



## Connect

# Journey to Cloud reloaded: multicloud & cloud native integration

Hybrid Cloud & Automation track

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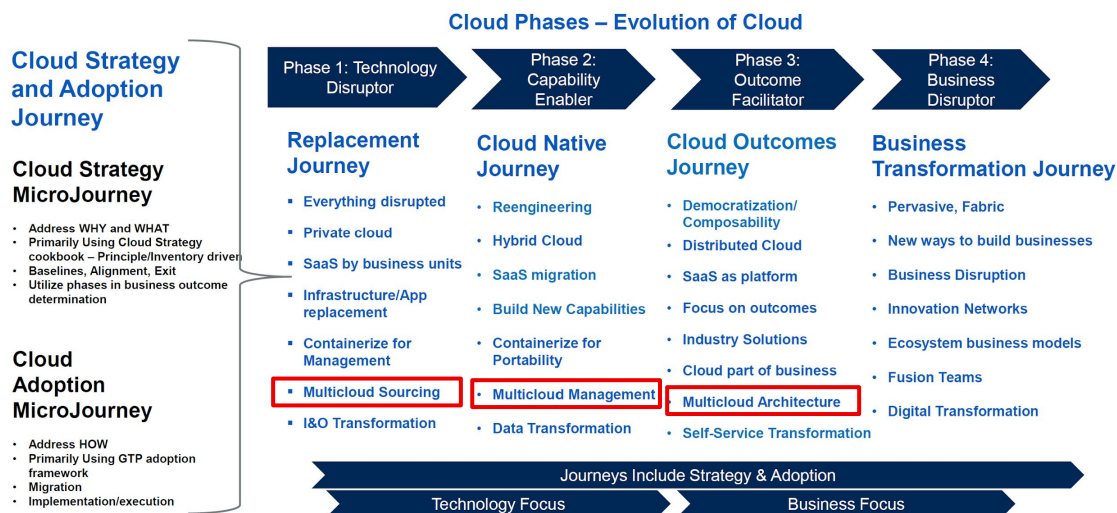


# GARTNER – THE FUTURE OF CLOUD: PREPARE FOR 2025

From unintentional to intentional multicloud

Gartner predicts that between 2021 and 2025 we will move from an **unintentional** multicloud approach to an **intentional one**

## The Cloud Journey











2021	vs	2025
Popular computing style		Pervasive computing style
Technology innovation		Business innovation
Application development		Application assembly/integration
Centralized cloud		Centralized and distributed cloud
“Private” cloud		Distributed cloud
Unintentional multicloud		Intentional multicloud
Silos and DevOps		DevOps, platform teams, and fusion teams
Shared services		

In the Cloud Journey Gartner identifies an evolutionary path for the multicloud in three phases:

- multicloud **Sourcing**
- multicloud **Management**
- multicloud **Architecture**


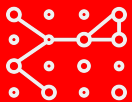



# WHY MULTICLOUD?

Some relevant benefits

MORE BUSINESS RELATED BENEFITS	 WIDER SERVICE CATALOG	 MORE CHOICES TO MEET COMPLIANCE	 FLEXIBILITY & SCALABILITY	 LEGACY INTEGRATION	MORE TECHNOLOGICAL BENEFITS
	Possibility to meet the needs of the business with a <b>greater availability of innovative technologies</b>	Possibility to use different services that allow you to <b>respect specific compliance rules</b>	<b>Greater availability of locations</b> , resources and choices to address scalability needs	Making the most of the possibilities that distinguish the various CSPs for <b>workloads with special requirements</b>	
	REVENUE GENERATION	REVENUE GENERATION	COST SAVING	COST SAVING	
	 NO VENDOR LOCK-IN	 COMPETITIVE PRICING	 NO SHADOW IT	 ENHANCING RESILIENCE	
Avoiding <b>lock-in on a single CSP</b> and taking advantage of any price reduction offered by alternative CSPs	<b>Commercial lever towards individual CSPs</b> , thanks to open contracts with multiple CSPs and an integrated multicloud approach	Possibility to <b>accommodate solutions proposed by suppliers or internal offices</b> available only on specific CSPs and avoiding the proliferation of non-aligned initiatives	Higher system stability and reliability thanks to <b>multiple failover and DR</b> (Disaster Recovery) solutions		
COST SAVING	COST SAVING	REVENUE GENERATION	REVENUE GENERATION		

