



# Rodolfo Falcone

Country Manager

# Dove eravamo rimasti...



2020  $\Rightarrow$  2022



**Pandemia - Covid 19**



**Conflitti**



**Crisi economica**



**Crisi di governo**



L'incidenza della  
spesa digitale sul **PIL**  
si è mantenuta stabile

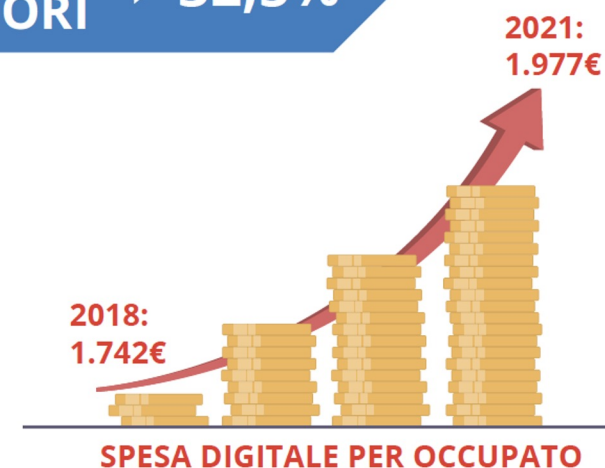


Il 65% delle aziende  
italiane ha investito in  
tecnologie digitali

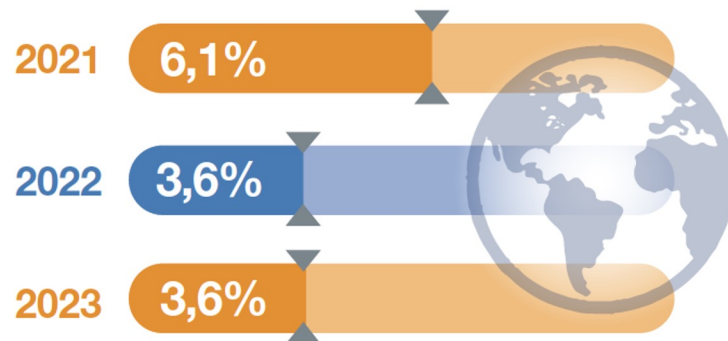


Fatturato vendite online:

