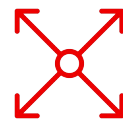
Major analyst validation

Use the leading automation platform¹



Top automation tech skill

Train and certify your team²



Scale and coordinate

Address your organizations digital transformation challenges

Customers achieve remarkable results



667%
five-year ROI



10 months
to payback

75%

faster deployment of new storage resources

59%

more time spent on innovation

39%

more applications developed per year



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Automation as your company's innovation engine

The road to Open Hybrid Cloud

Hybrid cloud infrastructure

Cloud-native development

Management and Automation





“If the world outside your company is changing faster than the world inside your company, the end is near”

Jack Welch,
Former chairman and CEO
General Electric





Where is your automation journey heading?

The solution often lies **along hire and automate** because hiring alone is not enough to scale IT operations.

Developing an “automation-first” IT mindset

Gaining a competitive advantage in your industry



Automation

68% report IT automation at their organization has shifted from a “nice to have” to a “must have”.



Success

80% say adopting IT automation is “extremely important” or “very important to the future success of their organization.

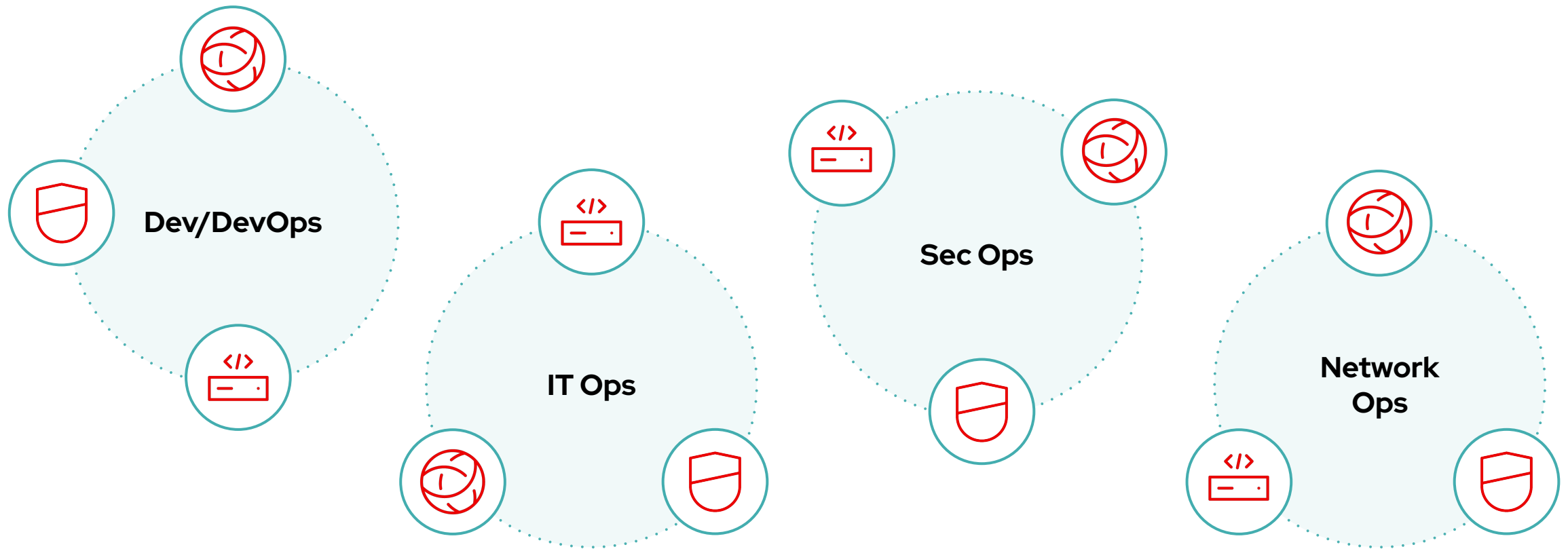


Culture change

53% embrace culture change to ensure automation is accepted—but only 26% say IT leaders are doing this now.

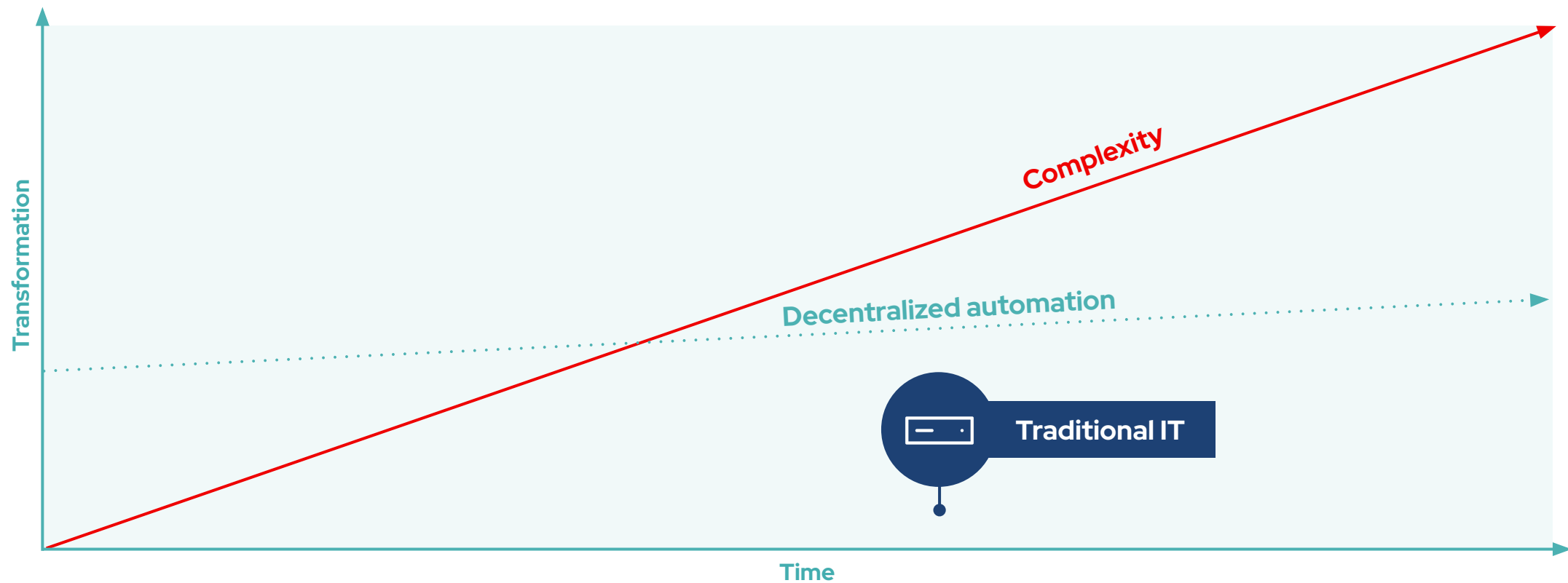
What's holding organizations back?