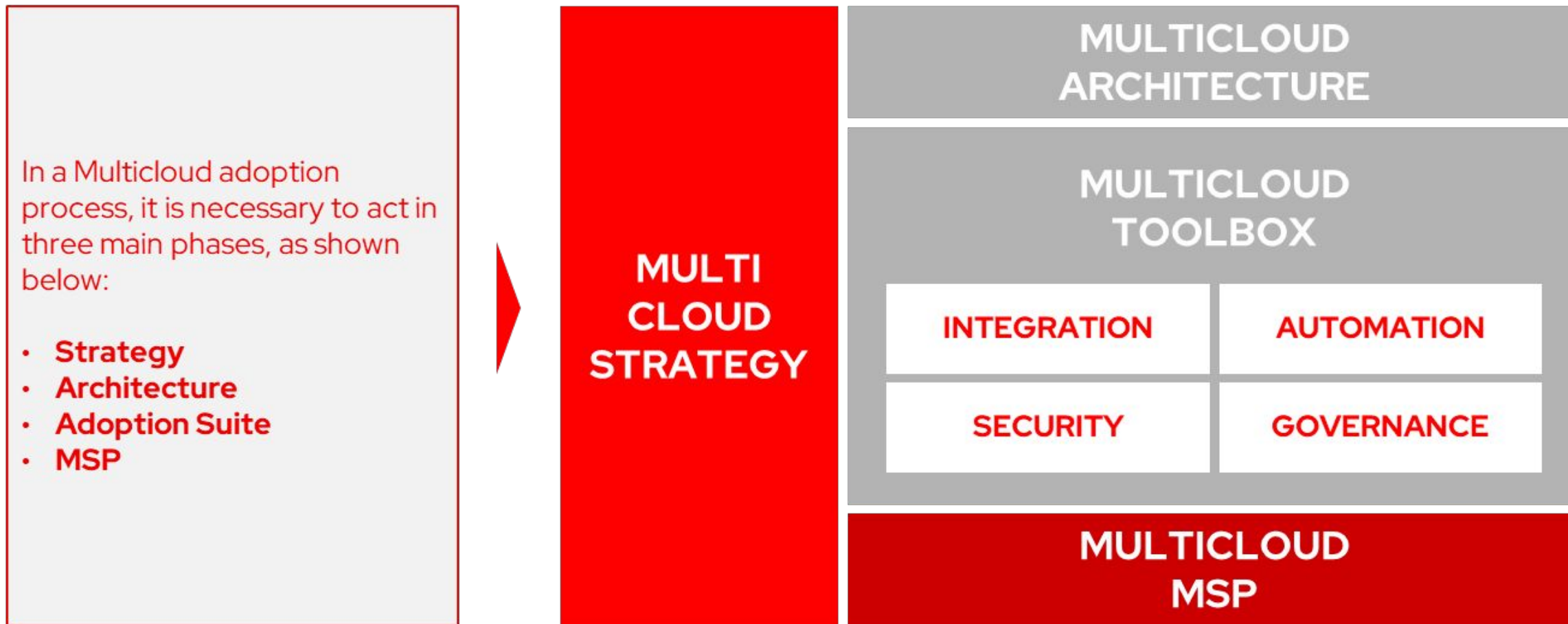
# WHY MULTICLOUD?

...and some attention points.

	ROI MAY BE COMPLEX TO EVALUATE	Using a <b>high number of CSPs</b> can lead to <b>higher costs</b> , so it is necessary to carefully evaluate TCO and ROI before proceeding with the initiatives.
	FOCUS ON COMPLEXITY REDUCTION	The high heterogeneity of the Systems requires a <b>greater focus on the issues of controllability and observability</b> in order not to worsen service levels.
	SPECIALIST MANAGEMENT EXPERTISE	Multicloud requires the presence of <b>highly specialized personnel on different CSPs</b> in order to keep up the governance of the systems
	LEGACY CONCERNS	A significant challenge for companies is the <b>migration of Legacy technologies to the cloud</b> : architectures are often stressed beyond their limits to satisfy Multicloud strategies
	DATA PRIVACY AND SECURITY	The issue of security and data, already very much felt in the on-premise field, <b>require even more attention and control</b> when addressed in Multicloud

