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# Government Affairs & Public Policy ('GAPP')

Digitalisation challenges in the Public Sector - Public Policy Perspective

**James Lovegrove, Red Hat EMEA**

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Opatija, Croatia

# Agenda

- **“Bubble”**: Political and economic forces & EU multiplier effect
- **“Stick”**: Cybersecurity and the public sector
- **“Carrot”**: Modernisation and the public sector
- **“Good/bad/ugly ...”** : some takeaways

# Introduction

## Who is he?

**James Lovegrove**

james.lovegrove@redhat.com

**Director Public Policy EMEA/APAC**

## What subject?

*(Why should I listen?)*

*Join this session to learn how the EU's digitisation efforts are shaping public services - both from a regulatory compliance and modernising perspective. Gain insights into overcoming political challenges and need to foster political awareness to drive more open source collaboration.*

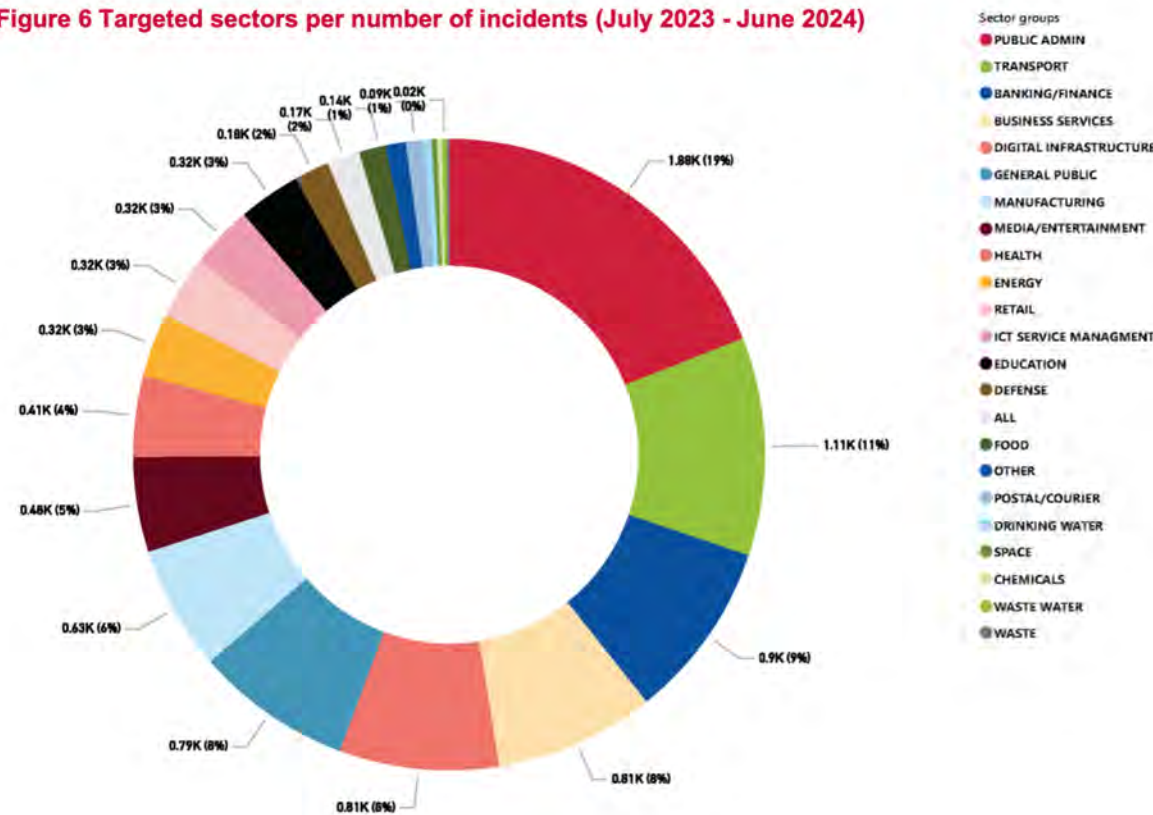
## Current State of the “Brussels Bubble”

- Mario Draghi competitiveness report advocating for Europe to act now or face “slow agony”:
  - The EU needs an additional minimum annual investment of EUR 750 to 800 billion
  - The EU has adopted 13,000 pieces of legislation compared to the 5,500 in the US (2019-2024)
- Draghi’s proposals are reflected in the Commissioner-designate Mission Letters:
  - EU Cloud and AI Development Act
  - European Innovation Act
  - ...