Too many unintegrated, domain-specific tools, limited collaboration, scale...



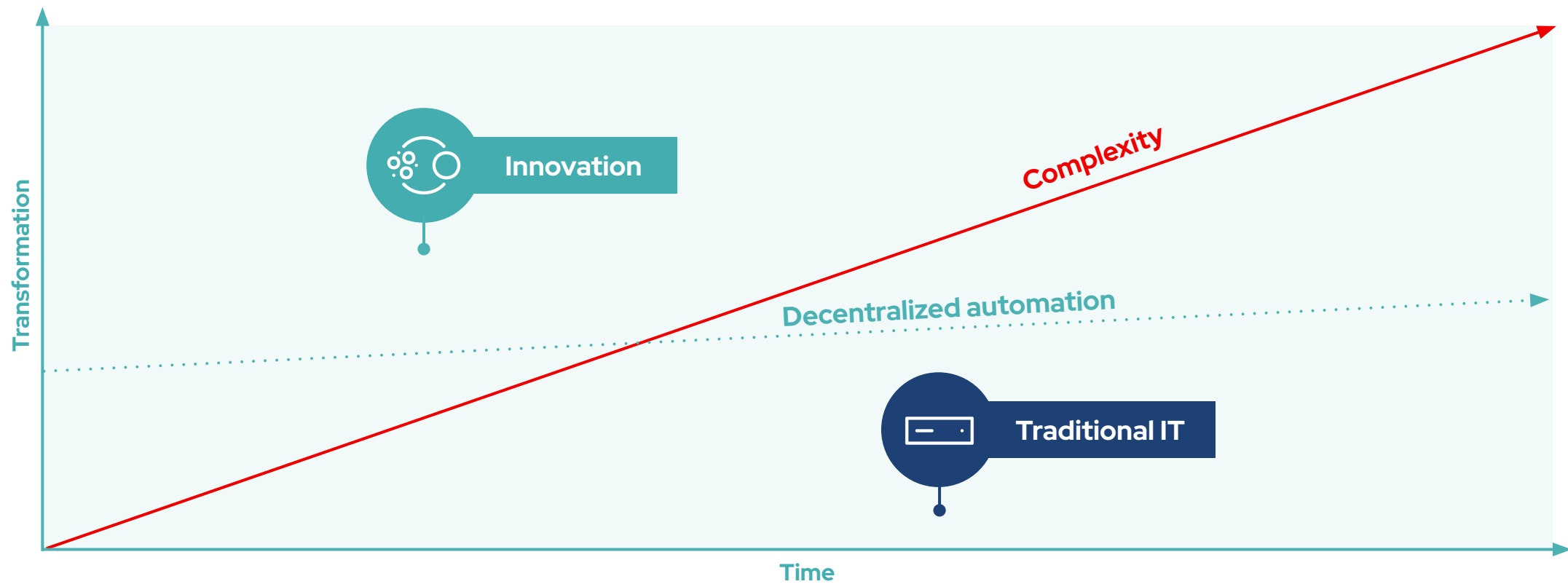
"Complexity is killing us."

If you are already struggling with traditional...