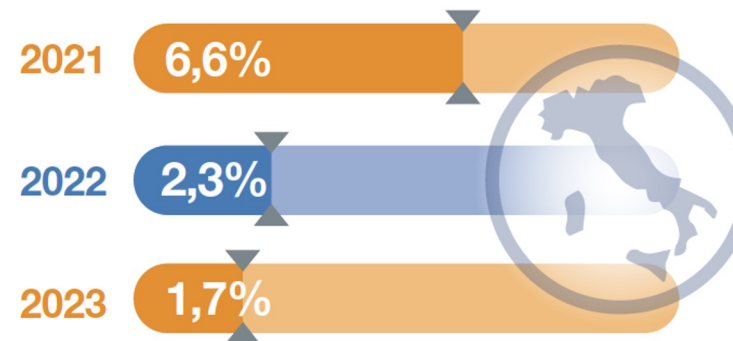
2019	2021
13,8%	17,5%



### Fondo Monetario Internazionale: rallentamento della crescita globale



### Fondo Monetario Internazionale: rallentamento del PIL italiano

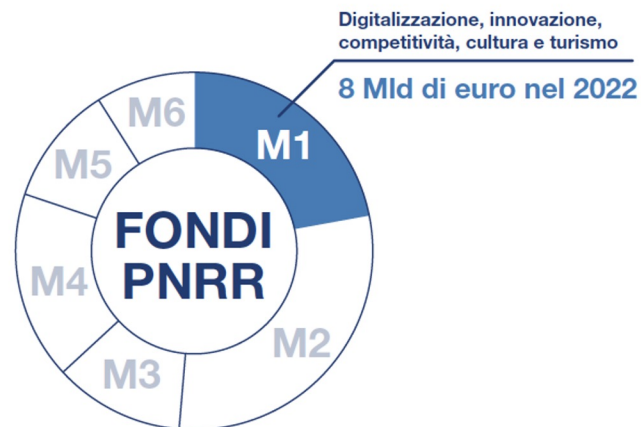


### PNRR 2022

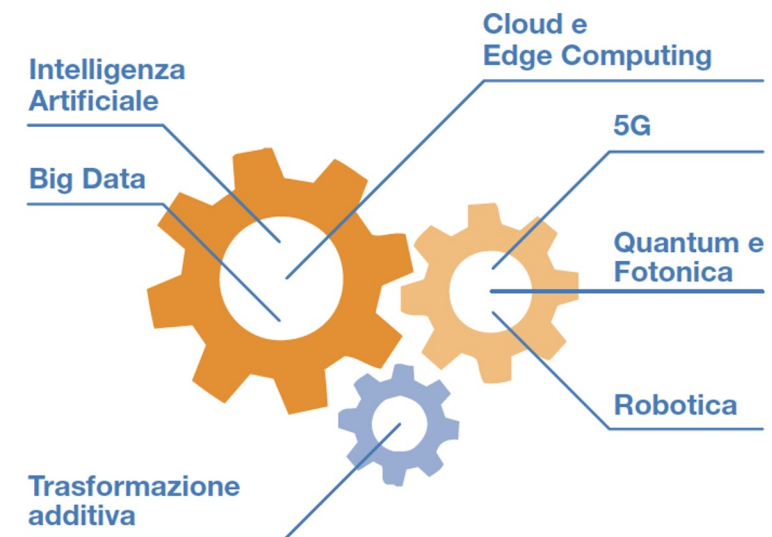
**167**  
progetti



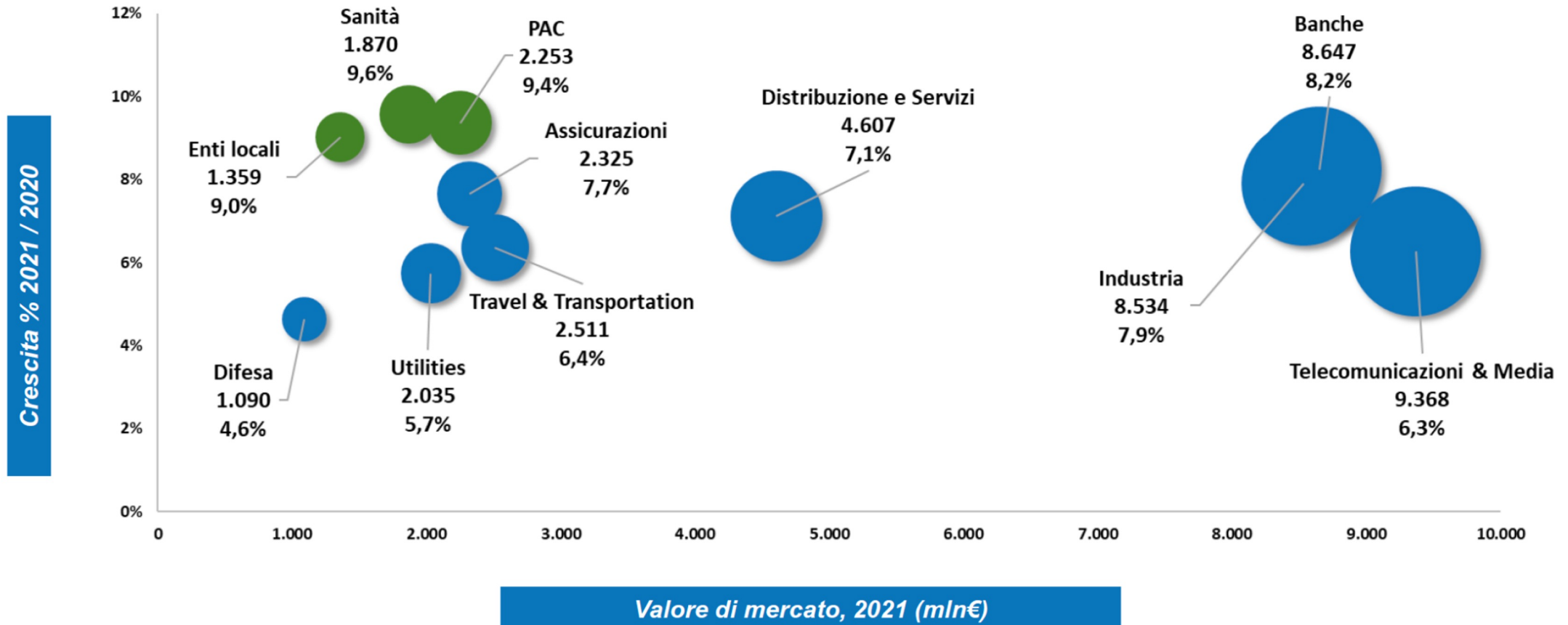
**42 Mld**  
obiettivo di  
spesa



### Tecnologie emergenti per la crescita



# Crescite significative in tutti i settori, ma PA e Sanità continuano a trainare il mercato

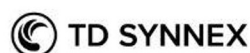


Fonte: Anitec-Assinform / NetConsulting cube, Giugno 2022





Partner a  
supporto della  
trasformazione



# Agenda



*31 Speech > 40 Speaker*

**31 STAND  
EXPO AREA**

**STAND  
RED HAT**

**3 SILENT  
THEATER**

**4 SESSIONI  
PARALLELE  
POMERIDIANE**

**NETWORKING**

# Clienti



CINECA



# Social Media



We would like everyone to tweet as much as possible, quotes, pictures and comments of attendees, anything that may be interesting to our twitter audience. Please use the hashtag ... in all your tweets and posts.

# #rhosd