



Business benefits of Red Hat Storage

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Why Software Defined Storage?

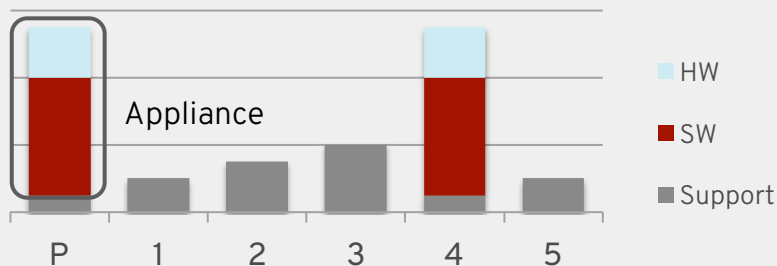
Natural evolution – decoupling the Storage Software from Storage Hardware

- Brings freedom from HW vendor lock in
- Brings down cost due to use of standard hardware
- Brings up the level of automation due to API based management
- Brings up the innovation due to flexibility to adjust to new technology
- Brings up the innovation due to flexibility to adjust to new demands

= Massive savings due to **no HW lock in, more flexibility and less admin.**

TRADITIONAL APPLIANCE VS SDS ECONOMIC MODELS

APPLIANCE-BASED STORAGE



Purchase Appliance every 3-5 years

Proprietary HW + SW

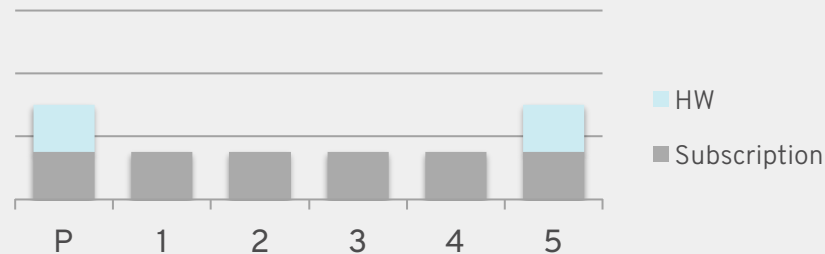
Software is basically repurchased with refresh

