

Masterclass

15:00 - 16:00 | Track 1 | Clases magistrales

2ª Planta



Sr. Arizmendi
EMEA Principal SSA

**¿Qué es el edge?
Retos que plantea**

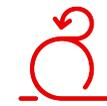
**#livingontheedge
#theedgechallenge**



Sr. Prada
Local Senior SSA

**Aplicaciones
multi-cluster con
OpenShift**

**#multiclusterispossible
#openshift #kubernetes**



Sr. Boubeta
Local Partner SA

**GitOps más allá de
Kubernetes**

**#beyondkubernetes #gitops
#automation**



Sr. Ferrari
EMEA Senior SSA

**Movimiento
inteligente de datos
entre sedes**

**#masterthedata #datainmotion
#capturedatachange**

Red Hat
Summit

Connect

Edge Computing by examples

A different introduction to edge computing

Luis Javier Arizmendi Alonso

Principal Edge Computing Specialist Solution Architect

Formal definition of Edge Computing



*Edge computing is a **distributed computing** paradigm that **brings computation** and data storage **closer to the sources of data.***

Let's make this presentation
more attractive



A close-up photograph of a person's hand holding a white rectangular sign. The sign has a red double-line border and contains the text 'FREE SAMPLES' in a bold, red, serif font. The background is a blurred image of a person's face and torso, suggesting a promotional or sales context.

**FREE
SAMPLES**

Customer use case **example 1**

“““

We would like to **automate defect detection** in our products **during the manufacturing** process at the factory production line.

That will help us to **prevent production delays, reduce costs and improve customer satisfaction.**

Mrs. Customer



Image by Carlos Aranda (unsplash.com)

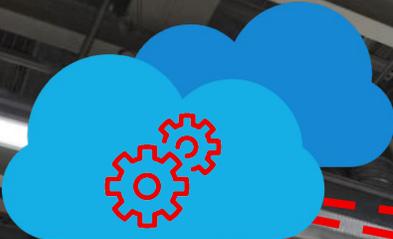
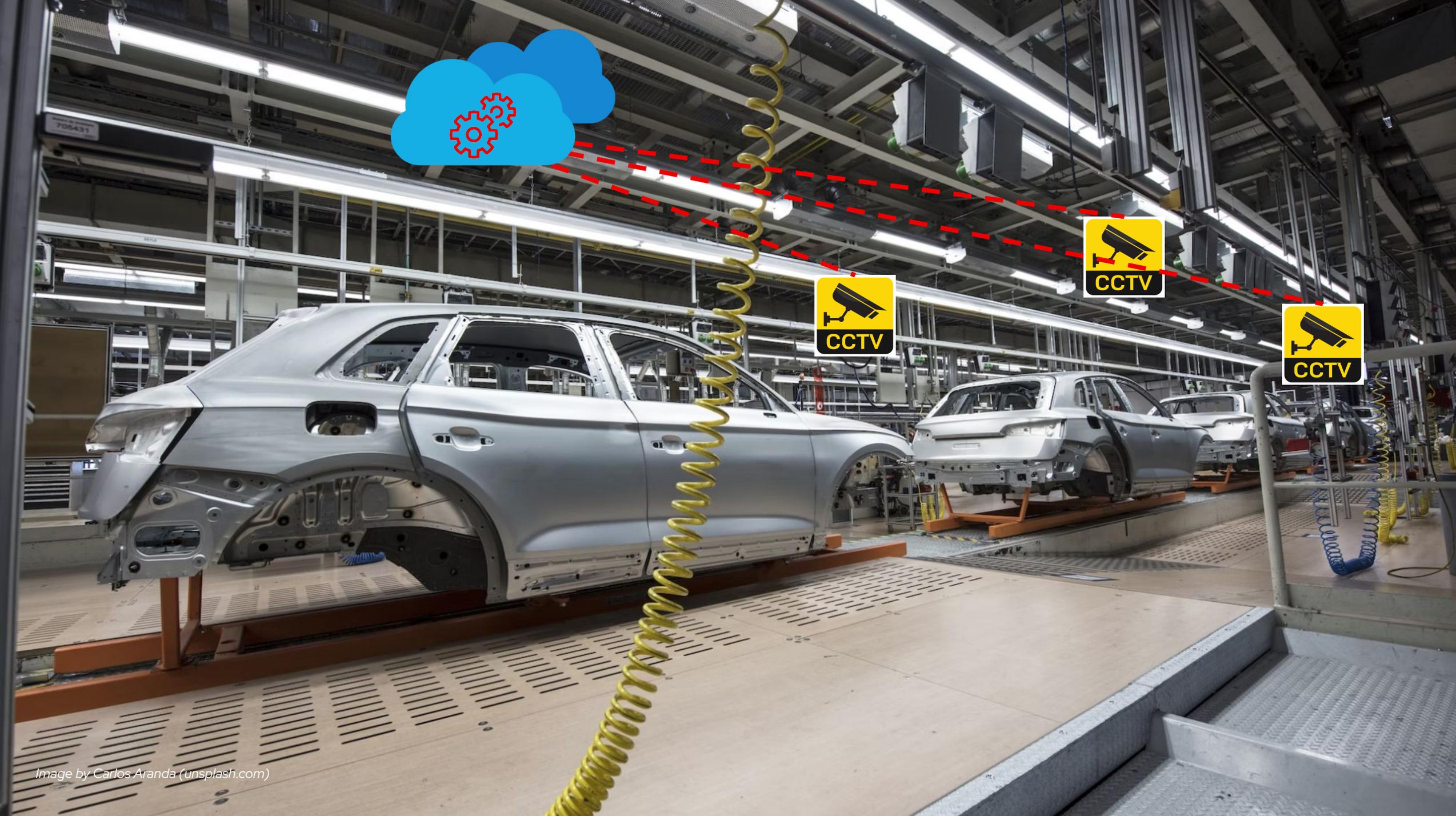


