

## Connect

The surprising question that  
slashes time to value

The importance of flow!

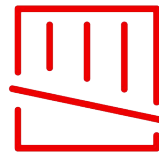


Chris Baynham Hughes

## Typical challenges



Time to value



Poor return on  
investment



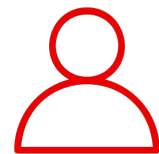
Poor customer  
experience



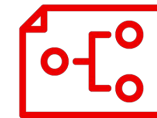
Shadow IT



Quality control



Recruitment and  
retention



Building the  
right thing



IT departments are  
too slow

## Typical challenges



**Time to value**



Poor return on  
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Shadow IT



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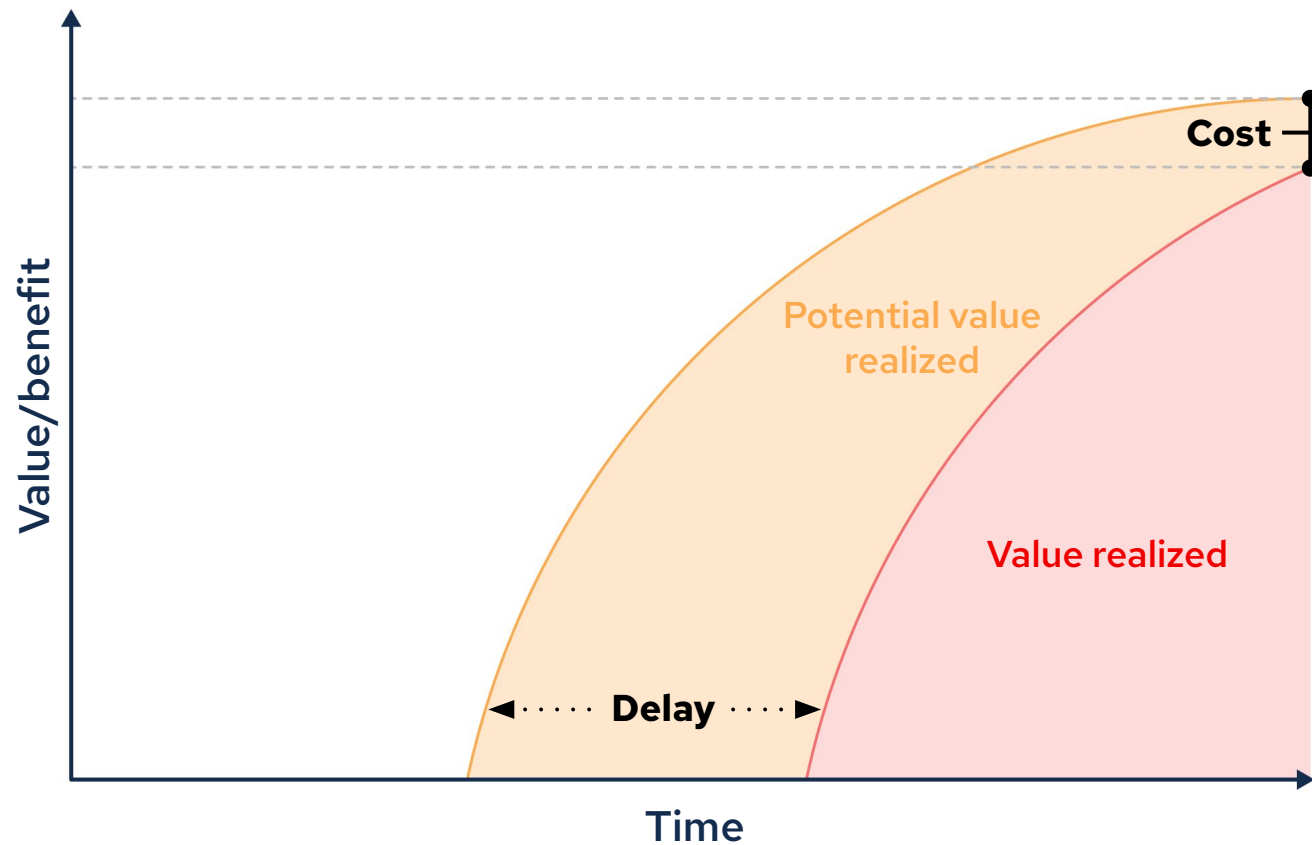
**"Your code has  
no business value  
until it's deployed."**

