

# Demystifying the Edge

Unlocking opportunities in (somewhat) unusual places

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# What we'll discuss today

- How edge can open up opportunities
- Red Hat's edge computing strategy

- Red Hat's edge solutions
- Customer / Partner examples



# How Edge Computing Can Open Up Opportunities



# Solve complex business problems and discover new opportunities



# Faster data-driven operational outcomes

Leverage data and analytics on-site to make critical decisions faster, automate operations, and develop new service offerings



# Better end-user experiences

Place applications and data
closer to the end user to
provide real-time engagement /
drive new revenue streams



# Higher app and process resiliency

Ensure critical operations on edge sites continue despite limited connectivity or security and regulatory concerns

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# Data residency and sovereignty

Securely process and manage sensitive data on-site and maintain regulatory compliance across boundaries



### Edge computing also brings challenges



# Management at scale

Managing hundreds of thousands workloads in many locations with enough people to scale efficiently



# Complexity of infrastructure

Supporting heterogeneous infrastructure increases costs and skill sets



# Accelerated innovation to meet business needs

Building an edge infrastructure that supports in house innovation and partnering with specialized 3rd party providers



# Security and compliance

Processing and managing data at the edge to make decisions while protecting sensitive information and supporting latency-sensitive applications



### Create flexibility and opportunity with edge computing

#### **Application flexibility**

Deploy applications anywhere



Act with speed and agility and adapt to the needs of the business

#### **Operational agility**

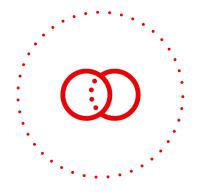
Minimize operational challenges



Provide new solutions for a variety of distributed application environments

#### **Business innovation**

Address new opportunities



Enhance innovation, increase productivity, and offer better products and services



### Edge computing:

### Extends digital transformation to where business happens



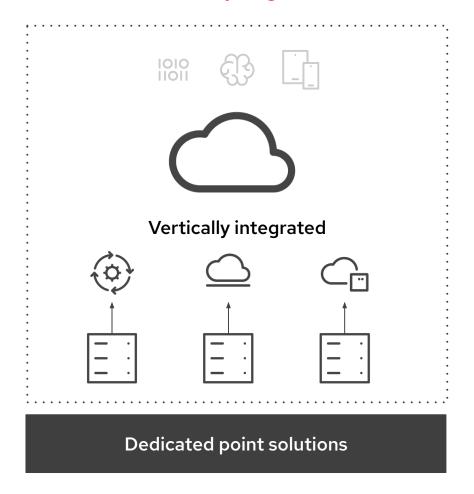
- Standard, scalable hardware
- Cloud-native applications
- Flexibility and agility
- Convergence of data platforms

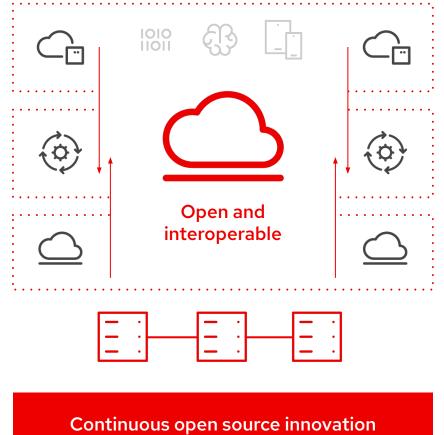
- Real-world, real-time interaction
- Convergence of planning and execution
- Implementation of data-driven insights
- Integration of formerly closed systems