Image by Carlos Aranda (unsplash.com)

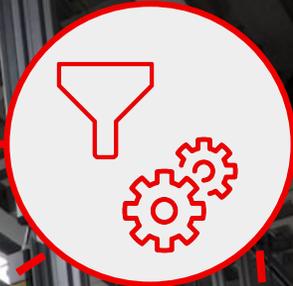
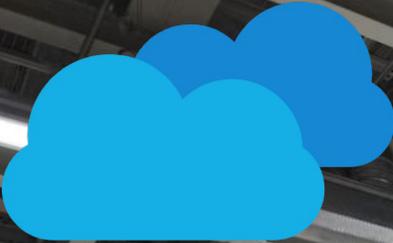








Edge computing



Customer use case **example 2**

“““

We need to monitor our remote systems and **react modifying the operation** if it's needed **depending on multiple factors.**

That will help us to **maximize operational efficiency, prevent issues and reduce maintenance costs.**

Mr. Customer





Image by American Public Power Association (unsplash.com)







PEDESTRIANS
push button and wait
for signal opposite

WAIT

wait



cross
with care





Edge computing



Image by American Public Power Association (unsplash.com)

Customer use case **example 3**

“““

We must **modernize our business** with **new attractive services** that engage our customers independently where they are buying our products.

That will help us to **differentiate from competitors, enhance customer experience and increase our sales.**

Mr. Customer



Some ideas for retail stores...



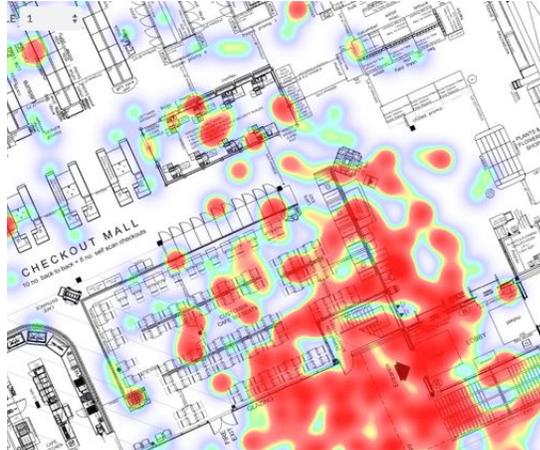
Augmented reality and in-store suggestions