# Cybersecurity and the Public Sector

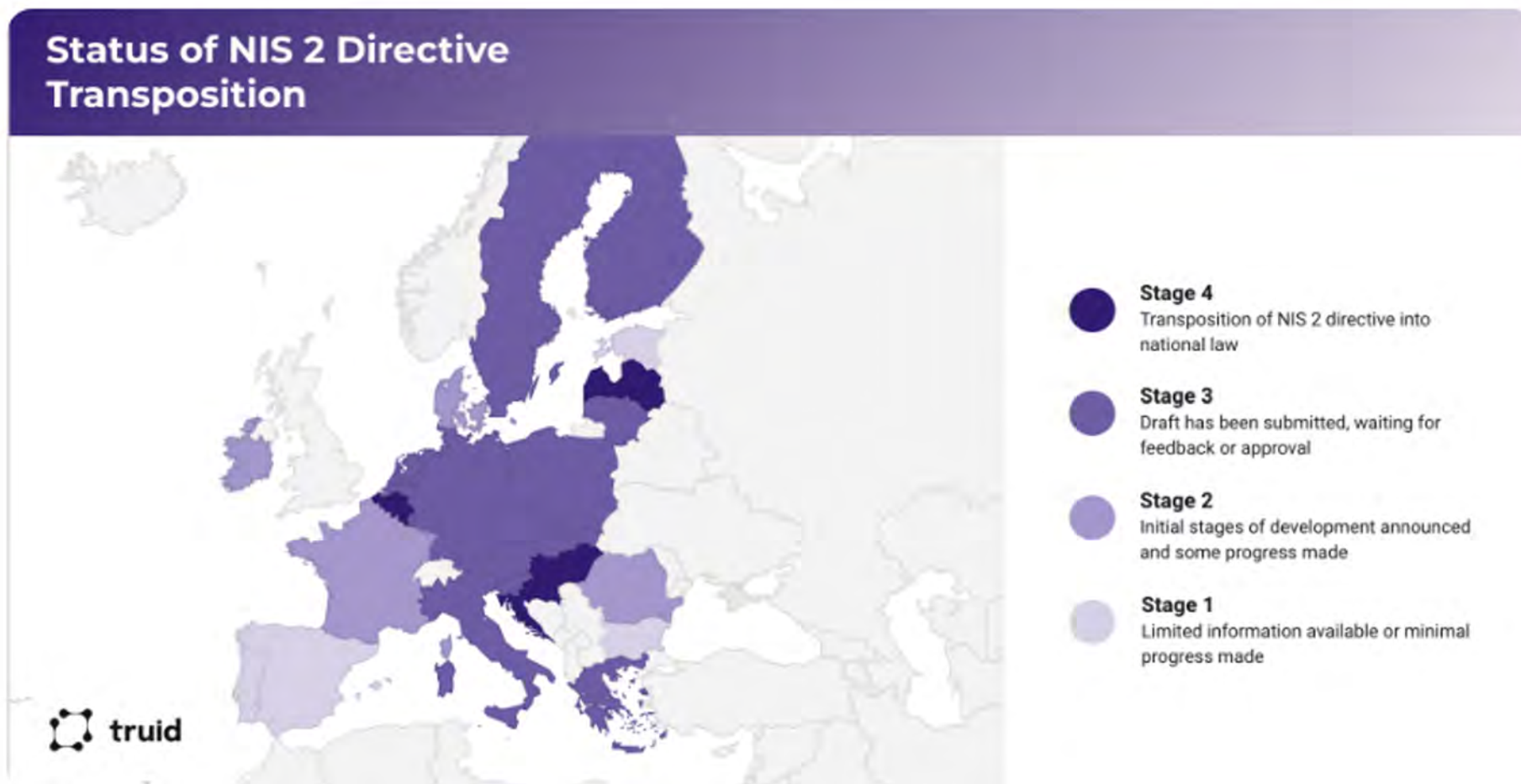
- Cyberattacks are on the rise, with the public sector being heavily targeted
- Several EU regs bolstering resilience
  - [CyberResilience Act \(CRA\)](#)
  - [Critical Entities Resilience Directive \(CER\)](#)
  - [CyberSecurity Act \(CSA\)](#)
  - [Network Information Security Directive \(NIS2\)](#)
  - Upcoming [Operational preparedness review](#) ('blueprint')

Figure 6 Targeted sectors per number of incidents (July 2023 - June 2024)



## Cybersecurity and the Public Sector (2): NIS

- NIS2 transposition deadline is 17 October 2024
- so far ... only Croatia, Belgium, Hungary and Latvia have transposed



## Modernisation and the Public Sector

- EU public **procurement** procedure due to be streamlined
- Scaling of *pan-European* IT services through the “ambitious implementation” of the **Interoperable Europe Act**
- The EU has regulatory drivers promoting open source solutions
  - **eIDAS** - regulation aimed at facilitating secure cross-border transactions by establishing a framework for digital identification and authentication and thereby promote seamless digital services in the EU
  - **EU Digital Identity Wallet** - amending regulation of the eIDAS focused on a secure and easy way for citizens, residents and businesses to prove who they are when accessing digital services.
- Soft-law ‘signposts’ help open source adoption
  - DG DIGIT moving to RHEL 20 years ago... This open source strategy is now centre stage across the Commission!

## “Good/bad/ugly ...” : some takeaways

- **Good:** pervasiveness of open source of OSS in the Public Sector and growing contribution
- **Bad:** sovereignty storm ahead?
- **Ugly:** ongoing ‘FUD’ coupled with misappropriation of ‘open’
- **Call-to-arms...:** engage at at capital levels & CEE block to engage with Brussels





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