@bursutter [bit.ly/teachingelephants](https://bit.ly/teachingelephants)



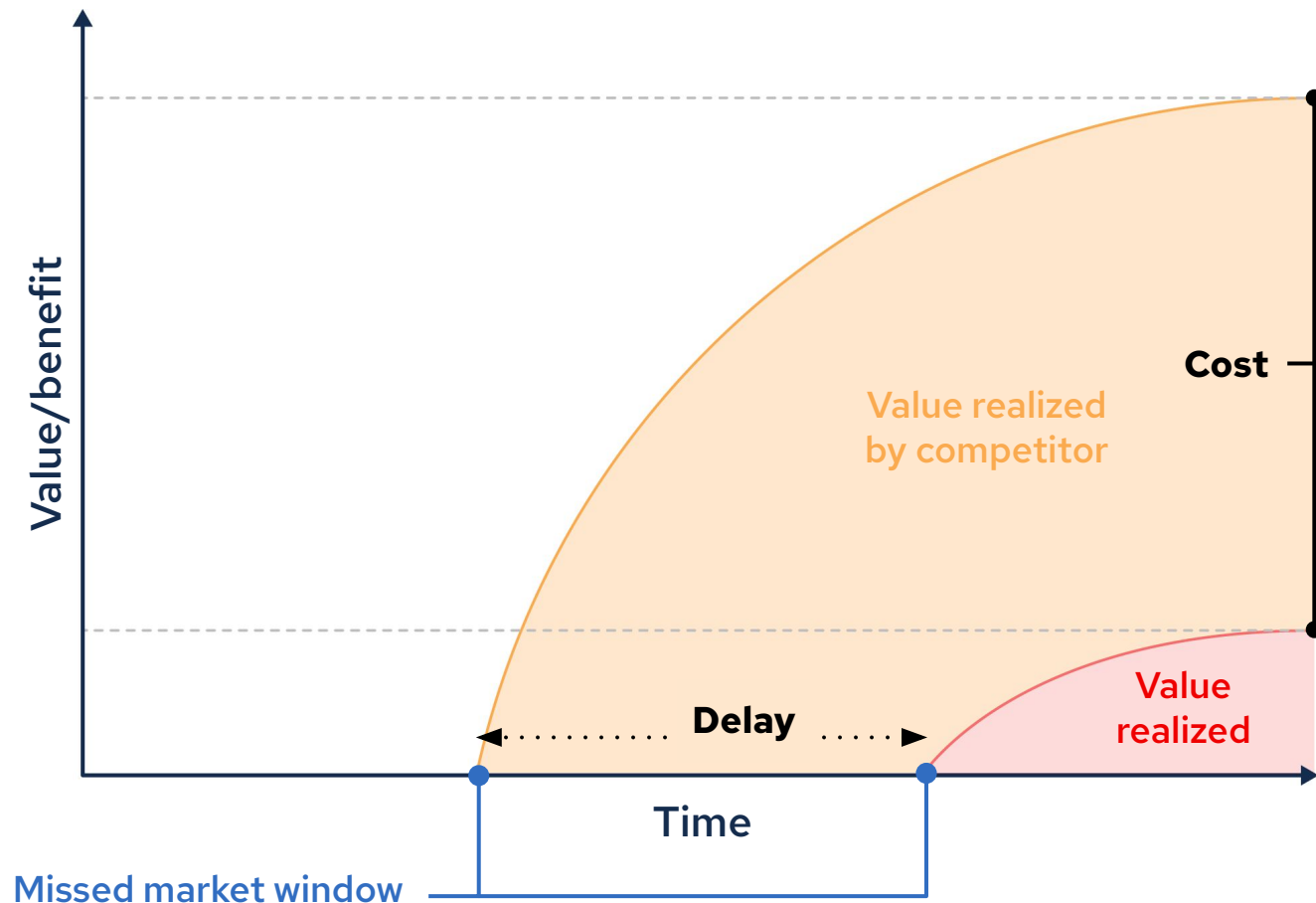
Why does this matter?