Smart stock management

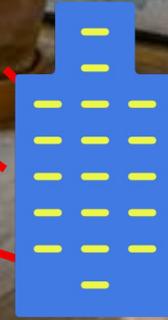
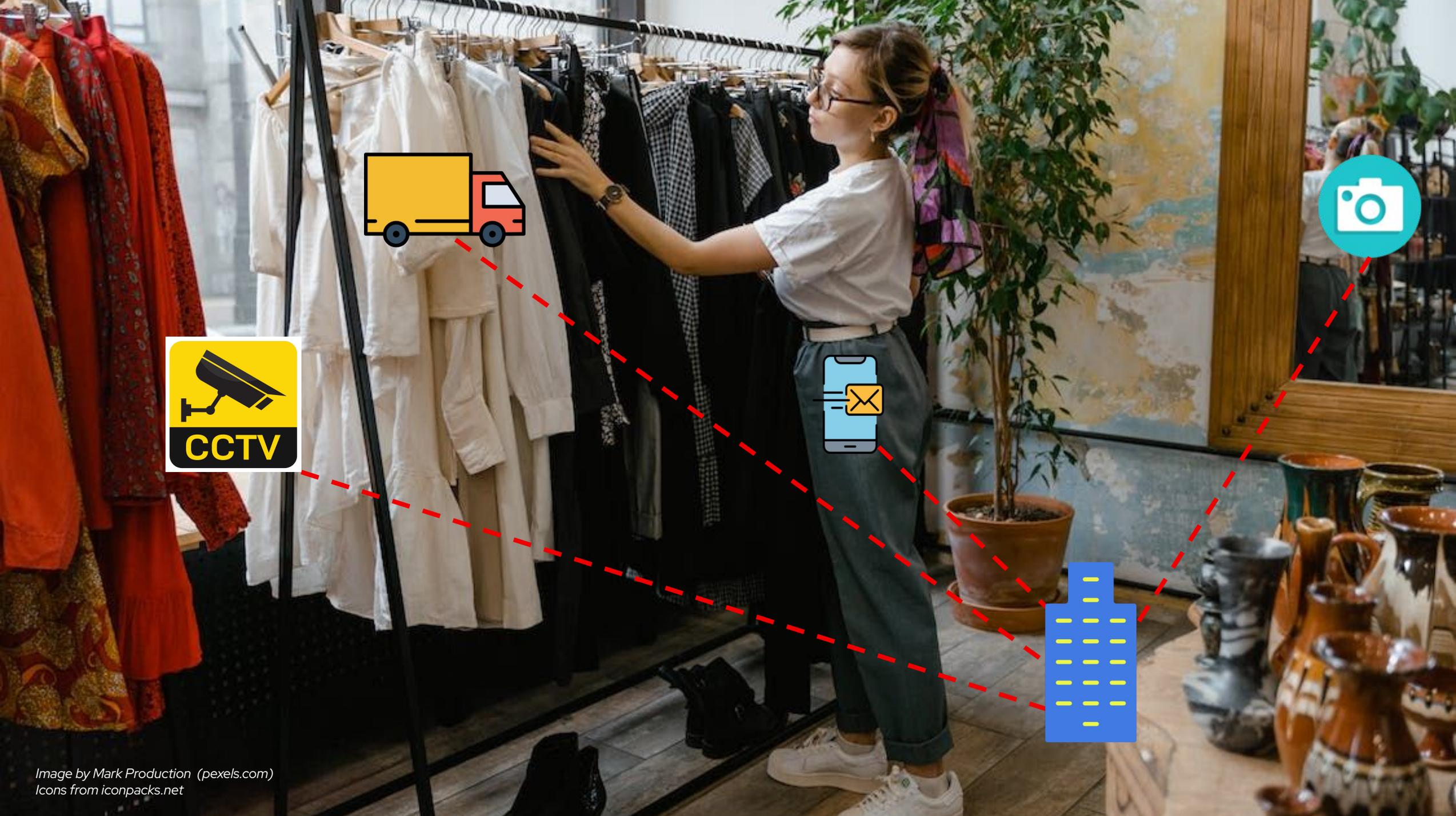