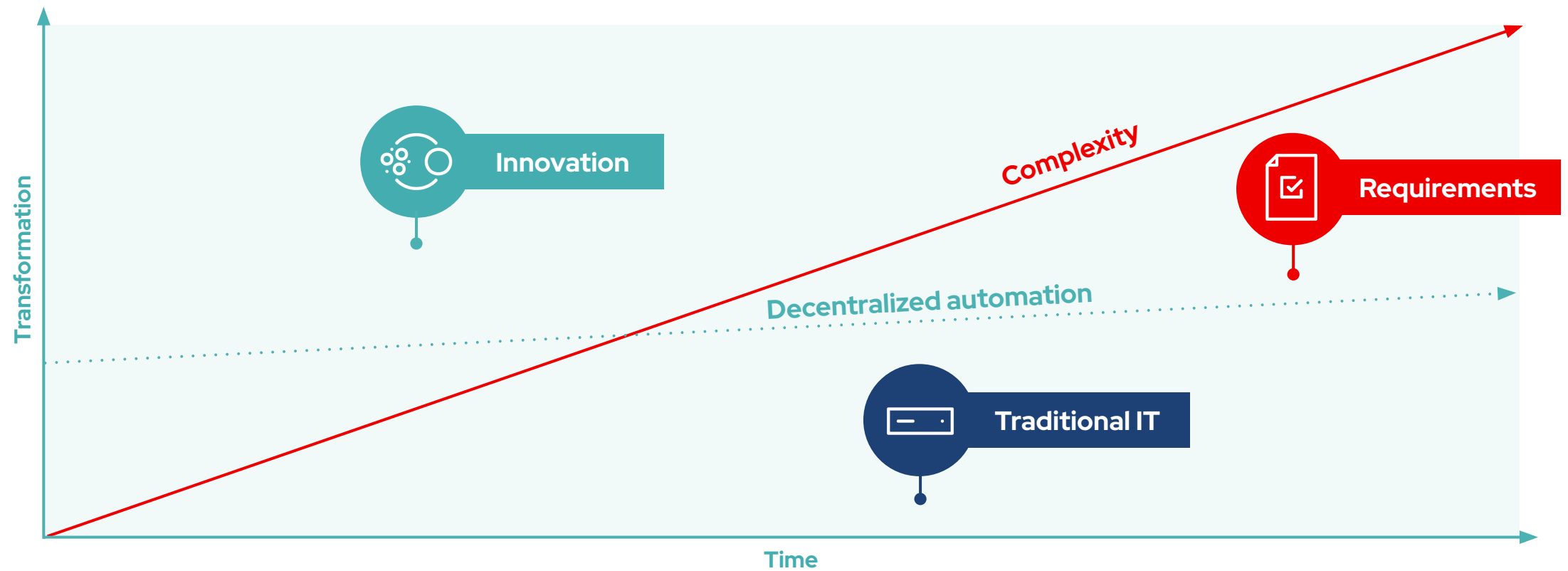
"Complexity is killing us."

How can you improve innovation...



"Complexity is killing us."

Without addressing requirements...





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How Red Hat can help in your Automation journey

How Red Hat can help you

The 3 Ps to succeed in enterprise scale automation strategy



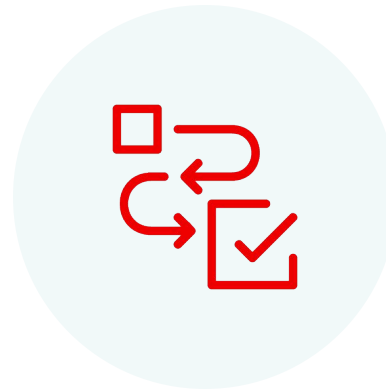
People

How Red Hat can help you

The 3 Ps to succeed in enterprise scale automation strategy



People



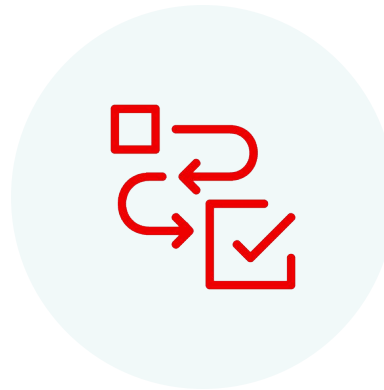
Process

How Red Hat can help you

The 3 Ps to succeed in enterprise scale automation strategy



People



Process



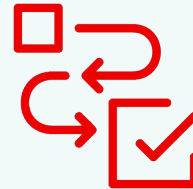
Platform

How Red Hat can help you

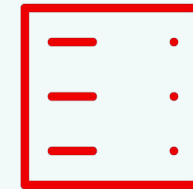
The 3 Ps to succeed in enterprise scale automation strategy



People



Process



Platform

Open transformation



Platform

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Red Hat Ansible Automation Platform

One platform for **all**
your automation needs.

Powerful. Simple. Agentless.