# Cost of delay

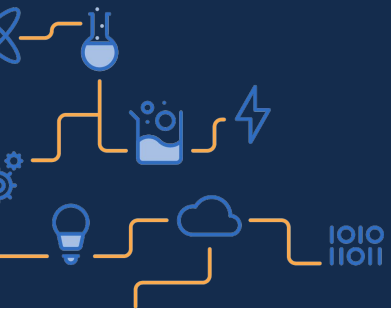


Why does this matter?

# Cost of delay



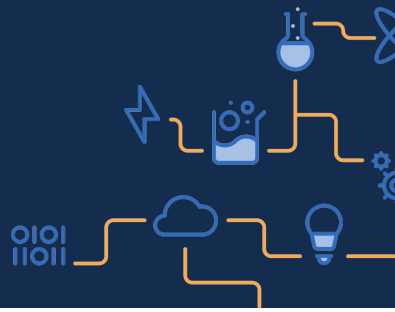
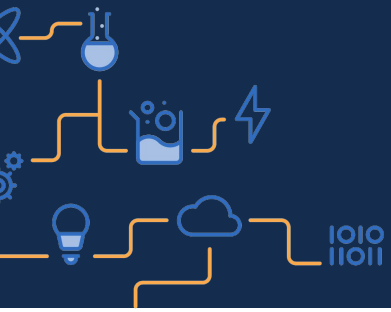
# The golden question...



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# The golden question...

## Will it reduce the cognitive load on the development teams?





# How do we address flow?

## The quarterback

- ▶ Calls the plays
- ▶ Initiates action on the field
- ▶ Handles the snap



## How do we address flow?

### The quarterback's mission

- Score touchdowns by passing, handing off, or running the ball into the end zone



## How do we address flow?

### Challenges: Defensive line

- ▶ Tackle the quarterback
- ▶ End the play
- ▶ Prevent a touchdown



## How do we address flow?

### Cognitive load high

- ▶ Defensive line rushes to tackle the quarterback



## How do we address flow?

### Challenges: Defensive line

- ▶ Tackle the quarterback
- ▶ End the play
- ▶ Prevent a touchdown



## How do we address flow?

### Cognitive load low

- ▶ Offensive line providing cover against opposing defensive line
- ▶ Quarterback can focus on their role