Appreciating Support YoY

To incent HW+SW refresh

Proprietary HW

SOFTWARE-DEFINED STORAGE



Decoupled SW & HW

Software Transfer

Single Subscription

Consistent Subscription payments

Year 1 = Year 3 = Year 5

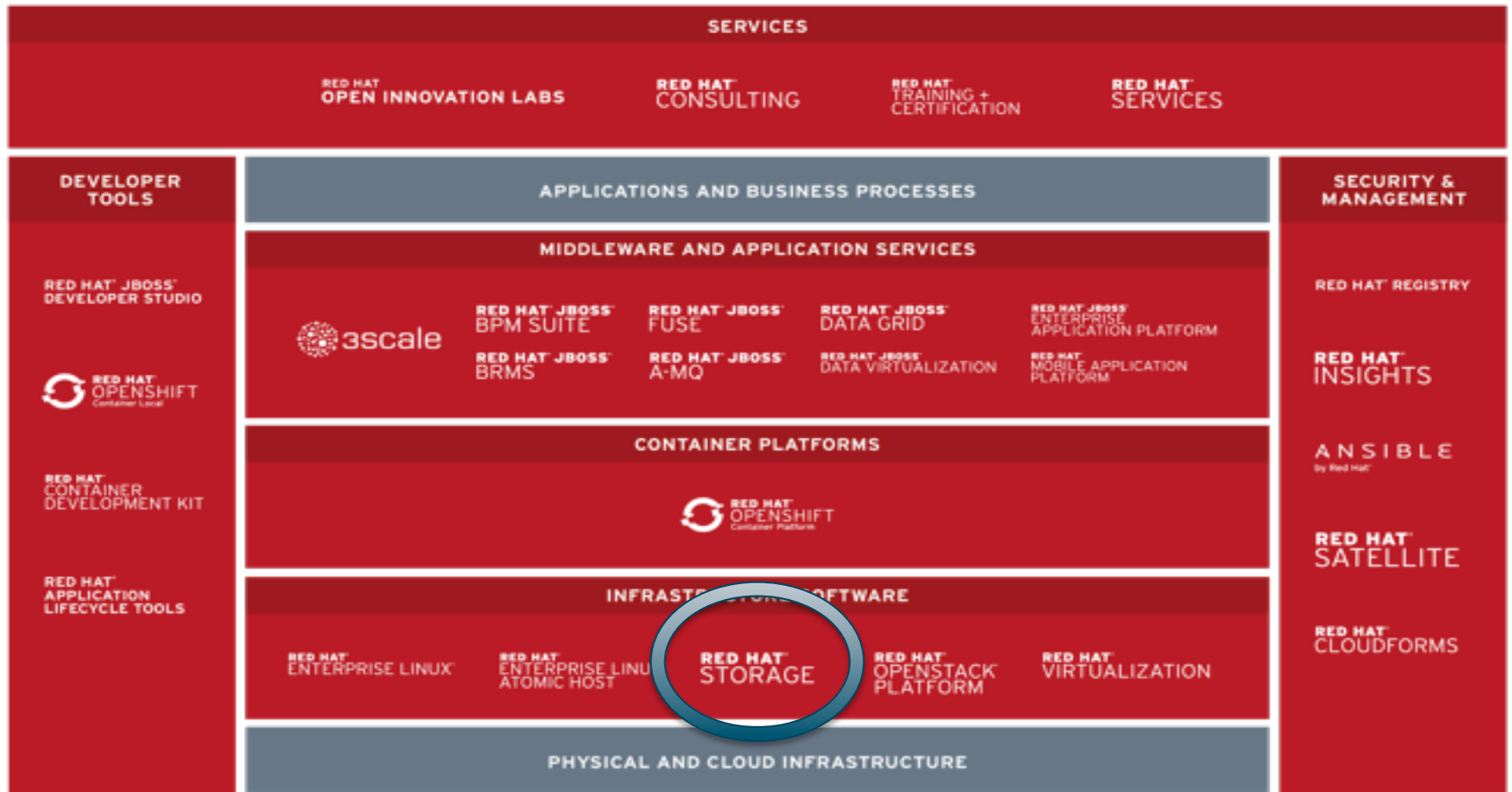
Best of Breed HW

Purchase HW only as needed

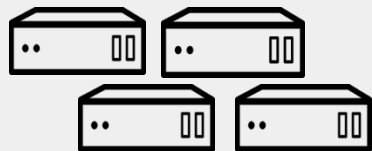
SDS gives huge savings (50%+) in TCO due to **no migration, no hw lock in** and **less admin**

Why Red Hat Software Defined Storage?