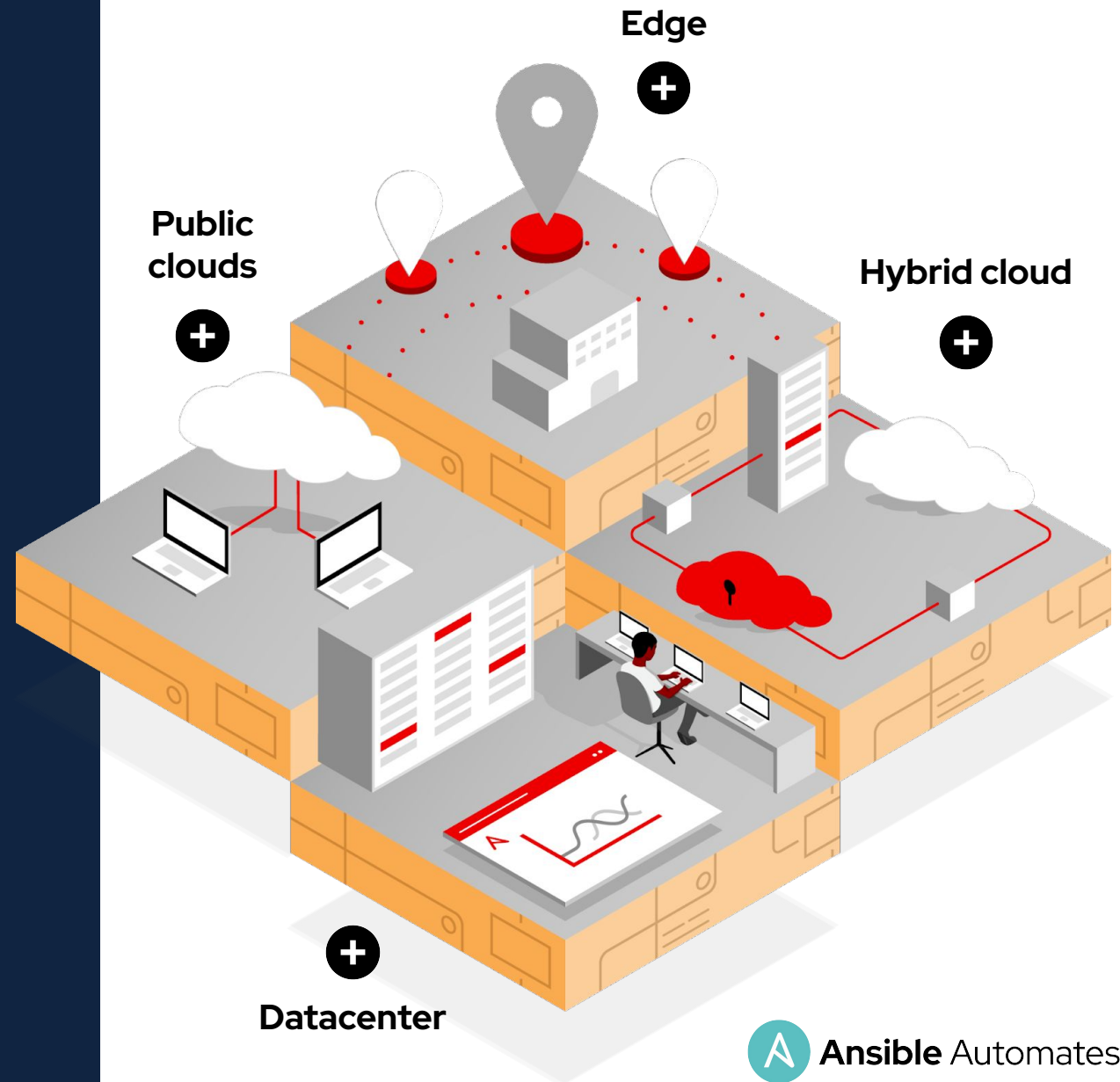
Automate in concert



Red Hat Ansible Automation Platform

One platform for **any**
automation deployment.

Powerful. Simple. Agentless.



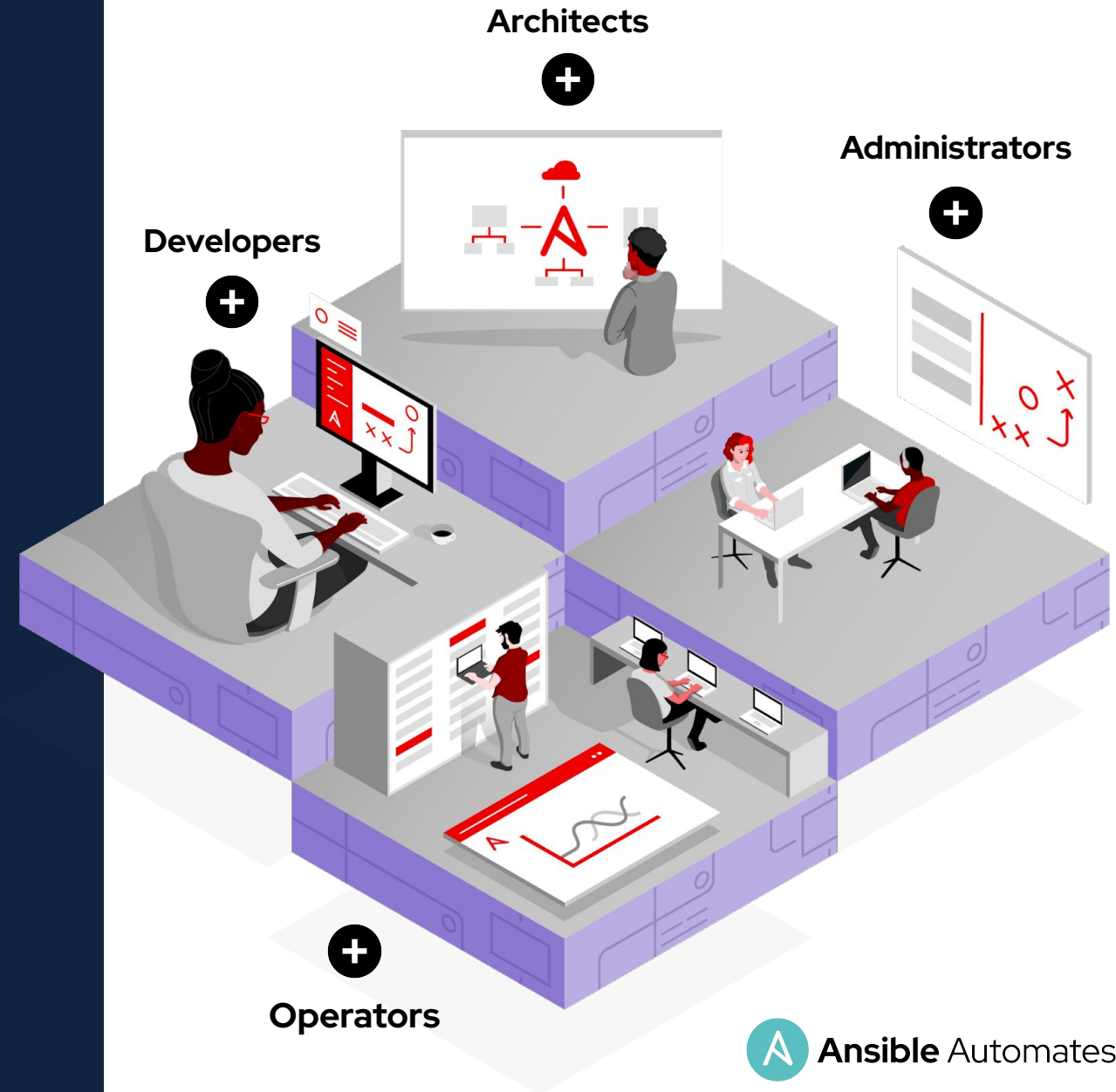
Automate in concert



Red Hat Ansible Automation Platform

One platform for **your
entire automation team.**

Powerful. Simple. Agentless.



