

Red Hat  
**Summit**

**Connect**  
Red Hat Summit  
Connect Madrid 2023

AI Edge: Oportunidades para  
Telcos

# Edge Tiers

Red Hat's focus

End-User Premises Edge

Provider Edge

Provider/Enterprise Core

Device or Sensor

Edge Endpoint

Edge Gateway

Edge Server

Provider Far Edge

Provider Access Edge

Provider Aggregation Edge

Regional Data Center

Core Data Center

"last mile"

Partners

\* Edge computing == Fog computing (there is no real difference other than terminology)

# Edge AI: **Opportunities** for Telecommunications



Create **new revenue** stream opportunities  
Offer cloud services to enterprises at network edge

Deliver enhanced **customer experiences**  
Respond faster, increase customer satisfaction

Enable the **connected** everything  
Provide services to increasing number of people,  
devices, and things

# Main Challenges to cover with Edge AI



## Faster Decision Making

Leverage data and analytics on-site to accelerate decisions



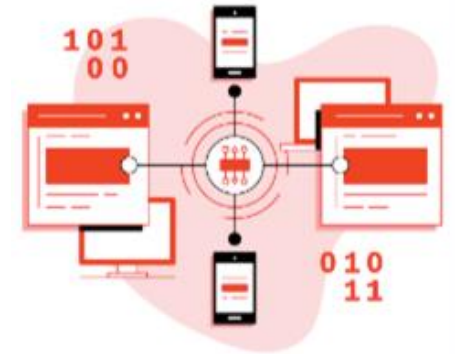
## Enhanced End User Experience

Provide enhanced services to consumers and stakeholders outside of the office or data center



## Remote Operations

Ensure critical operations continue despite limited connectivity



## Data & Compliance

Process and manage sensitive data on-site and maintain regulatory compliance

# Readiness to Adopt : **Trusted Ecosystem** for Edge AI



## One platform for all

One platform that supports your unique workloads, **whenever and wherever** you need, providing Agility, Portability, Flexibility, Scalability and Security

Accelerated time to market by allowing easy replicability and localisation by OPCOs or regional activity areas



## Data Science and Developers Framework

Provides data scientists and intelligent application developers the **ability to build, train, and deploy ML models**

Best of breed technology with easy adoption and faster production deployment



## Automation end to end

The distributed and heterogeneous nature of edge infrastructure requires a **common automation strategy and platform** that makes it easier to deploy new sites and manage the logistics of mass configuration while maintaining policy-based **security** that extends from core to edge to cloud.



## Open Partner Ecosystem

Integrations and **joint solutions** with key AI/ML software and hardware ecosystems to ensure customer success.

Vibrant **Open Source Ecosystem** should be translated to enterprise solutions through right partnerships, faster and securely.

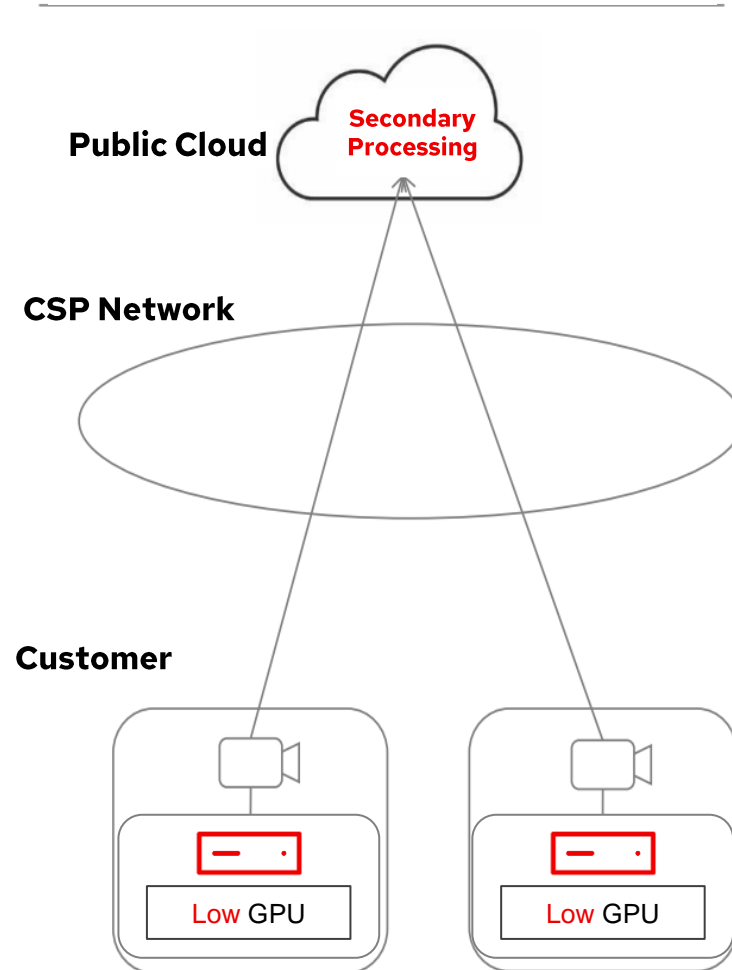
# Customer reference:

## Intelligent Video Analytics (IVA)

# Customer reference: Intelligent Video Analytics (IVA)



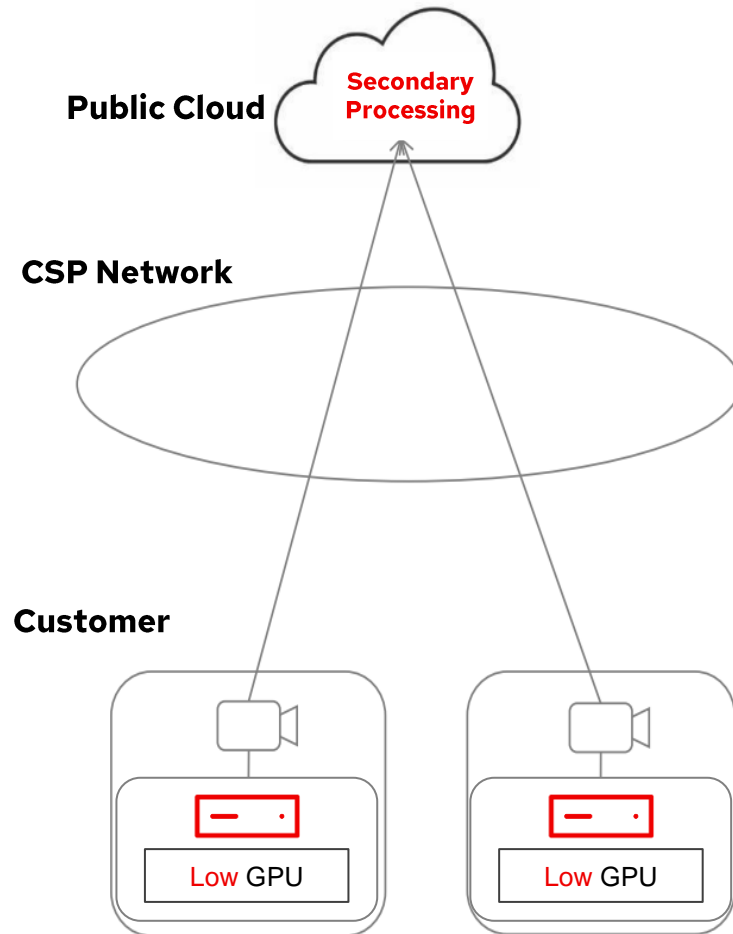
## On Premise AI



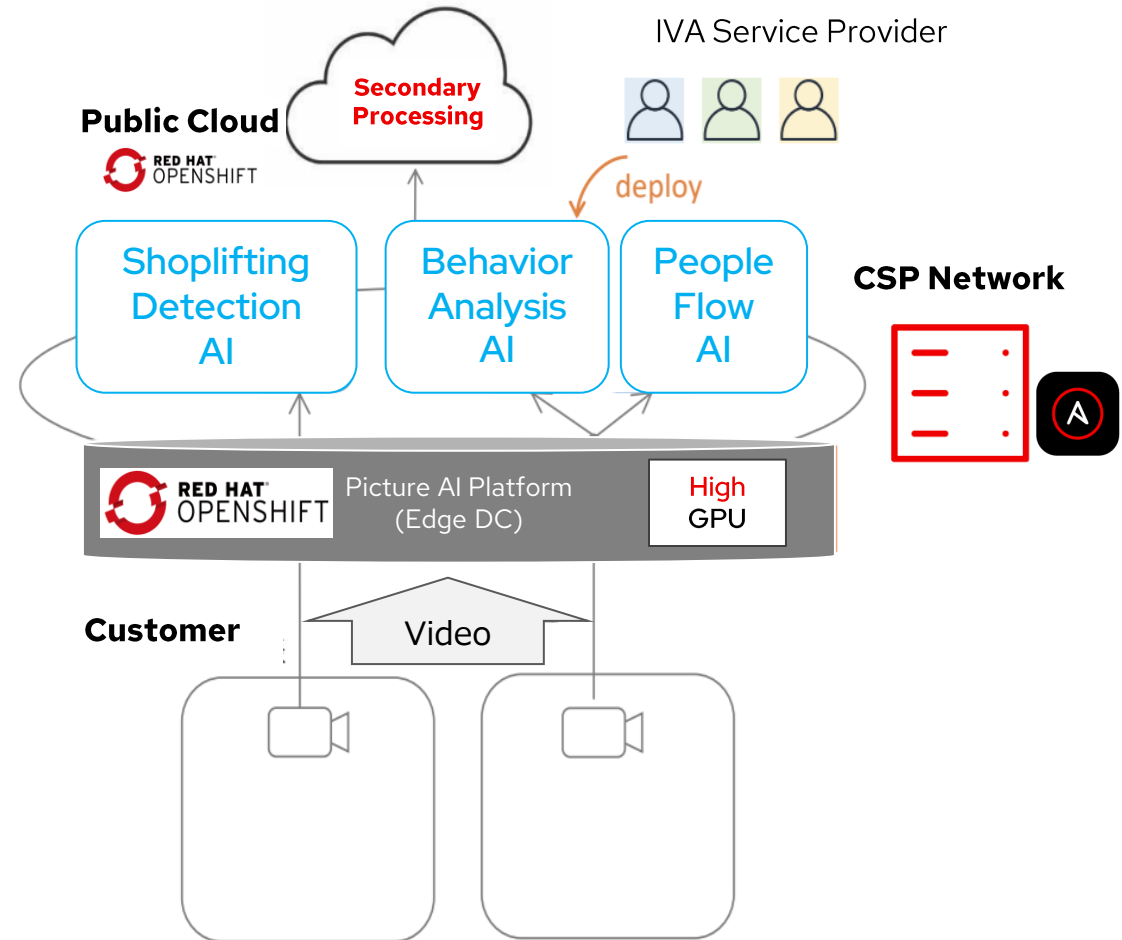
# Customer reference: Intelligent Video Analytics (IVA)