Part of and integrated to RED HATS STACK



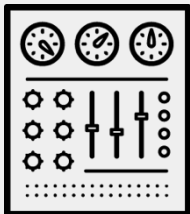
WHAT IS RED HAT STORAGE



Enterprise class iteration of the open source **Ceph** and **Gluster** projects



Reduced Infrastructure Cost

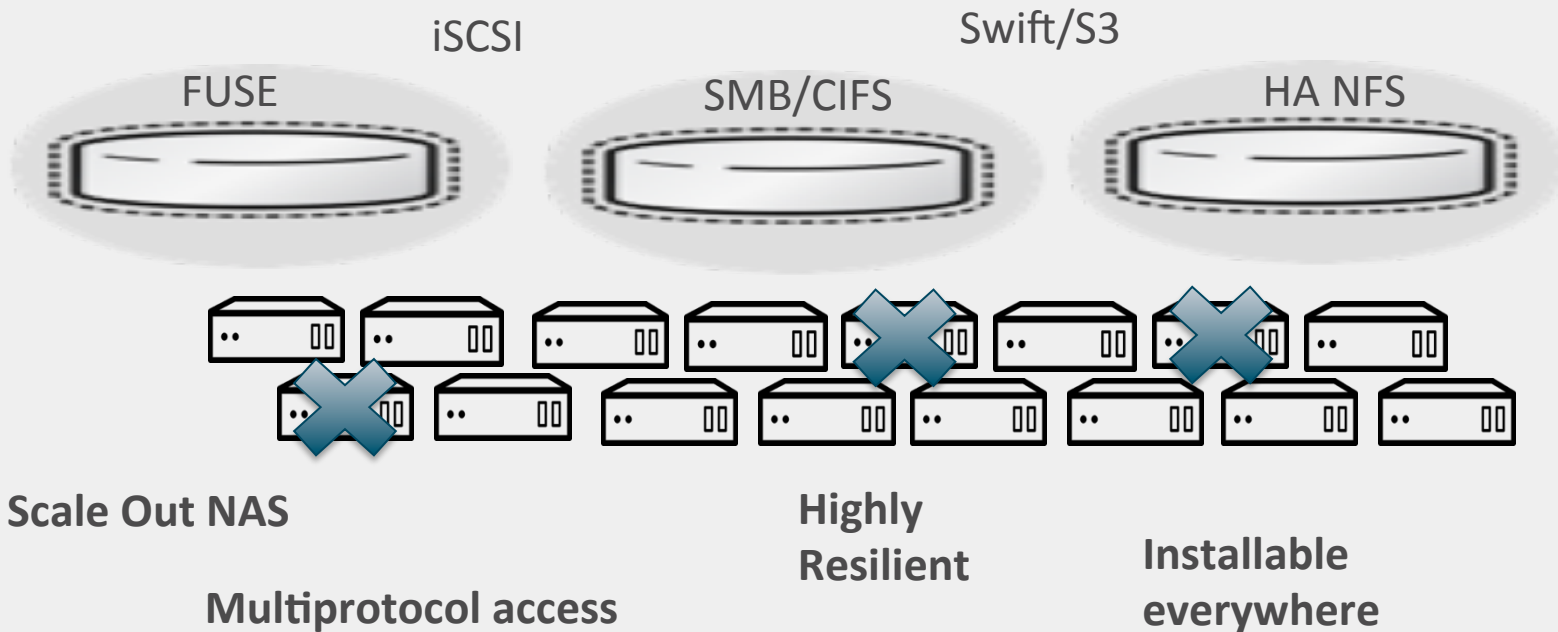


All-inclusive feature set

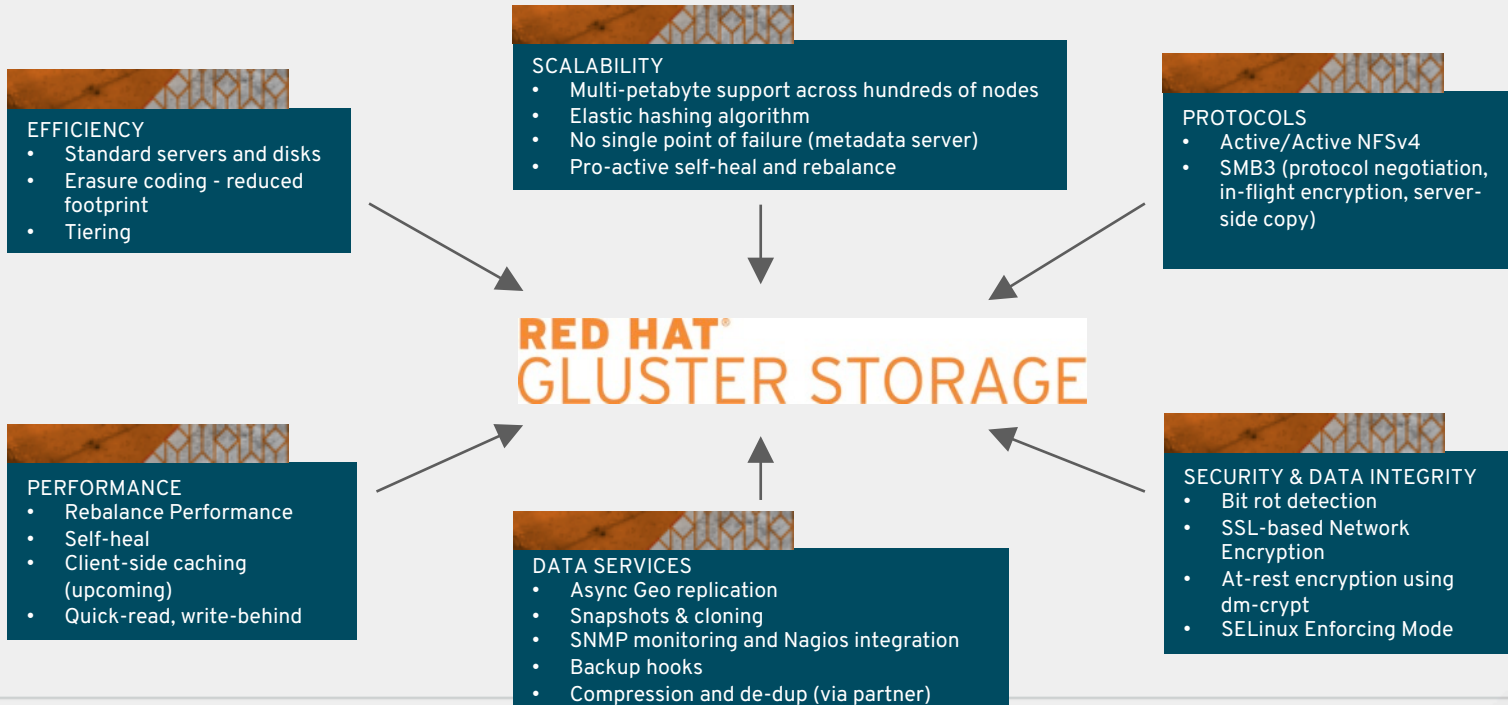


Extremely resilient, performant and secure

Red Hat Gluster Storage

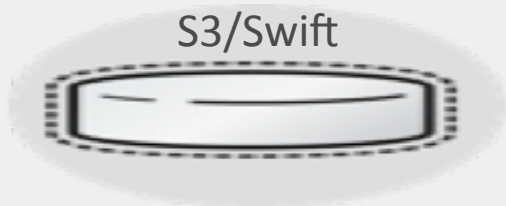


Glusters RICH FEATURE SET

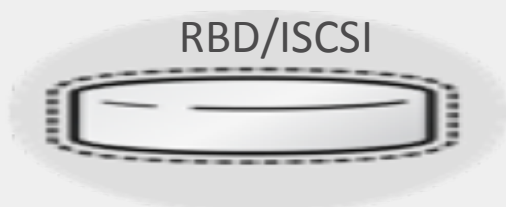


Red Hat Ceph Storage

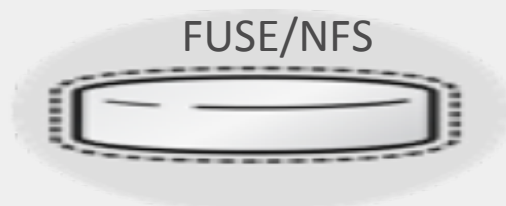
S3/Swift



RBD/iSCSI



FUSE/NFS



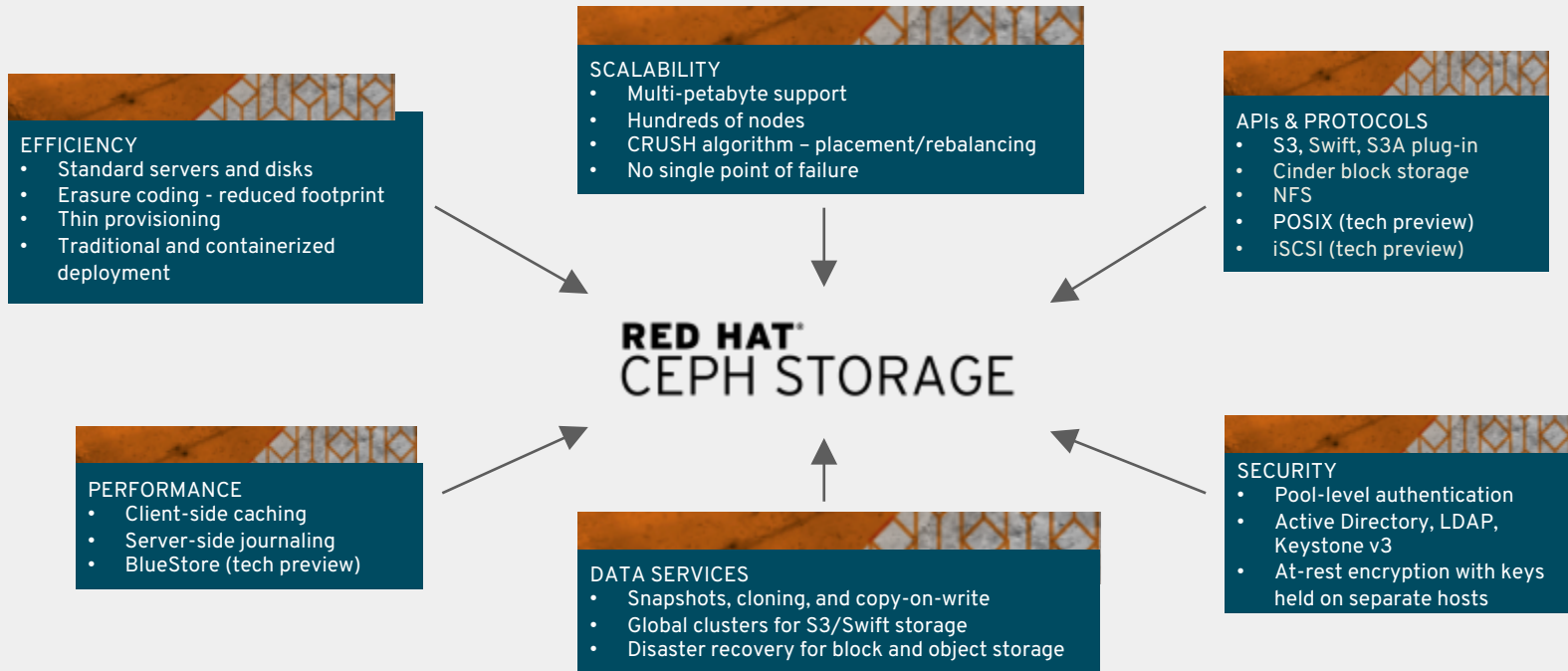
Scale Out Object
storage

Multiprotocol access

Highly
Resilient

Extremely scalable

KEY FEATURES





redhat.
L I N U X



TARGET WORKLOADS – USE CASES

CONTAINER-NATIVE
STORAGE

Scalable, flexible persistent storage
for, and in, containers

PRIVATE CLOUD
INFRASTRUCTURE

Elastic storage for OpenStack virtual
machines and tenant applications

ELASTIC DATA LAKES

Massively scalable storage enabled for
big data analytics frameworks

HYPERCONVERGENCE

Compute and storage tightly integrated
for ROBO, edge, and IoT

MEDIA REPOSITORY