Automate in concert



Red Hat Ansible Automation Platform

One **subscription.**

One **integrated platform.**

All **enterprise ready.**

Platform



Ansible automation

Technologies combined
into a product delivered
to customers

Ansible cloud services

Platform services
provided via
cloud.redhat.com

Ansible content

Use cases delivered via automation hub

17+

Open source components, integrated,
ready to use with lifecycle support

SCHWARZ



“Due to complex and time-intensive processes, the community version did not work to our satisfaction. **Automation is a critical component of our business operations**, and enterprise support was a key reason we decided to use Red Hat’s solution.”

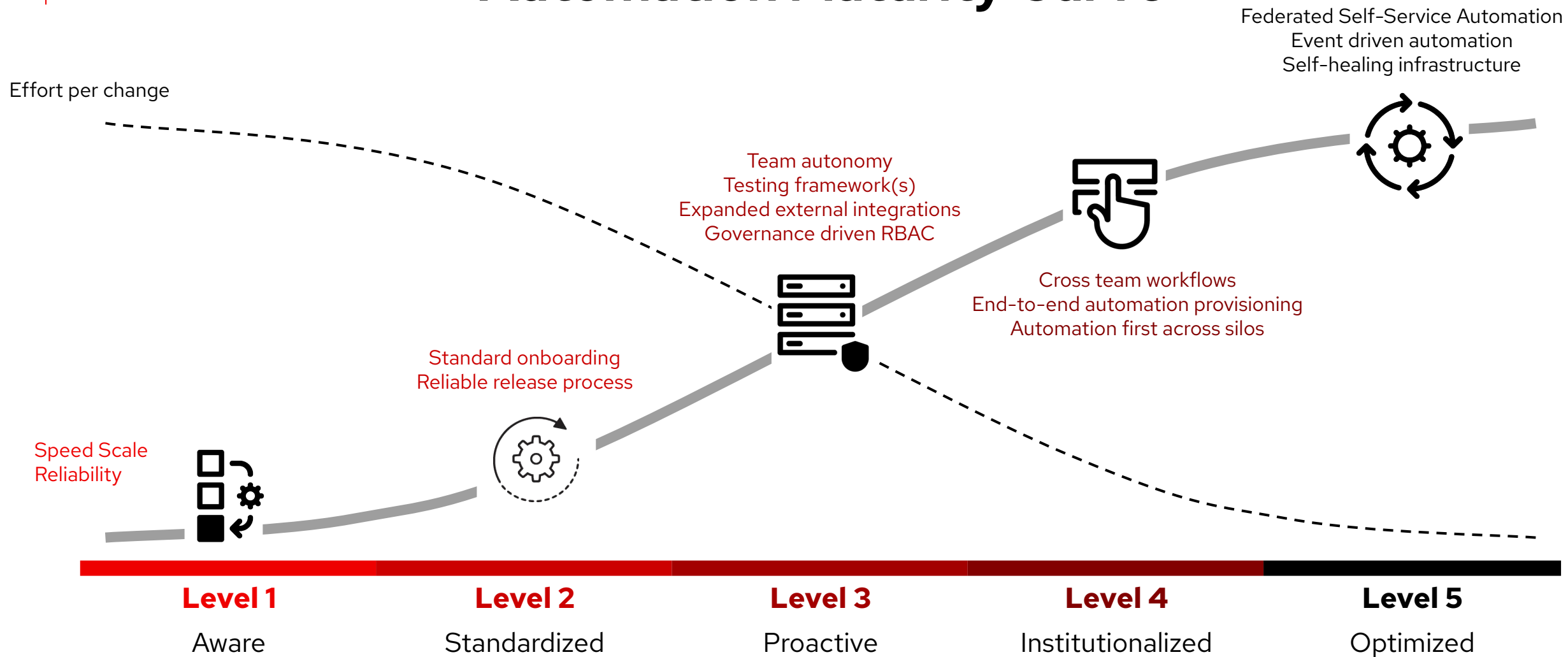
Felix Kuehner

Compute & Runtime Services – Linux
Schwarz IT



Process

Automation Maturity Curve



Automate everything you need

Many use cases across multiple domains

Do this...

Orchestrate

Manage
configurations

Deploy
applications

Provision

Deliver
continuously

Secure and
comply

On these...



Firewalls



Load balancers



Applications



Containers



Clouds



Servers



Infrastructure



Storage



Network devices



And more ...

130+

Certified platforms

ATLASSIAN

CYBERARK

ARISTA

aruba

splunk

FORTINET

resilient
an IBM Company

aws

Azure

IBM Cloud

Google Cloud Platform

cisco

DATADOG

Infoblox
CONTROL YOUR NETWORK

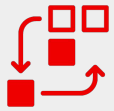
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Program:

Automation Adoption Journey (AAJ)

Empower business transformation with highly scalable automation, orchestration of capabilities, and evolved ways of working in a culture of collaboration.



Strategy

Chart a journey map from foundational use case to target state with measurable business outcomes.



Foundation

Empower a cross-functional team to automate and operate an initial set of workflows in an initial automation framework.



Expand and evolve

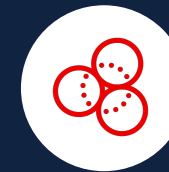
Expand skills, add use cases, and extend solutions to match business needs and opportunities.