## On Premise AI



## Picture AI Platform

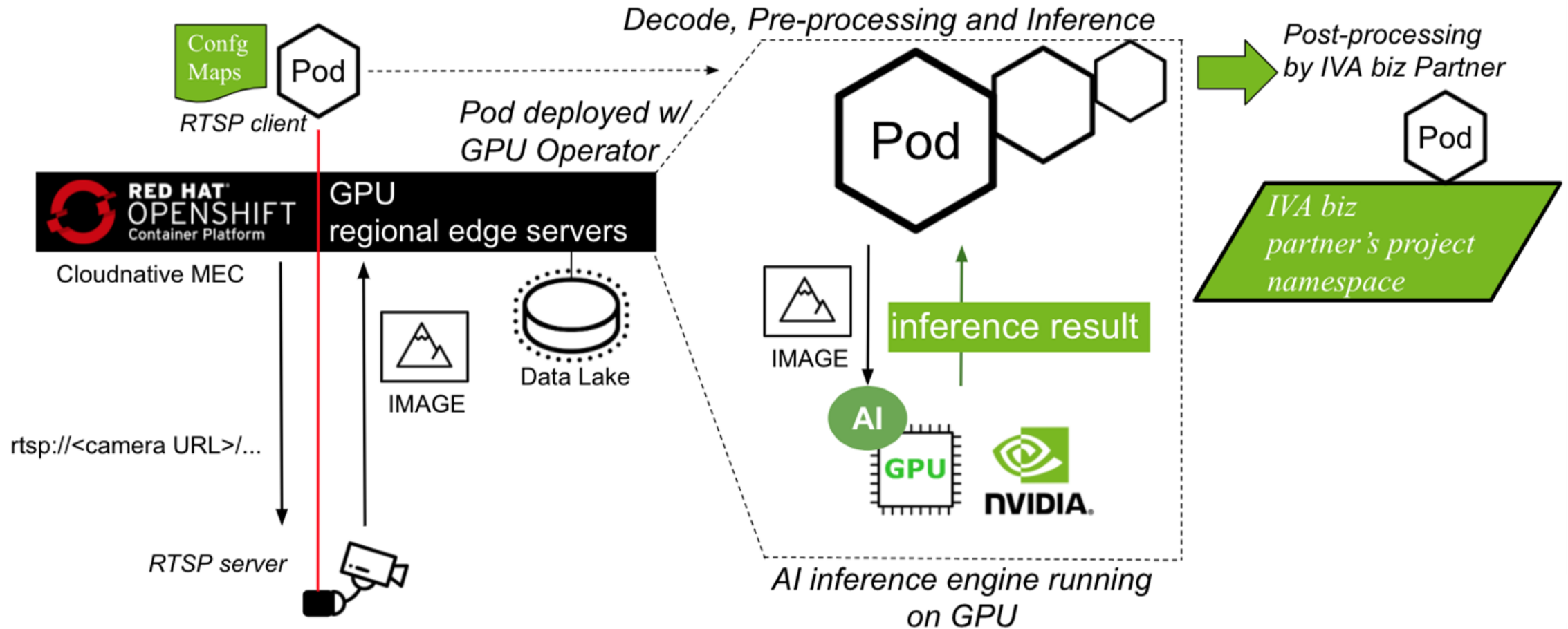




# Customer reference: Intelligent Video Analytics (IVA)



## Cloud native MEC AI



Customer reference: **Intelligent Video Analytics (IVA)**



**Customer satisfaction**

**+105%**

**Revenue growth**

**-30%**

**Product loss**

**Dream ! considering  
that algorithms will  
take you as far and as  
fast as your  
infrastructure  
and operations will  
allow you**



Red Hat  
**Summit**

**Connect**

Thank you



[linkedin.com/company/red-hat](https://www.linkedin.com/company/red-hat)



[facebook.com/redhatinc](https://www.facebook.com/redhatinc)



[youtube.com/user/RedHatVideos](https://www.youtube.com/user/RedHatVideos)



[twitter.com/RedHat](https://twitter.com/RedHat)