Cost effective, scale out storage for
rich media and content delivery

Container Native Storage

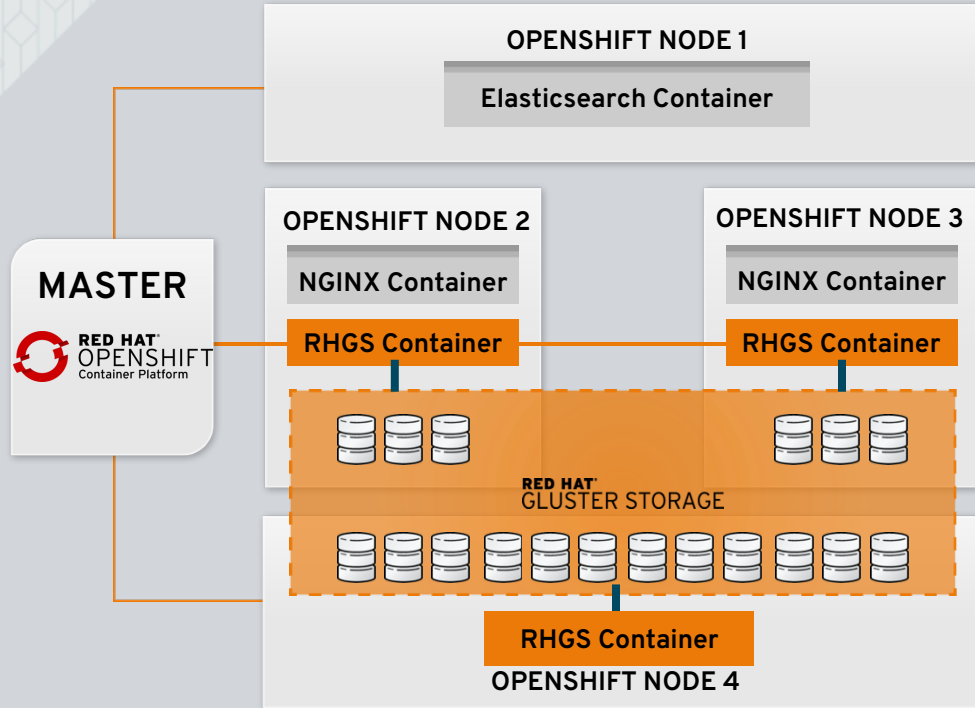
What is it and what does it give?

- Solution for creating a suitable storage backend for Openshift.
- Runs **on any existing storage**: DAS, SAN, NAS, Cloud storage.
- Automates the workflow for both developers as operations – very little human intervention needed in daily operations

Business benefits:

- Low TCO due to SDS (50% savings compared to traditional appliances)
- Fully integrated in Openshift – runs where Openshift runs=Massive operational savings
- Protects also Openshift internal processes – makes the whole environment HA
- Makes it possible to create HA solutions also on the storage level in the cloud

CONTAINER-NATIVE STORAGE



Lower TCO

Unified Orchestration

Ease of Use

Greater control

Gluster helps you create Kubernetes controlled tiers from existing storage!



GlusterFS

Ceph RBD

Amazon EBS

Fiber Channel

GCE

iSCSI

NFS

GlusterFS

AUTOMATED CONFIGURATION

SINGLE CONTROL PANEL

CHOICE OF PERSISTENT STORAGE

Private Cloud Infrastructure

What is it and what does it give?

Complete On premise cloud solution for automated provisioning, management and lifecycle handling of IT resources