Increment 0
Discover



Increment 1
Pilot



Increment 2
Integrate



Increment 3
Accelerate



Increment 4
Optimize



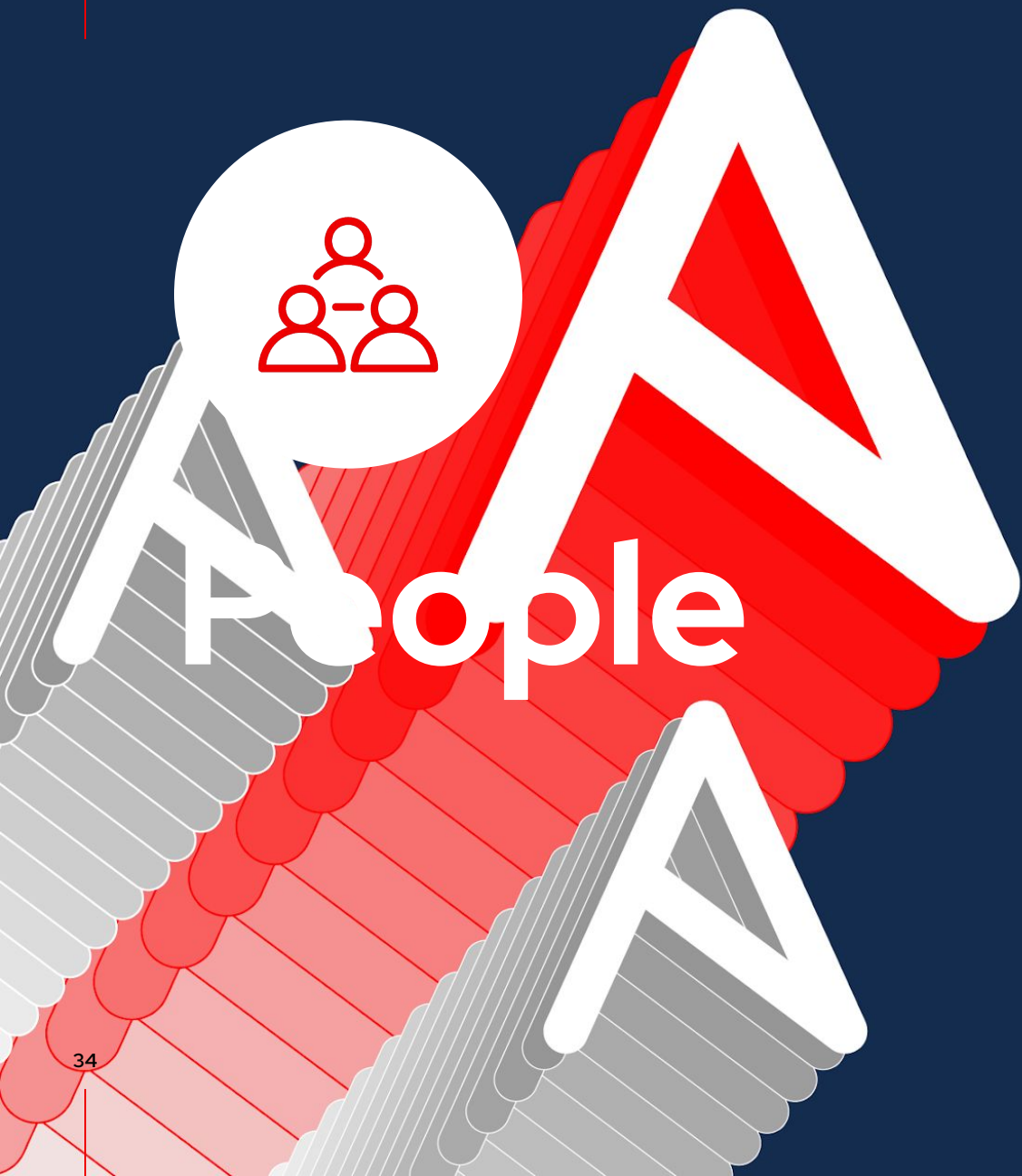
GROUP INFRASTRUCTURE PLATFORM



“Red Hat offered us a path to our future goal of providing a seamless experience to all of the Crédit Agricole Group’s DevOps teams through a unified technical solution.”