## How do we address flow?

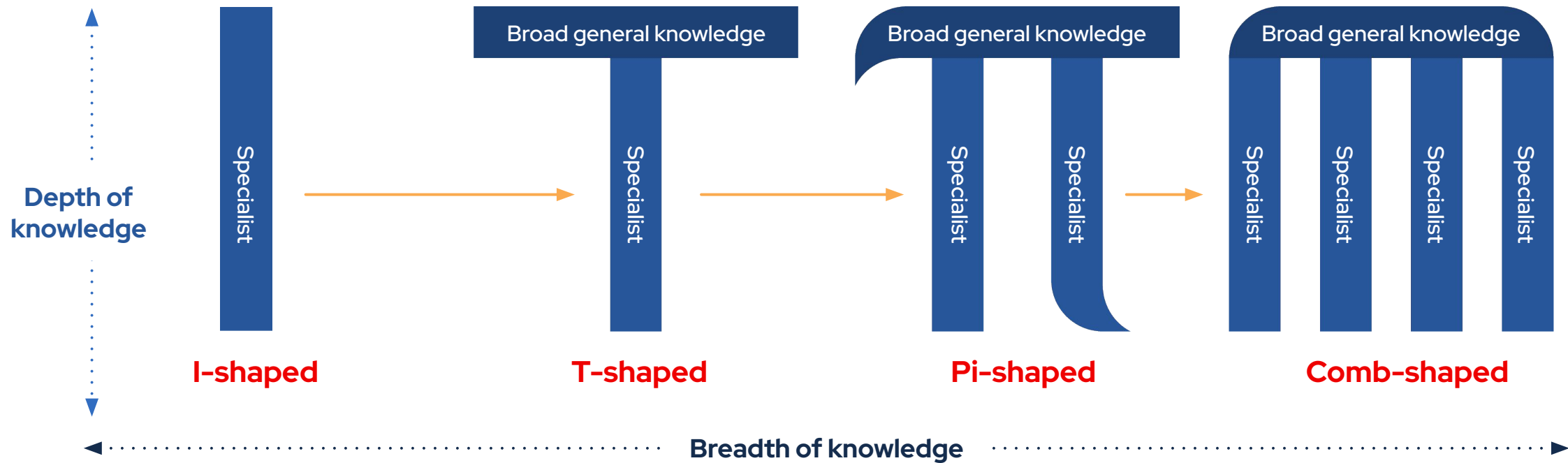
### The quarterback's mission

- Score touchdowns by passing, handing off, or running the ball into the end zone