# THE MULTICLOUD "CCOE"

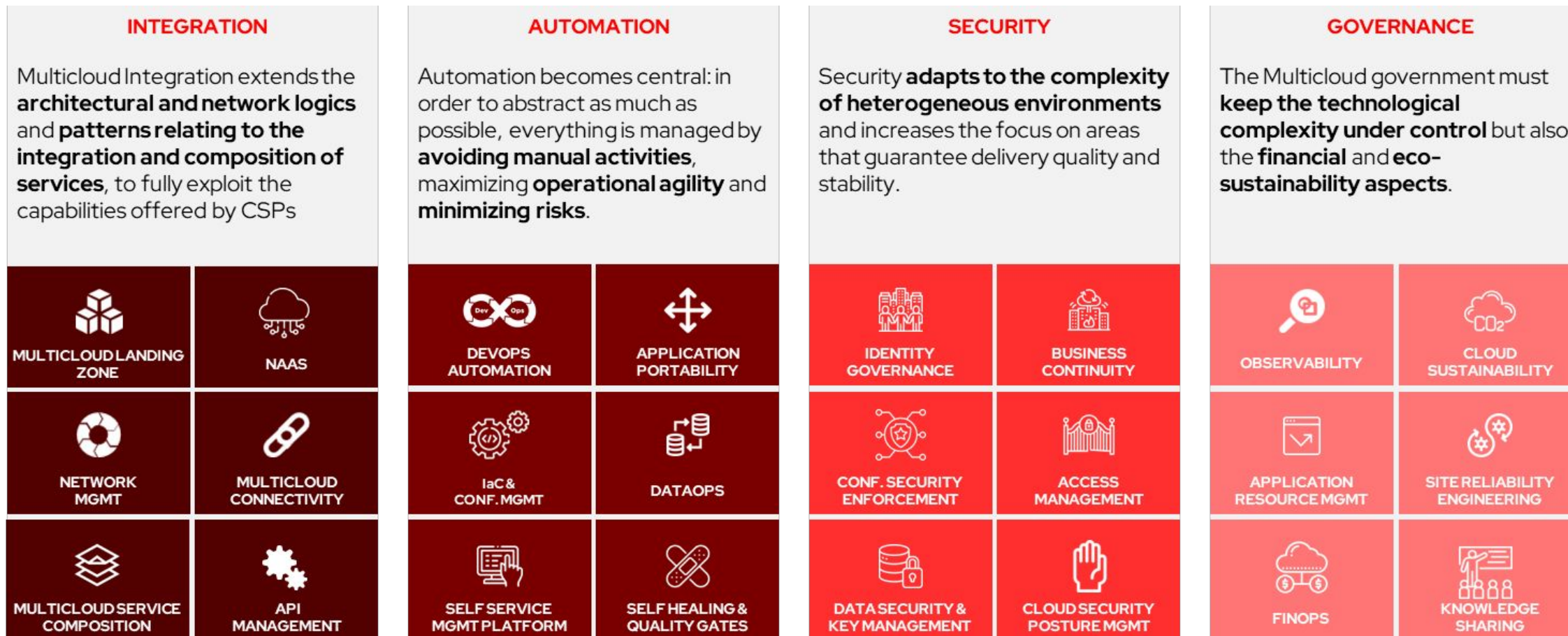
## Intervention Areas