## Edge is an extension of open hybrid cloud

Every organization faces decisions on how to implement edge

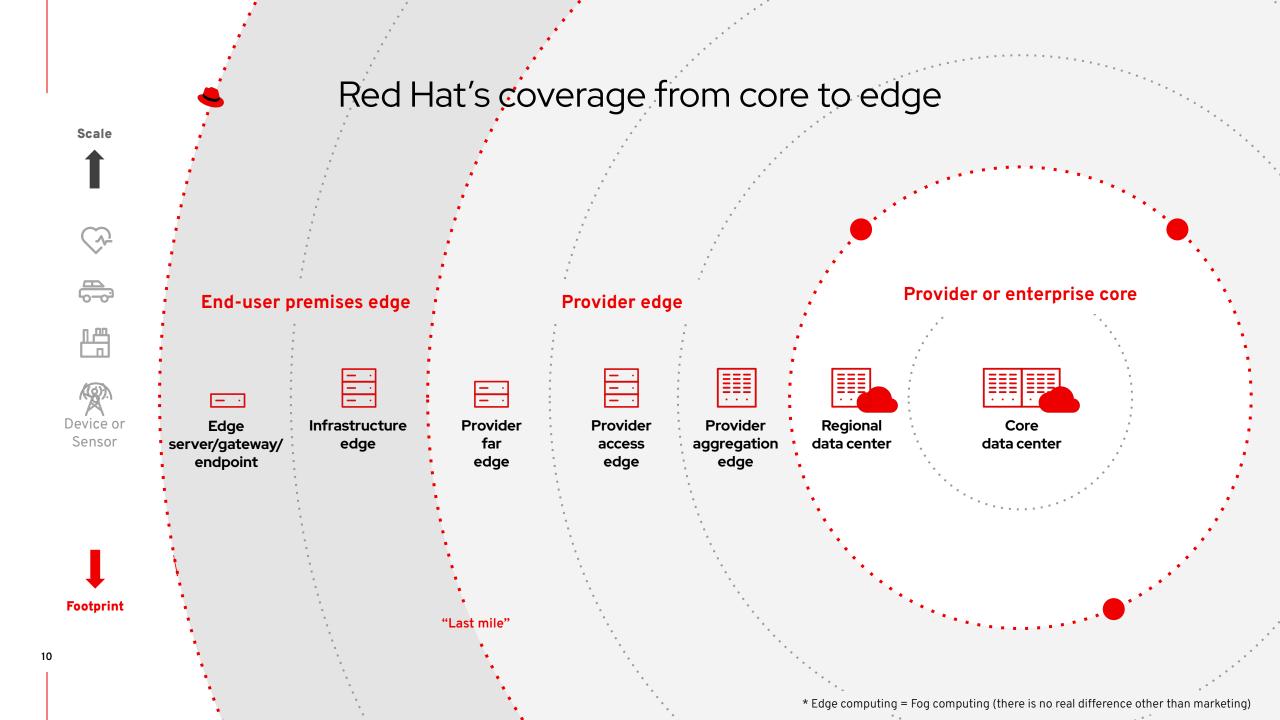






# Red Hat's Edge Computing Strategy





### Red Hat Edge: any workload, any footprint, any location

#### Red Hat's approach to edge computing



#### Platforms and portfolio

Powerful building blocks including application services, management, storage, and services, with Red Hat OpenShift® and Red Hat Enterprise Linux® at the heart of it all



#### Open source leadership

Enhancing the development of open standards while providing hardened, fully supported enterprise-grade platforms



#### Partner ecosystem

Partnering with hardware and software vendors to provide solutions that meet customer needs



### An edge platform to meet your needs

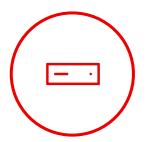
A consistent platform that's adaptable to all use cases