Virtual fitting rooms



Customer tracking





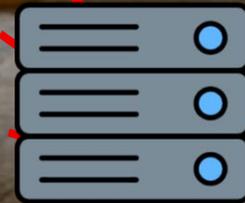




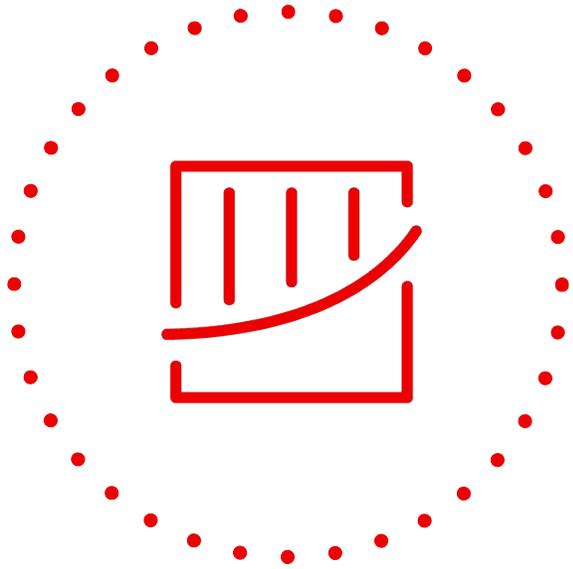




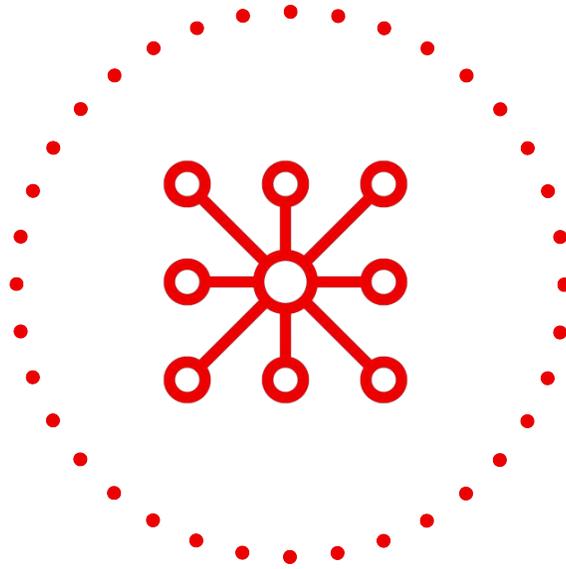
Edge computing



What were the challenges? (in these use cases)



Costs and scale

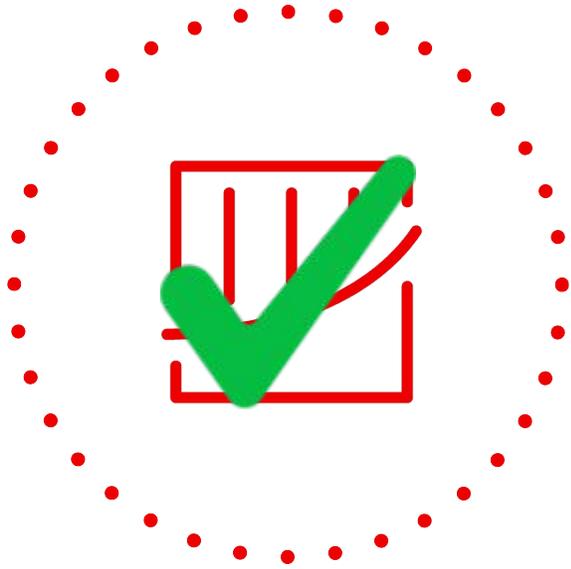


**Network disconnections, delay,
jitter and bandwidth**

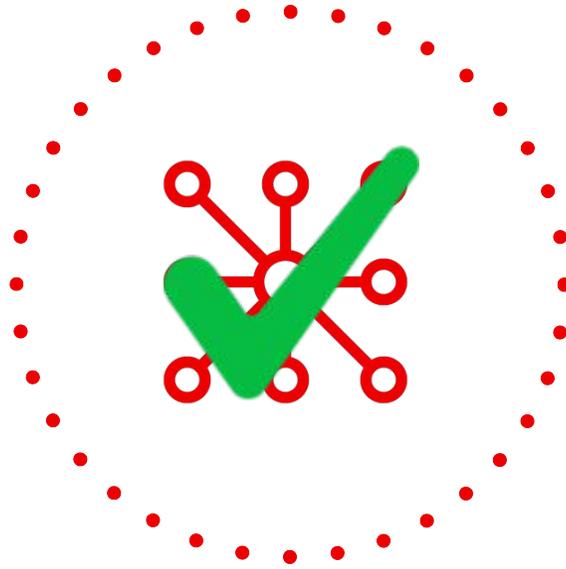


**Privacy, security and
compliance**

How did Edge Computing overcome these challenges?