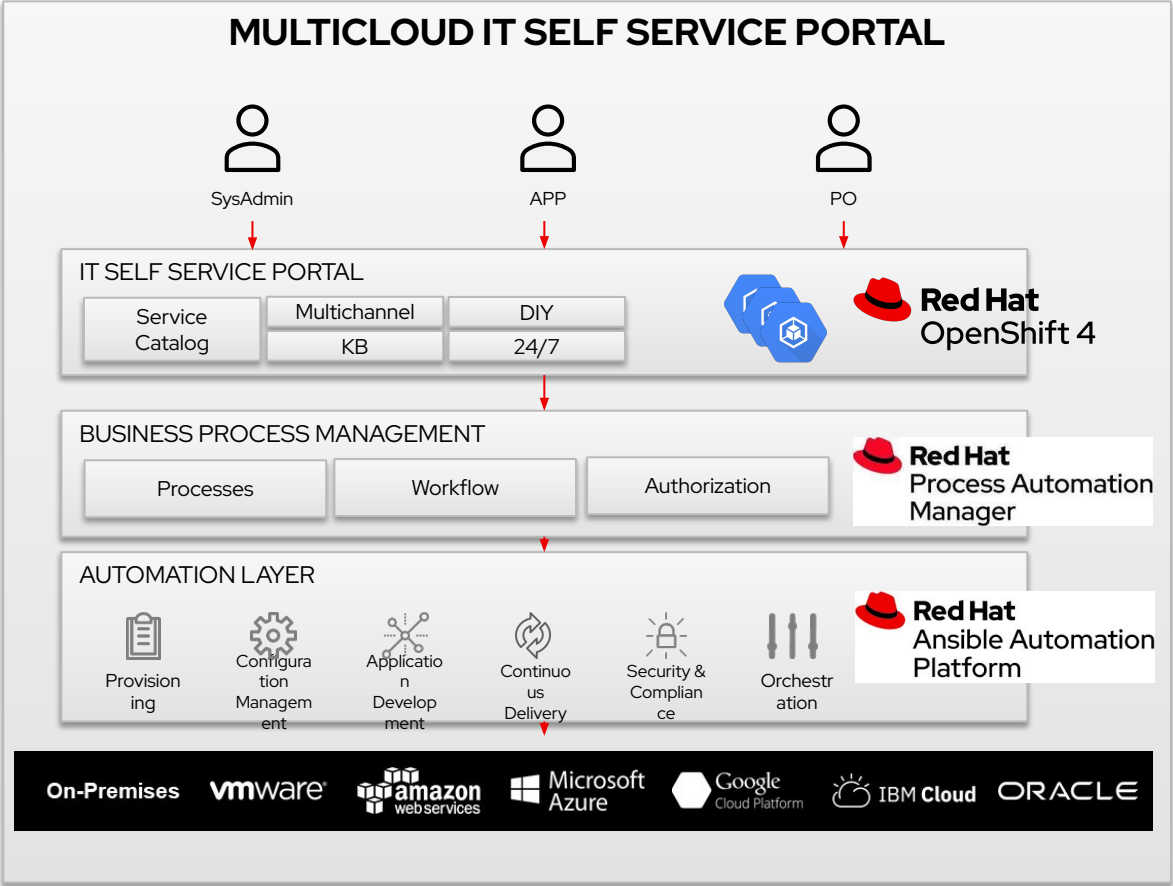
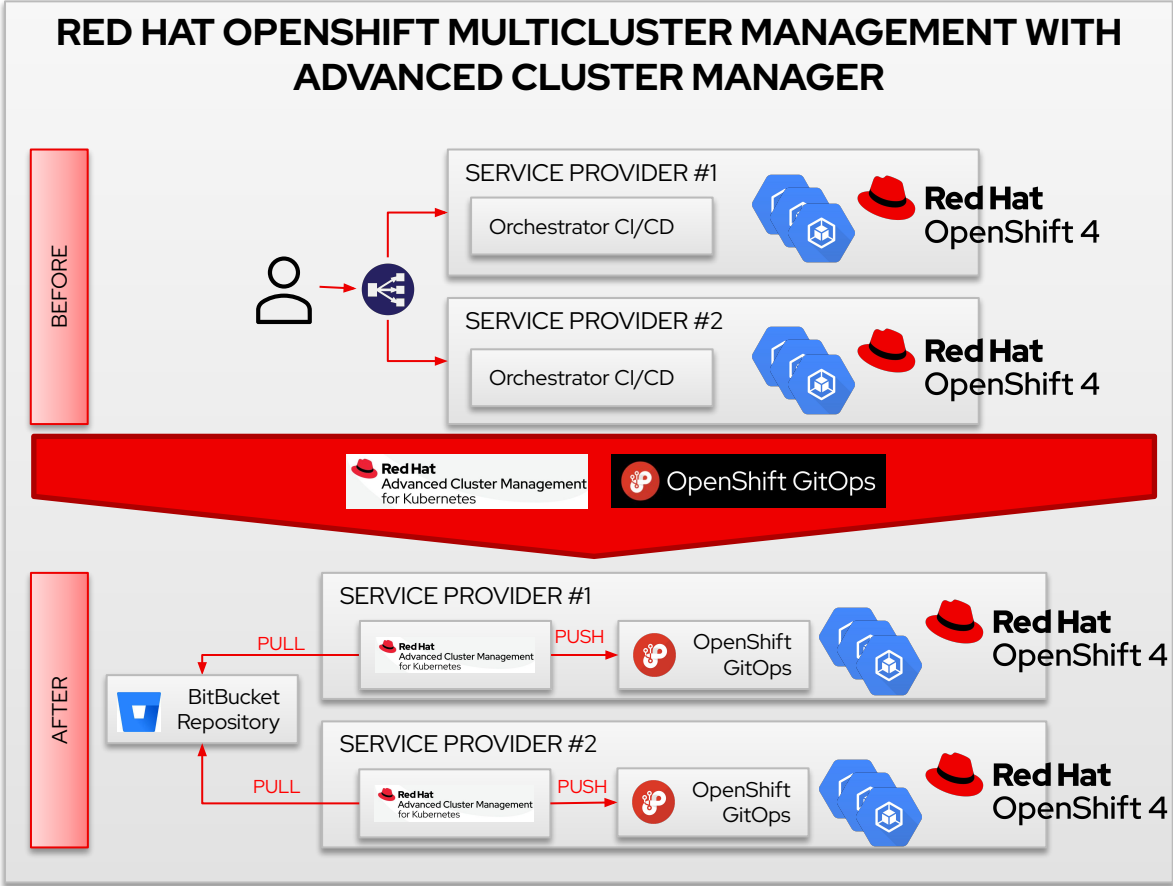
# THE MULTICLOUD TOOLBOX