# Software development has changed

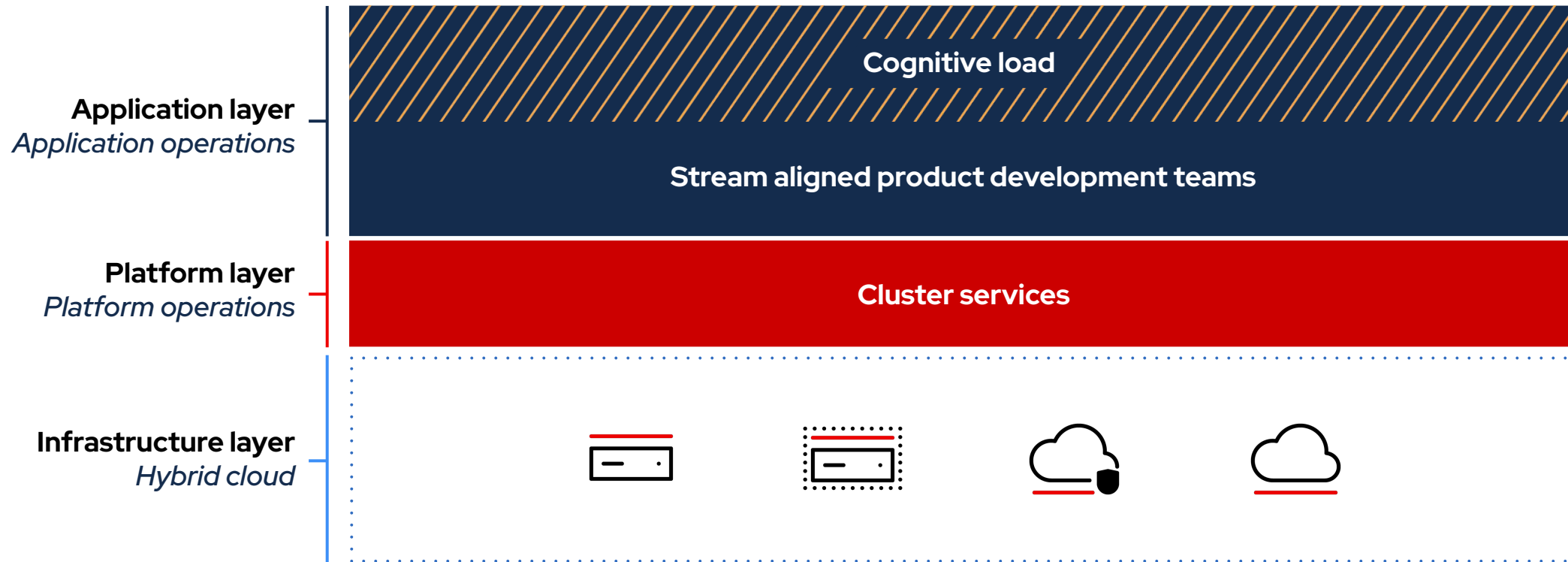
Your engineers





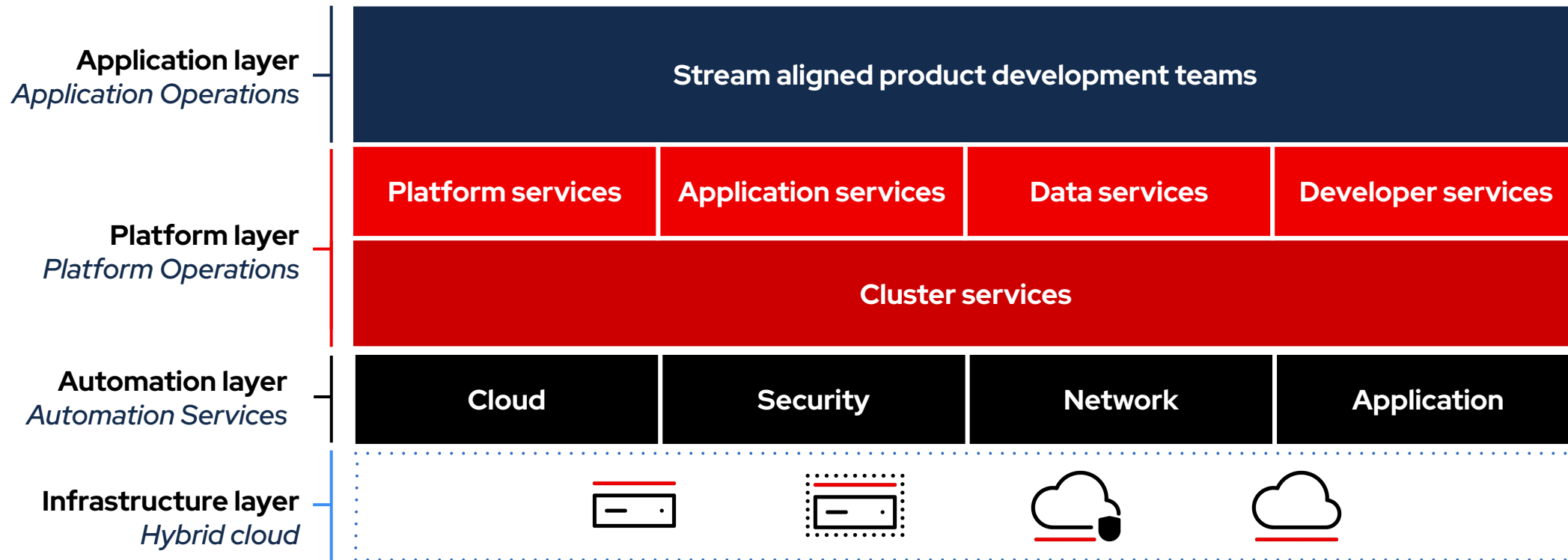
# Software development has changed

Your platform



# Software development has changed

Your platform





# Red Hat Open Innovation Labs

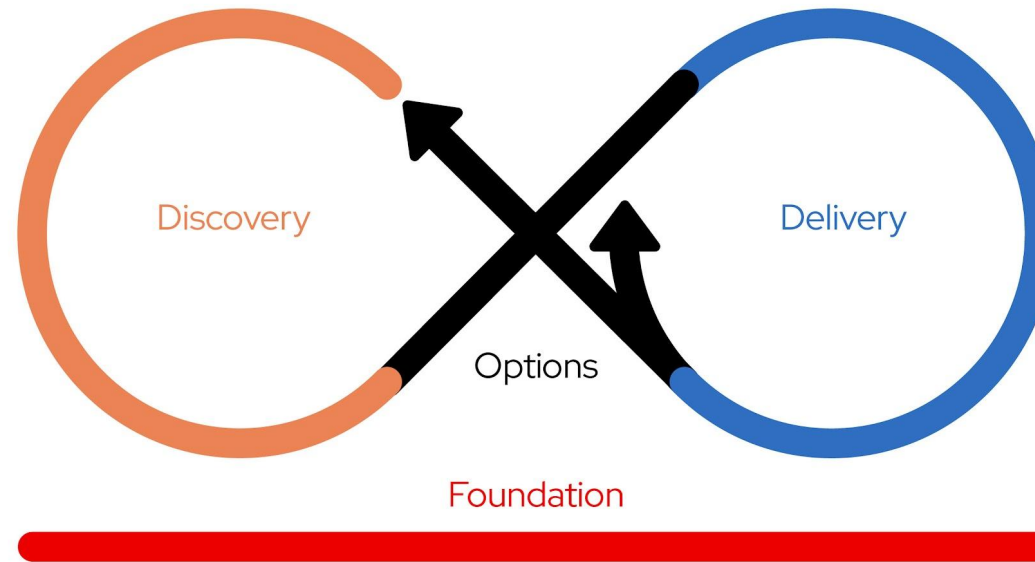
Making it real



## Our method

### Discovery

Gain an understanding of product needs, and revisit lessons learned. Here's where your teams can see the key motivations behind what they are building.



### Delivery

Put your ideas to the test, with iterative processes that are designed to see which ideas work and which do not. Measure the impact, and figure out what comes next.

### Options

If the outer loops are the 'what', this inner section is the 'how'. Here is where you determine what is possible for your teams, and what you need to achieve desired outcomes.

### Foundation

This layer is where technical engineering practices meet collaborative activities to support your journey through the Mobius Loop. It's here that Red Hat shows its experience with turning open culture into real business results.



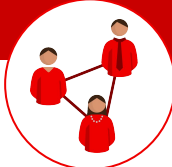
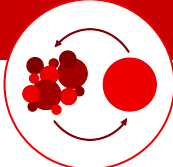