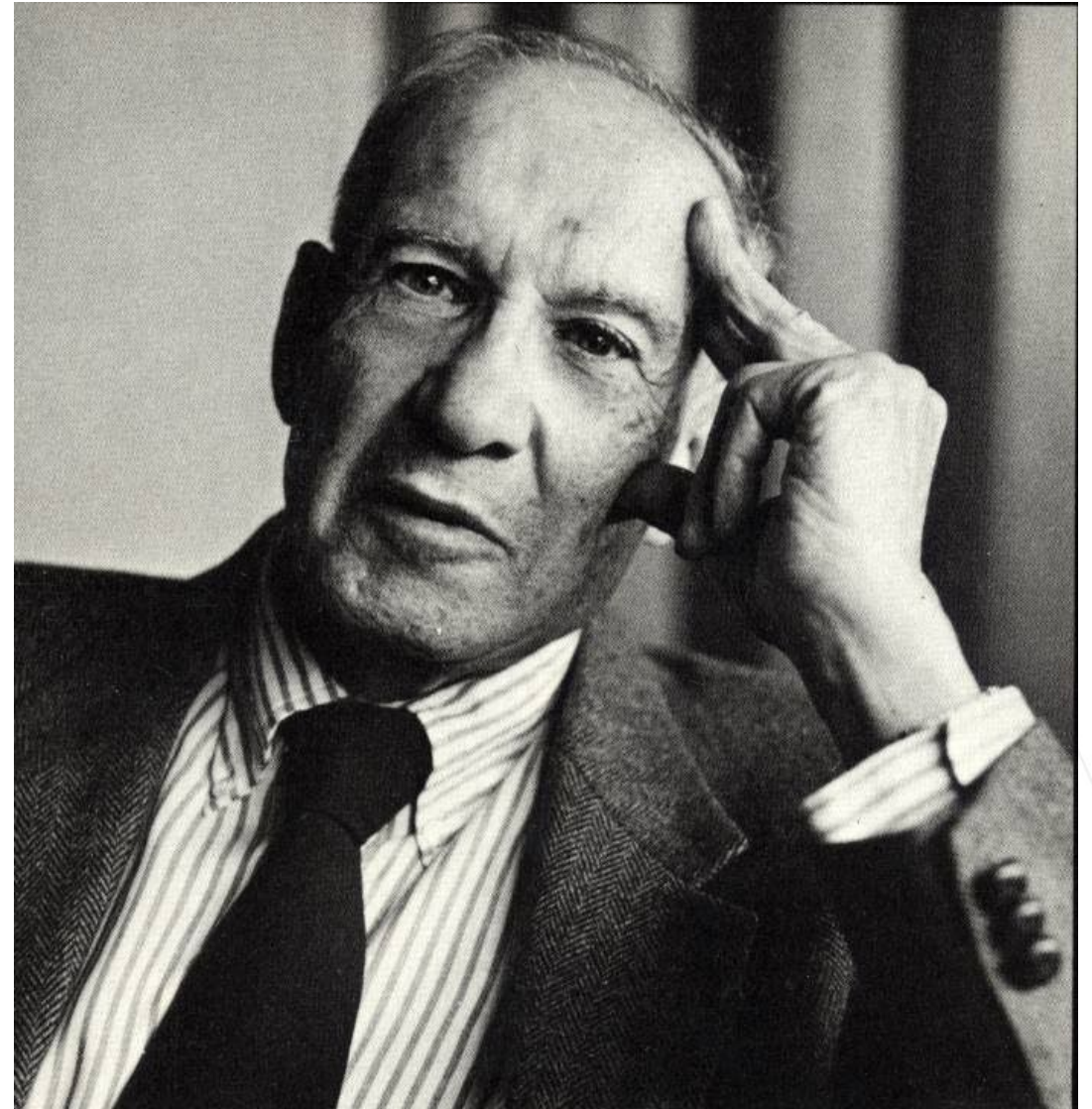
Pierre-François Liozon
Unix Team Head,
Crédit Agricole Group Infrastructure Platform (CA-GIP)

Achieved return on investment (ROI) in just one year!



"Culture eats strategy for breakfast"