**Reduced data backhaul and
Data Center bottleneck**



**Improved performance and
Real-time computing**



Local data treatment

What did edge computing do for them?



**Brand protection and
operational costs reduction**



**Operational efficiency
improvement and maintenance
costs reduction**



**Business differentiation and
user experience enhancement**

What did edge computing do for them?



**Brand protection and
operational costs reduction**

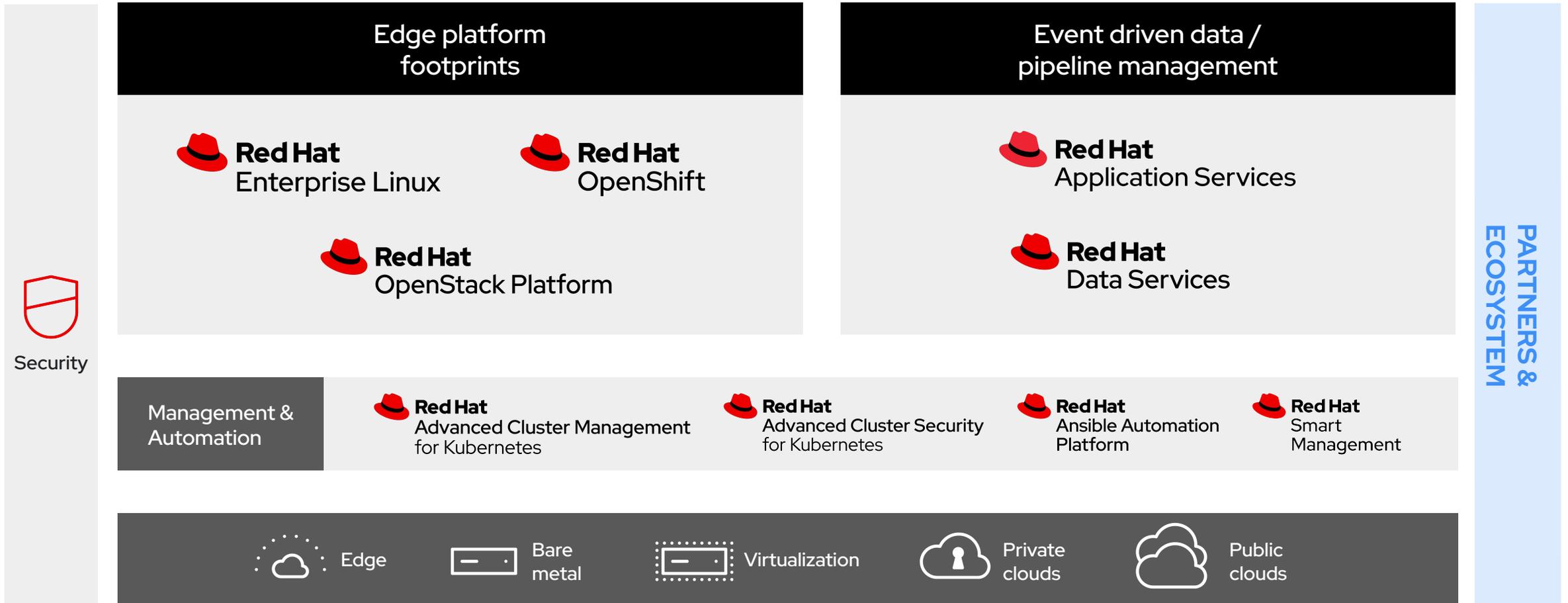


**Operational efficiency
improvement and maintenance
costs reduction**

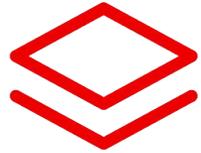


**Business differentiation and
user experience enhancement**

Red Hat Edge Computing portfolio



...and there is where Red Hat can help in Edge Computing

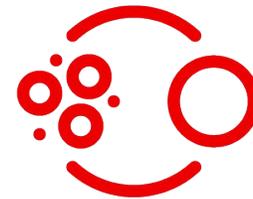


Platforms and portfolio

Powerful building blocks including Red Hat OpenStack® Platform, middleware, storage, and services, with Red Hat OpenShift® and Red Hat Enterprise Linux® in the heart of it all.