Red Hat Software Defined Storage is deeply integrated in Red Hats cloud solutions.

Tested and developed in collaboration within Red Hat Openstack Team

Business benefits:

Brings down TCO by massive automation possibilities

Scale out solution both on compute and storage

Gives the possibility to create on premise cloud with services comparable to public clouds

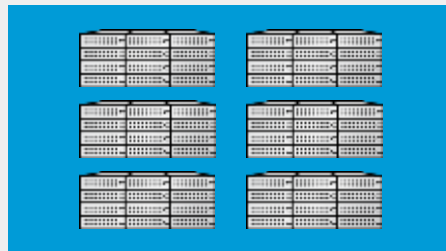
Ex of savings: 500 Hypervisors of common brand vs 500 Hypervisors under OSP:

2M\$ lower cost over 3 year without taking STORAGE savings into consideration, just compute.

RED HAT CEPH STORAGE FOR CLOUD INFRASTRUCTURE

Supporting file, object and block storage

- Proven for large-scale, modern workloads
- Open, massively-scalable, software-defined
- Flexible, scale-out architecture on clustered industry standard hardware
- Efficient, unified storage platform (object, block, file)
- User-driven storage lifecycle management with 100% API coverage
- Integrates easily and tightly with OpenStack Cinder, Glance, Nova, Keystone, and Manila



RED HAT®
OPENSTACK®
PLATFORM

RED HAT®
CEPH STORAGE

Elastic Shared Data Lakes

What is it and what does it give?