4 macro area to be considered in a multicloud approach



# SOME REAL EXAMPLE

How Red Hat helps take a multicloud approach



# Red Hat Integration

Integrate apps, data, and processes



## Red Hat Fuse

Based on open source communities like Apache Camel and Apache ActiveMQ. The API-centric, container-based architecture decouples services so they can be created, extended, and deployed independently



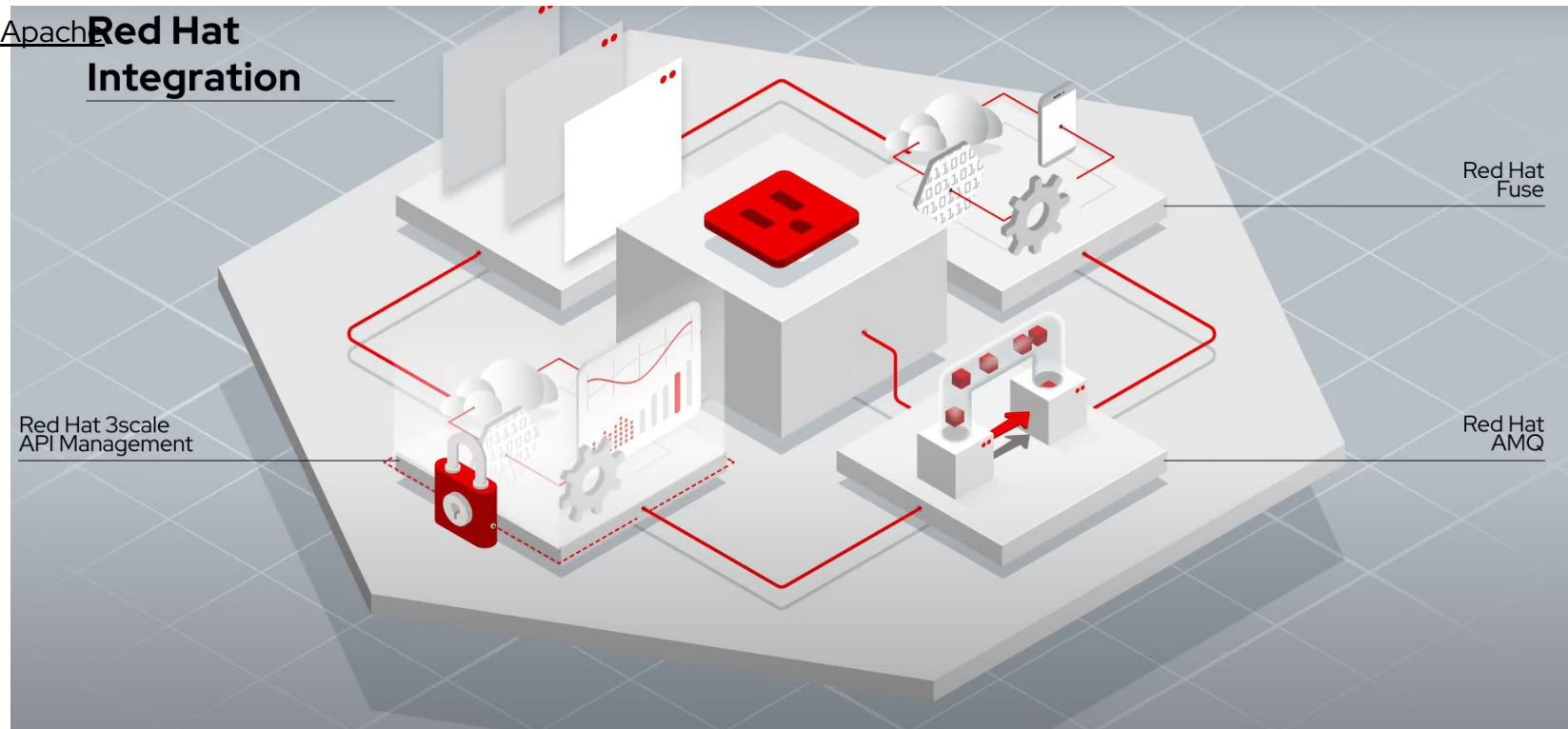