Open source leadership

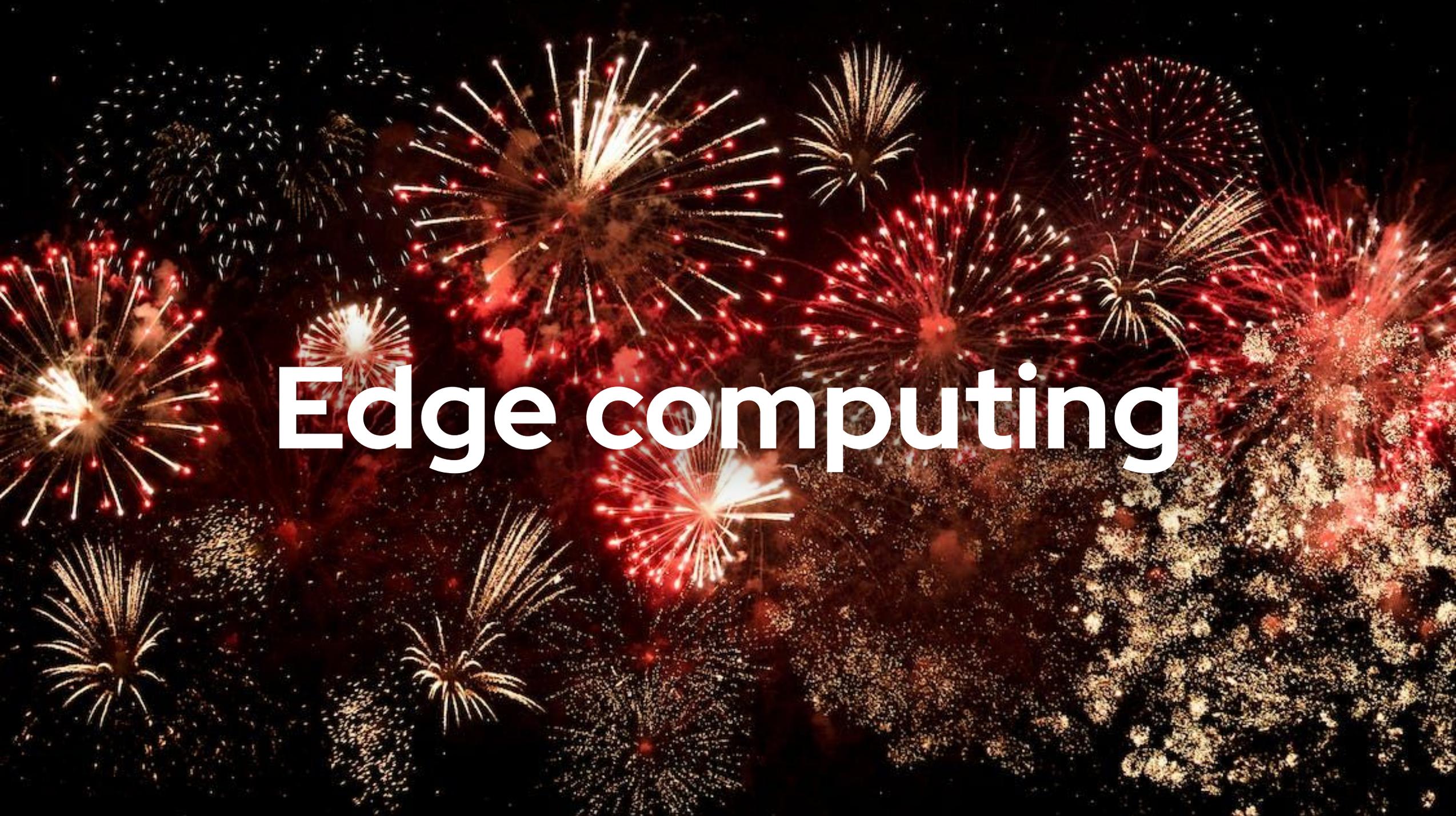
Driving development of open standards while providing hardened, fully supported enterprise-grade platforms



Partner ecosystem

Partnering with hardware and software vendors to provide solutions to meet customer needs





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Thank you



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