Complete On premise cloud solution adjusted and optimized for analytics workload

Red Hat Software Defined Storage is deeply integrated in Red Hats Shared Data lake solutions.
Tested and developed in collaboration with the Red Hat Openstack Team

Lower CapEx

No need to purchase excess storage capacity to maintain extra copies of data sets on multiple stand-alone HDFS islands which need shared access

Cost of purchasing 3x storage capacity vs. 1.375x storage capacity.

Cost of overprovisioning HDFS nodes in order to get more processing cores when additional HDFS storage is not needed

Lower OpEx

Time/risk costs of missed SLAs due to over-crowded multi-tenant Spark/Hadoop clusters (larger number of smaller clusters orchestrated via RHT infrastructure for big data provides more agility than smaller number of larger cluster).

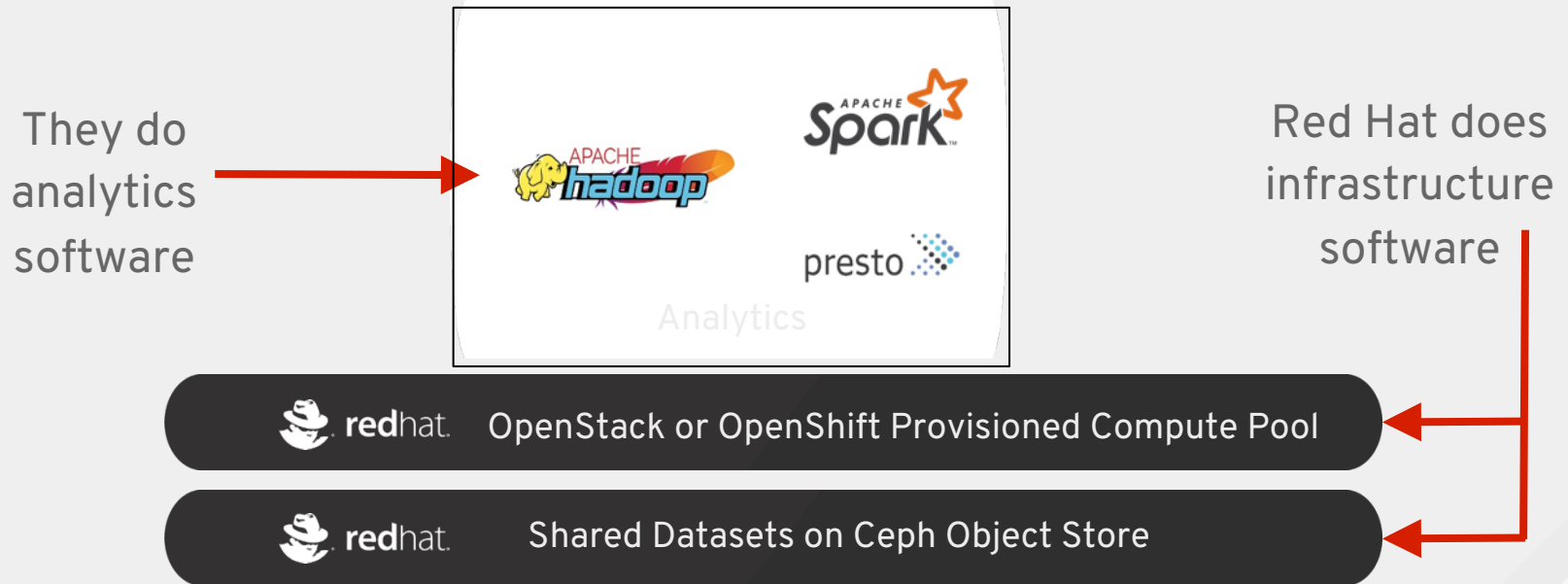
Time/risk costs of maintaining scripts to copy datasets between multiple stand-alone HDFS islands which need shared access.

Time/risk costs of hydrating HDFS data store for every new Spark/Hadoop cluster that is spun-up.

Time/risk costs of de-staging HDFS data for ever Spark/Hadoop cluster that is spun-down

The Evolution of Big Data Analytics - the new way

Analytics vendors focus on analytics, Red Hat on infrastructure.



Hyperconvergence

What is it and what does it give?

Brings consolidation of compute and storage to the same physical hardware possible.
Savings comes from removal of proprietary FC SAN solutions to Ethernet, from removal of dedicated SAN arrays and from dedicated staff only looking after compute or storage.

Is the combination of Red Hat Virtualization and Red Hat Gluster Storage. Can also be the combination of Red Hat Openstack and Red Hat Ceph Storage.