Peter Drucker
Father of the modern management



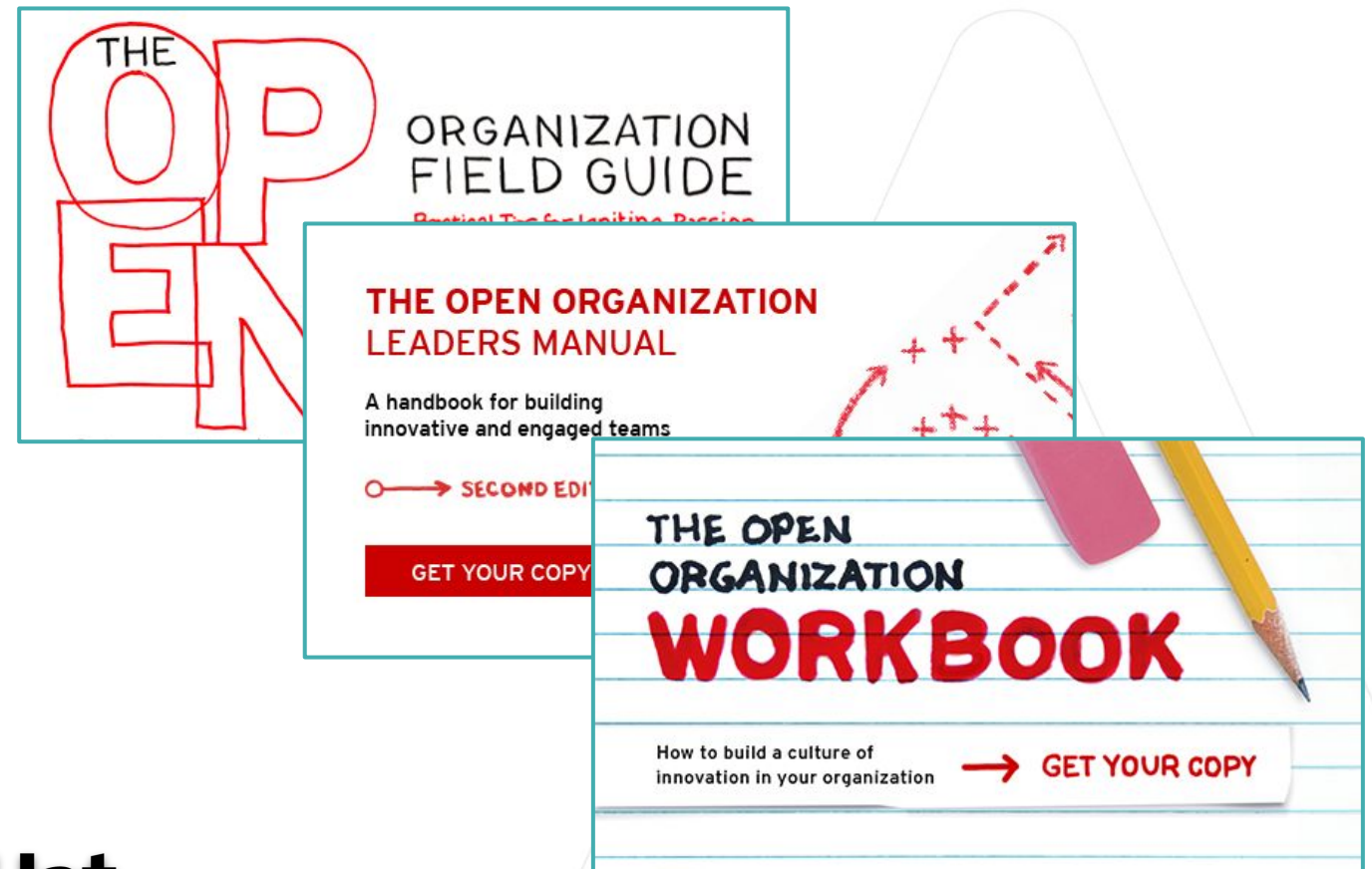


70% of digital transformations fail¹

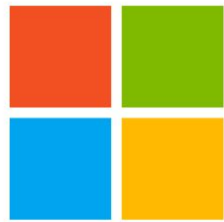
Organizations are making **technology investments** and getting limited results because they aren't prepared to **change their behaviors**.

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Automation culture
is a masterpiece



Red Hat
Open Innovation Labs
& Transformation Services



Microsoft



“Every single process, services, and applications at Microsoft is going through digitization and optimization. We are investing in automating all of our critical business processes. So technology is important. It’s critical. **But culture comes first!**”

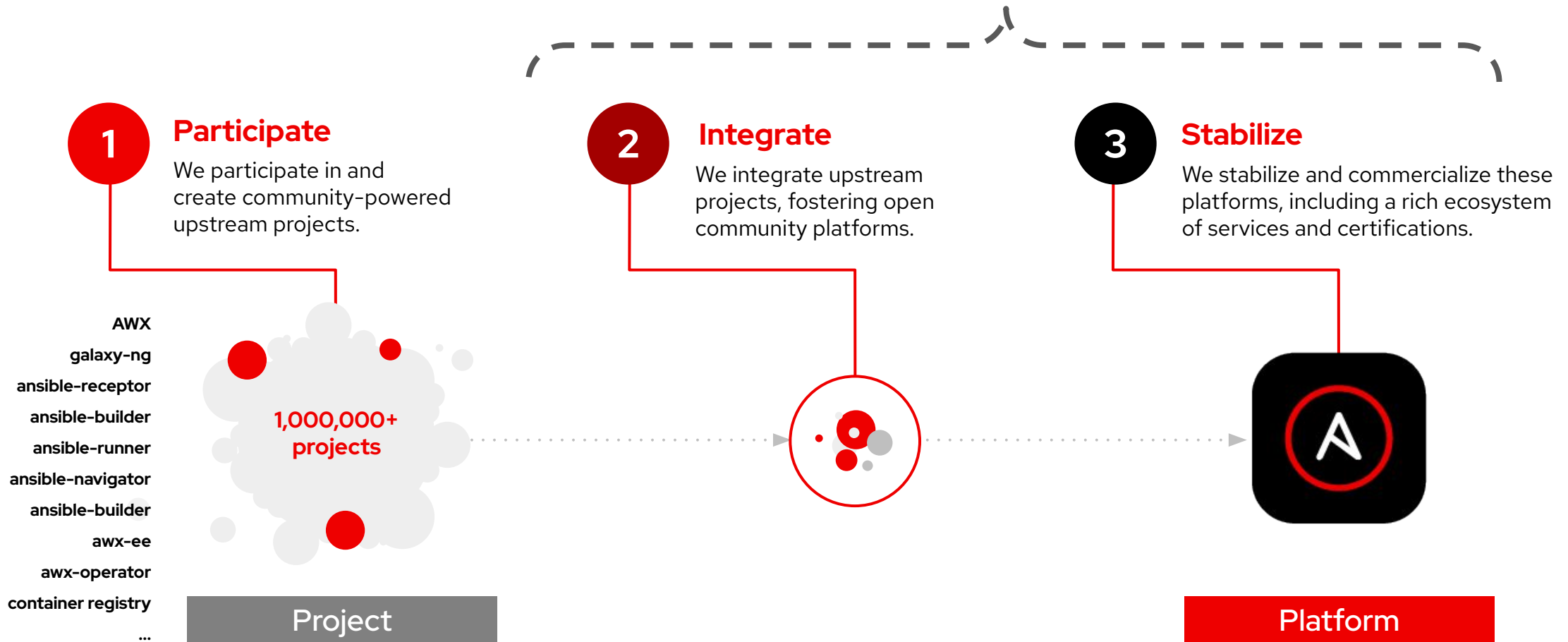
Ludovic Hauduc

General Manager

Core Platform Engineering, Microsoft

The last mile

It takes more than code to empower technology



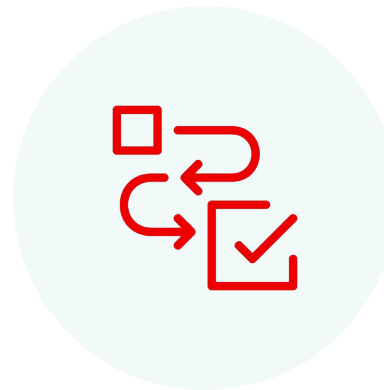
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It takes more than technology to move the business forward



Platform

Open source
Automation
Connected



Process

Agile
Continuous
Iterative



People

Collaborative
Transparent
Open

Whats next?



Evaluate your savings

redhat.com/savetime ▶



Increase your knowledge

ansible.com/get-started ▶



Start your automation adoption journey

ansible.com/contact-us ▶



Thank you

Red Hat is the world's leading provider of enterprise open source software solutions. Award-winning support, training, and consulting services make Red Hat a trusted adviser to the Fortune 500.



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