# THE OPEN ORGANISATION IN ACTION

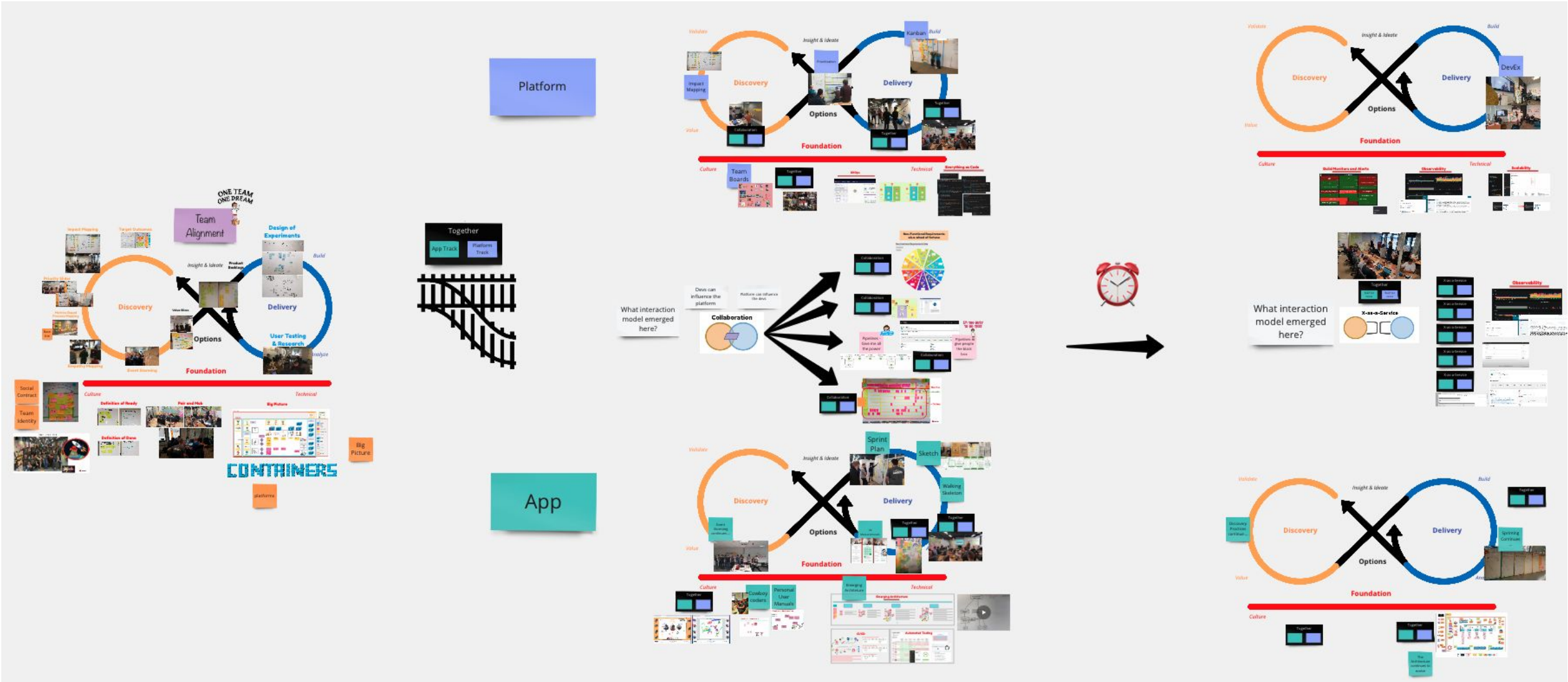
## START WITH WHY

### EXTERNAL RECOMMENDATION

Don't share until it is completed and published	Seek members that reinforce the status quo	Power is derived from silos and fiefdoms	Leaders know best	Everyone must follow 'the plan' to succeed
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### OPEN ORGANIZATION CHARACTERISTICS

				
<b>Transparency</b>	<b>Inclusivity</b>	<b>Collaboration</b>	<b>Community</b>	<b>Adaptability</b>
Share what we are doing, why, and invite participation	Actively seek input and feedback from a broad set of viewpoints, to eliminate blind spots and better understand human needs	Power is derived from teaming and networks that span beyond across multiple work functions or business units	Great ideas emerge from engaged communities of passionate users	Design for change, and adapt continuously throughout the process