Take advantage of multiple mechanisms for savings:

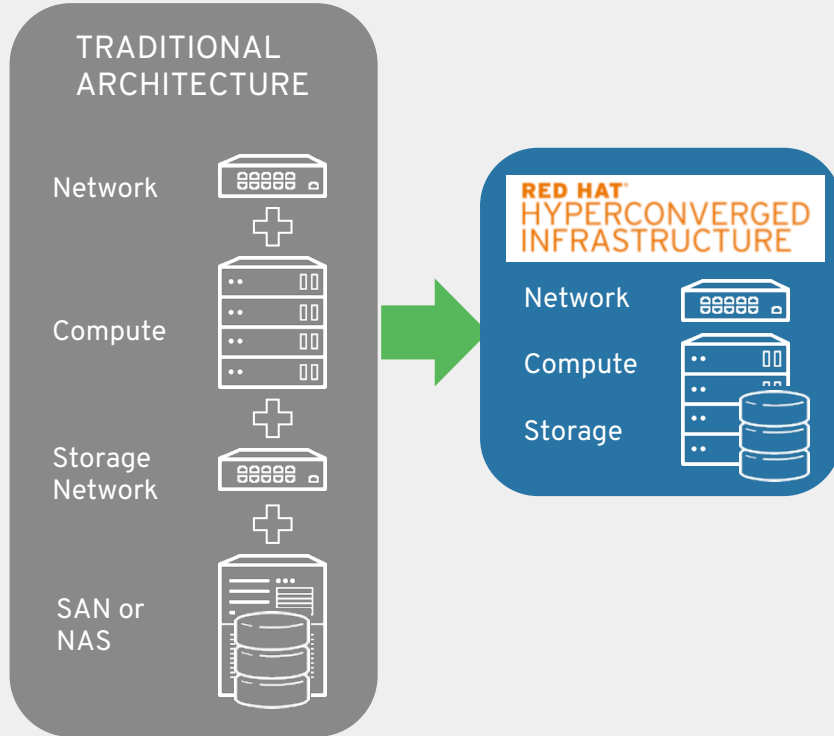
Hypervisors at a fraction of the cost (30-70% savings)

Software Defined Storage at lower cost compared to traditional appliances (50%+ savings)

Less datacenter space (30-50%)

Automated workflow gives savings of FTEs needed to manage solution.

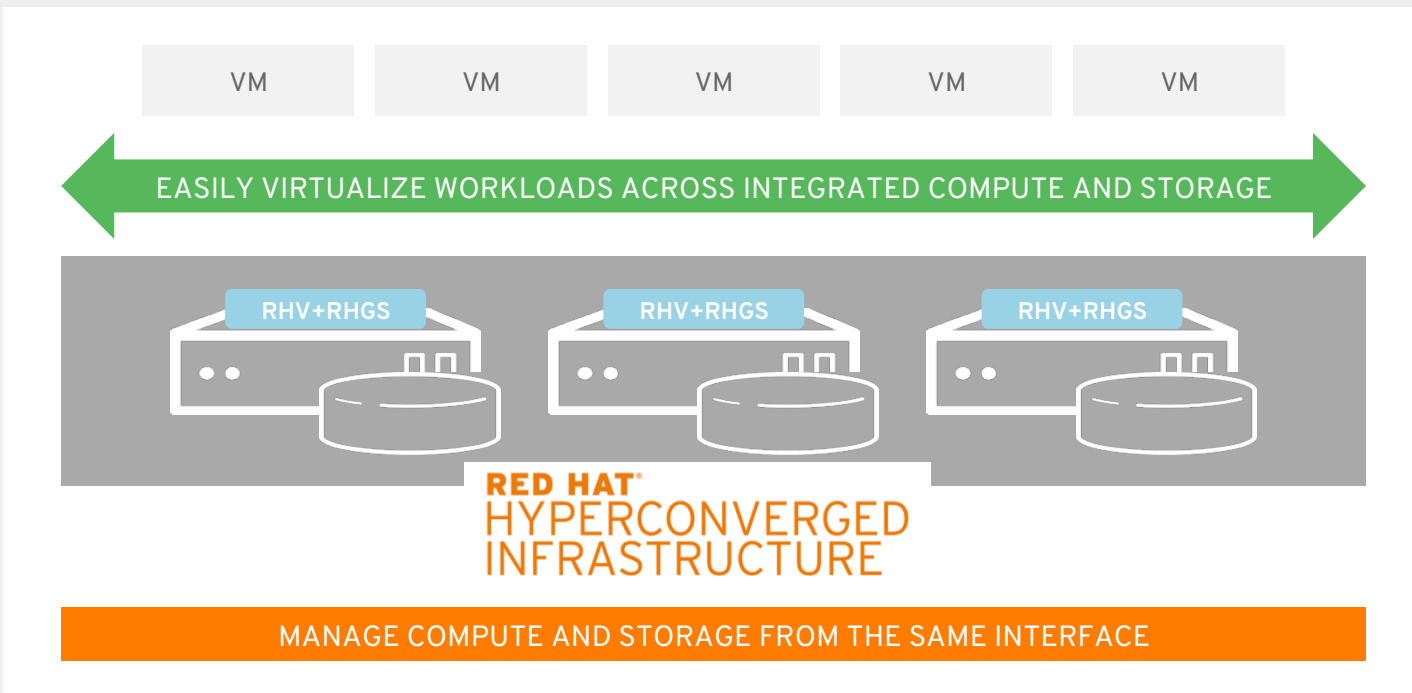
Red Hat Virtualization with Red Hat Gluster Storage