## Red Hat 3scale API Management

Makes it easy to manage APIs. Centralizes control of the API program—including analytics, access control, monetization, developer workflows, and more



## Red Hat AMQ

Based on open source communities like Apache ActiveMQ and Apache Kafka—is a flexible messaging platform that delivers information reliably, enabling real-time integration and connecting the Internet of Things (IoT)



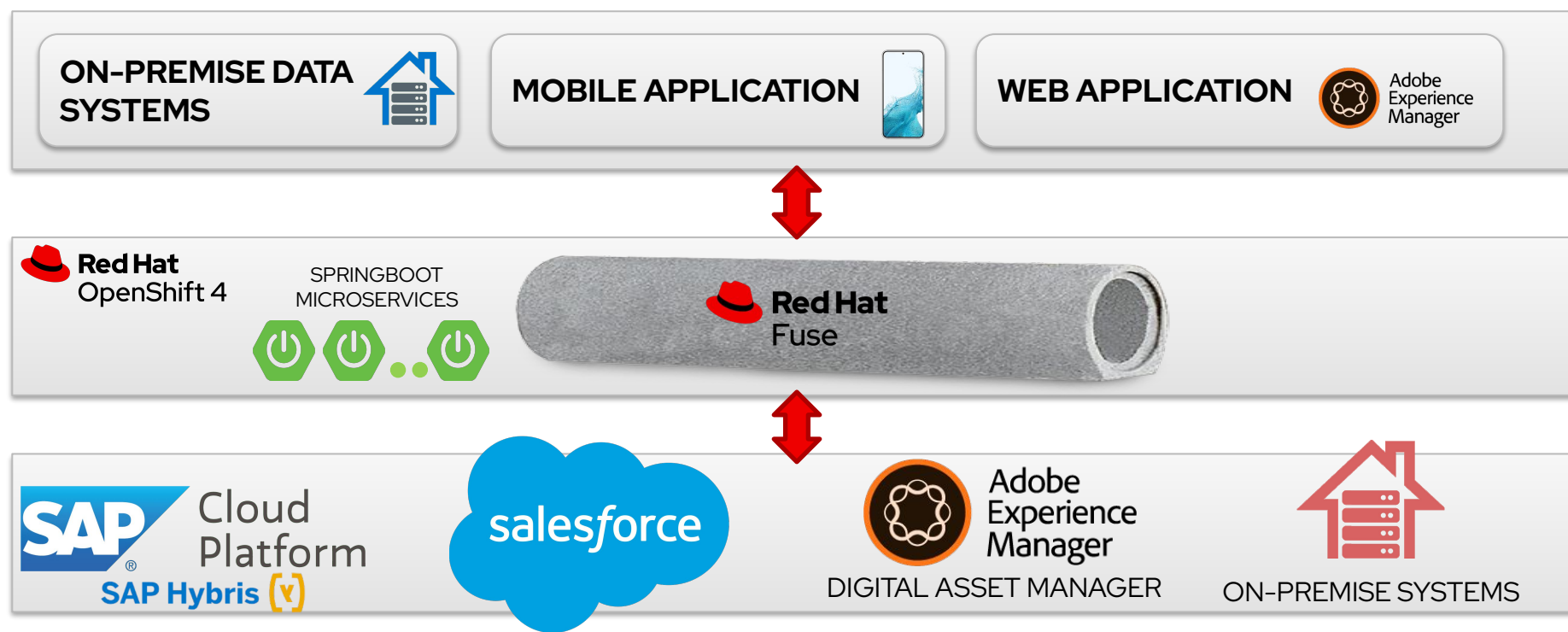


# A real hybrid cloud e-commerce solution

Multicloud e-commerce solution based upon a containerized Red Hat Fuse light service bus