Develop once, deploy anywhere

Address diverse use cases

Consistent operations at scale





Edge gateway/ edge server



Small bare metal footprint



Infrastructure virtualization



Public/private cloud



### A solutions approach

Industry support through our ecosystem

Industry Specific Applications

In house innovation

Partner ecosystem



Industry-agnostic horizontal platform



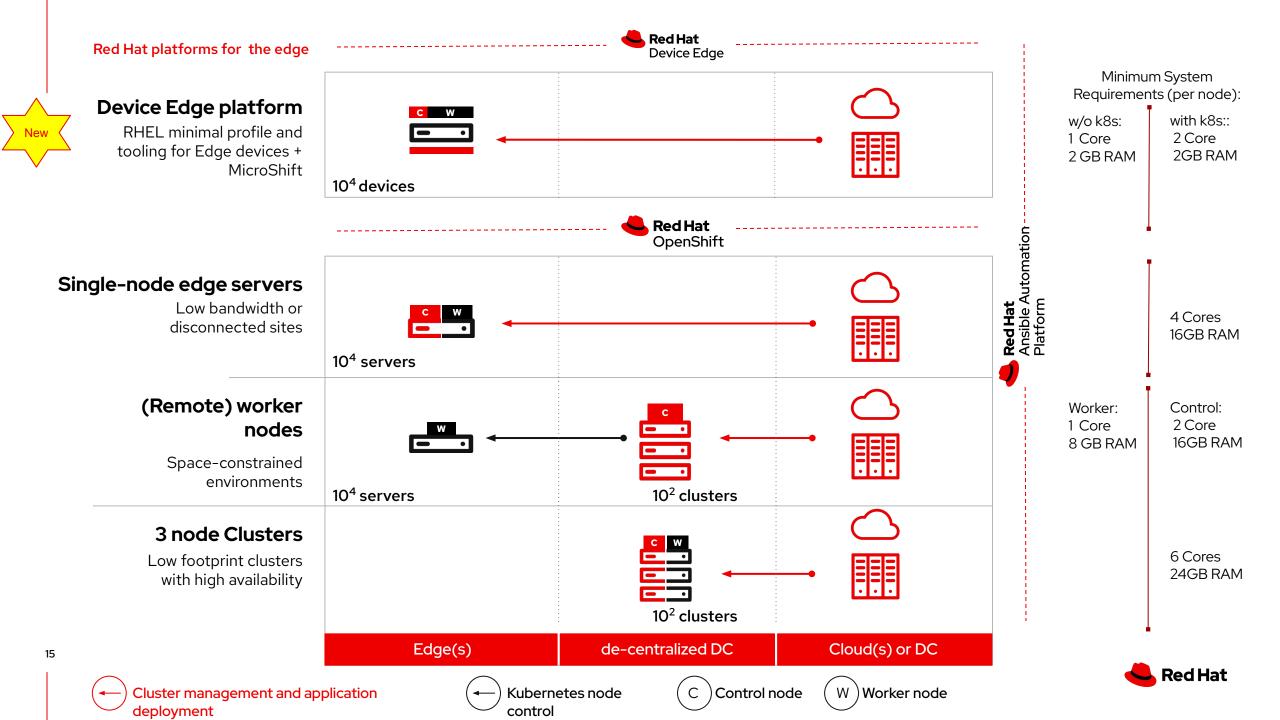






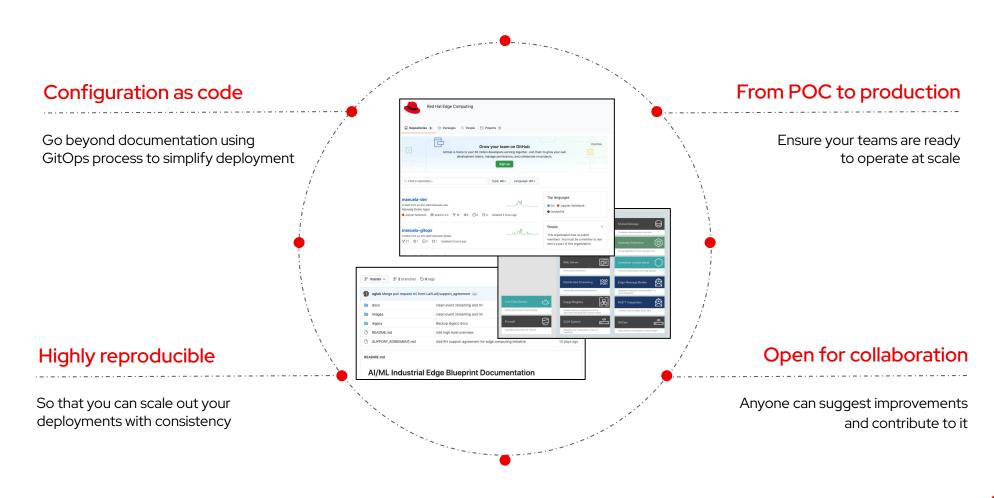
# Red Hat's Edge Solutions





### Simplify the creation of edge stacks with validated patterns

Bringing the Red Hat portfolio and ecosystem together - from services to the infrastructure





# Customer Examples





### **Customer & Partner success with edge computing**



















Promoting Marine Research and Exploration

























"Solutions that were previously only available to large cities will **now be** available for any city in the world, thanks to the combination of FIWARE technologies and Red Hat® solutions."

Juanjo Hierro CTO, FIWARE

### FIWARE powers eco-smart cities

#### Opportunity

Improving quality of life for citizens despite growing and complex environmental, economic, and social challenges.

#### Partnership & solution

FIWARE, a non-profit organization, collaborated with Red Hat to develop an open source, eco-smart city platform.

#### Results

Implemented with various use cases (such as air quality sensors, waste collection management, and traffic) allowing city/regional governments to focus on building services on for their citizens instead of worrying about infrastructure management.





"The agreement demonstrates ABB's commitment to meet customer needs by seeking alliances with market leaders. This partnership will help our customers improve their operations as they navigate a rapidly evolving digital landscape, by giving them the tools they need to reduce risks and improve performance."

Bernhard Eschermann, Chief Technology Officer, ABB Process Automation

# ABB and Red Hat partner to deliver scalable digital solutions across industrial edge and hybrid cloud

#### Challenge

Improve operational efficiency while ensuring safety, security, and productivity of the collection, management, and analysis of industrial plant data.

#### Solution

A global partnership between Red Hat and ABB to deliver ABB's automation and industrial software solutions at the intersection of information technology (IT) and operational technology (OT).

#### Results

- Unlocking data from numerous devices and systems, making it available for cloud applications, and supporting real-time decision-making at the edge of the network.
- Greater flexibility to deploy smart edge applications.
- Bring Operational and Information Technology together to increase manageability and consistency across plant environments.





# For more information:

- Red Hat Edge Solutions
- Red Hat Edge validated patterns
- Red Hat Hybrid Cloud patterns
- Red Hat Edge GitOps patterns
- Red Hat Open Hybrid Cloud



# Tactical Edge -Power at the Edge of the Network

Adrian Keward - Red Hat Track #1, Room = CMD, 3pm





# Thank you



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