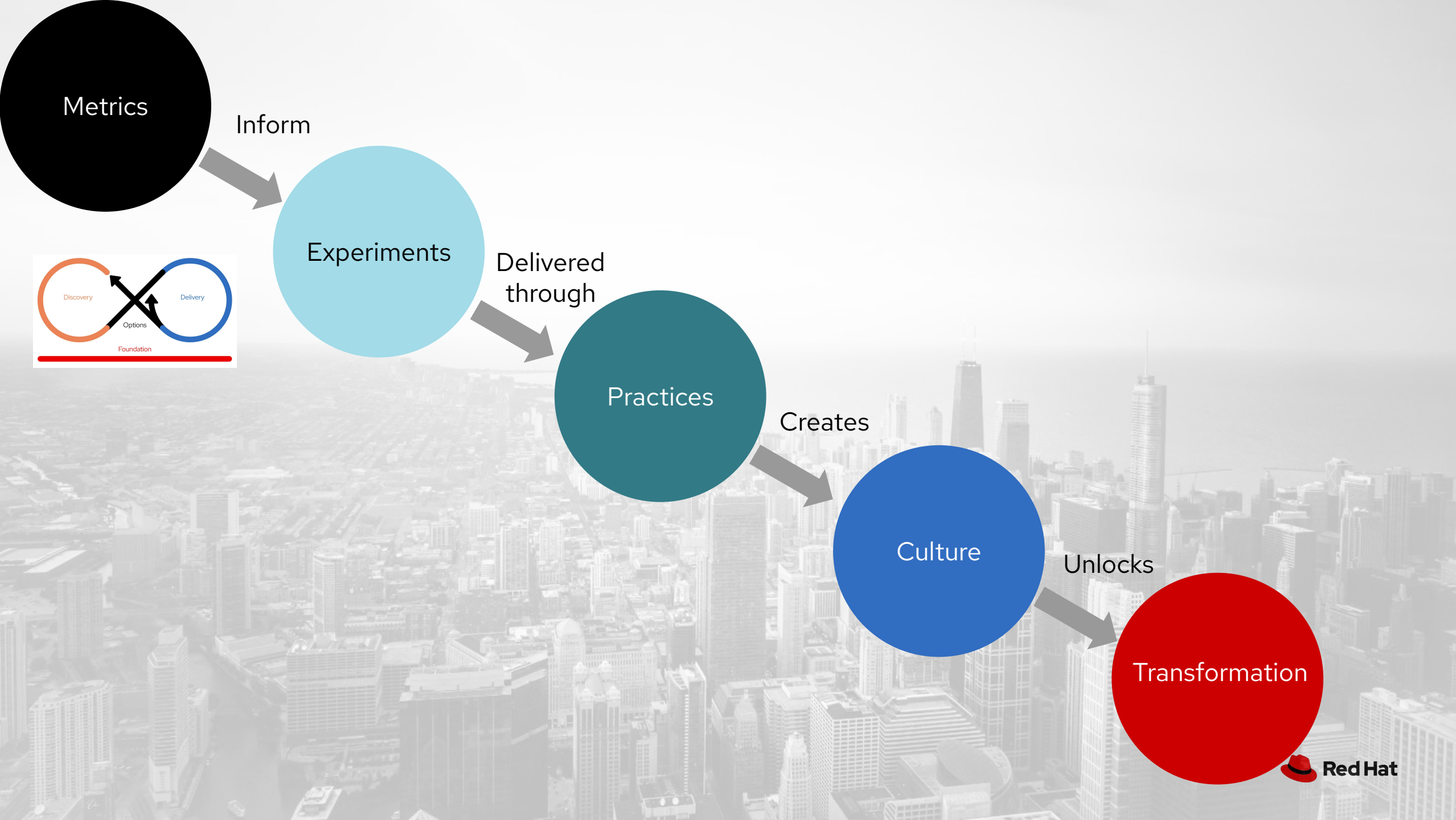




The **golden** question...

How are we reducing the  
cognitive load on teams?







Accelerating time to value



# Red Hat Open Innovation Labs

## How can our teams get started?

### Platform as a product workshop

A 3 hour interactive workshop with your team to understand the concepts, challenges, benefits and changes required for your organization to treat the platform as a product. Walk away with an actionable backlog of next steps to move your team forward.

Accelerating time to value



# Red Hat Open Innovation Labs

## How can our teams get started?

### Path to Production workshop

A full day interactive workshop with your team to establish a shared understanding of the change you're trying to make, why and what success looks like. You'll walk away with a process map exposing what it takes to get from idea to production, along with clear prioritised focus area and the means to communicate the impact to your stakeholders



# OPEN PRACTICE LIBRARY



Red Hat  
**Summit**

**Connect**

# Thank you



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