- ✓ Takes e-commerce source data like **assortments, timeslots, prices, stocks** coming from multiple on-premise ERPs and send them out to SAP Hybris (cloud e-commerce backend platform)
- ✓ Exposes **REST APIs** to web and mobile applications as well as to on-premise **order fulfilment** systems
- ✓ Imports **customer data** from on-premise CRM and send them to Salesforce customer care
- ✓ Imports **products** from on-premise databases and send them to SAP Hybris. **Product Images** are sent to the Adobe digital asset manager for them to be available on Adobe Experience Manager webapp



# A real hybrid cloud e-commerce solution

## Some Enterprise Integration Patterns and their use in the solution

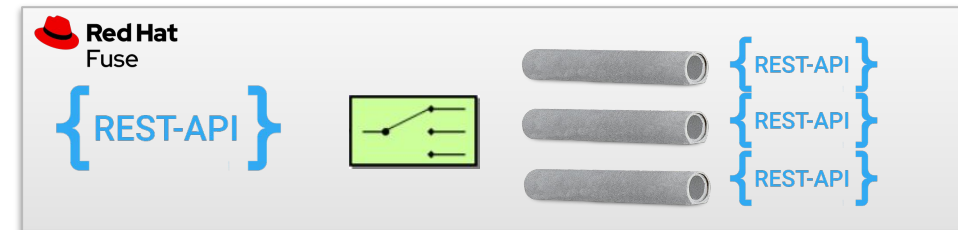
### MESSAGE TRANSLATION / CONTENT ENRICHER

Camel routes which run for example a REST service and invoke others REST-like services like SAP and Salesforce REST protocols. It has been used to **expose APIs to frontends** and invoke proprietary SAP e-commerce and Salesforce customer care backend systems.



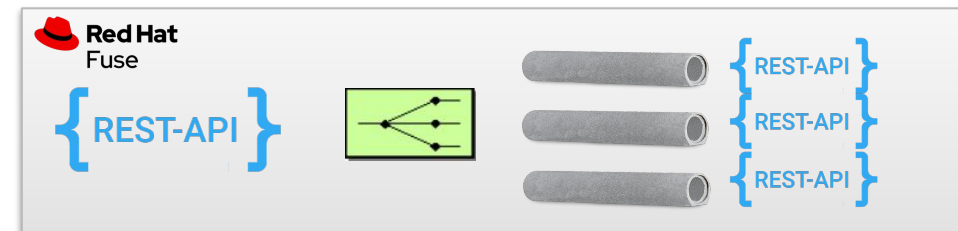
### CONTENT-BASED ROUTER

The Message Router from the EIP patterns allows to consume from an input destination, evaluate some predicate then choose the right output destination. Used in the solution to properly **direct REST APIs to the right e-commerce backend** according to a multi-value field



### MULTICAST

The Multicast EIP is capable of aggregating each multicasted message into a single response message as the result after the Multicast EIP. The message router has been used **for searching the user cart across e-commerce backend** systems as well as to **aggregate orders submitted by the same user** across different e-commerce backends



# A real hybrid cloud e-commerce solution

## Red Hat Fuse components applied to the e-commerce solution

### PROTOCOL CONVERSIONS

Red Hat Fuse supports several Apache Camel components which can be used either as consumers or producers of Camel routes. Some real uses of Camel routes in the e-commerce platform:

- ✓ **File component (CSV) -> SAP ODATA REST**  
Used to load CSV files data coming from on-premise systems to SAP Hybris (ecommerce backend) via the Odata protocol
- ✓ **REST -> SALESFORCE REST COMPOSITE**  
Exposing REST APIs and converting them to Salesforce proprietary REST COMPOSITE format. Used to allow frontend systems to call Salesforce proprietary Customer Care APIs via canonical REST APIs
- ✓ **SALESFORCE COMETD EVENT -> SOAP/REST**  
Used to arrange persistent consumers of Salesforce event bus, using the CometD protocol, and turn them to SOAP/REST requests against backend systems



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# Thank you



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