- **Eliminate** storage as a discrete tier
- **Easily virtualize** business applications, maximizing resource utilization
- **Single budget** for compute & storage
- **Single team** managing infrastructure
- **Simplified** planning & procurement
- **Streamlined** deployment & management
- **Single support** stack for compute & storage

RED HAT HYPERCONVERGED INFRASTRUCTURE

OPTIMIZE, INTEGRATE, MANAGE

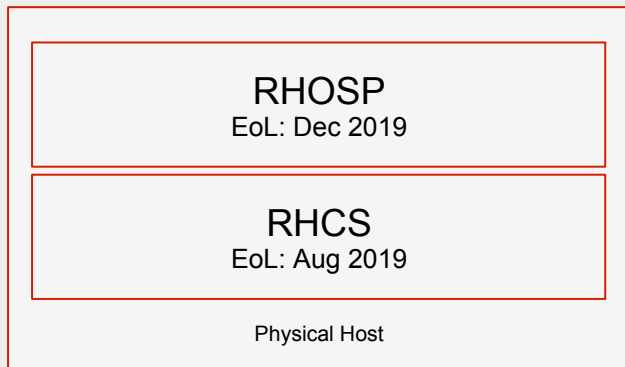


Red Hat Virtualization and Red Hat Gluster storage as complete offering for Compute and Storage.

What is RHHI for Cloud?

A new offering for running Ceph Storage and OpenStack Compute functions on the same host.

It combines Red Hat OpenStack Platform and Red Hat Ceph Storage together in a single SKU with a per-node price, supported under a **single, common lifecycle**. (EOL dates are examples:))



BEFORE

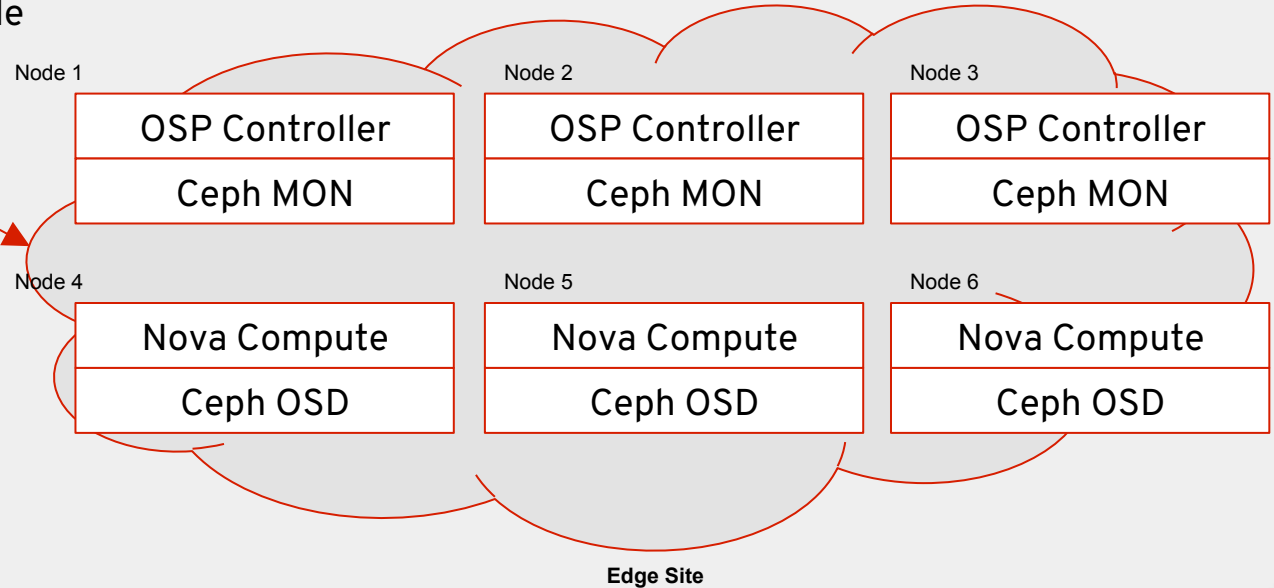


AFTER

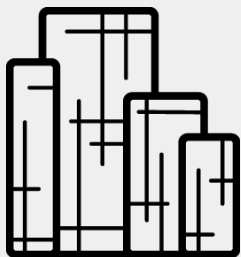
How is it deployed?

New SKU:

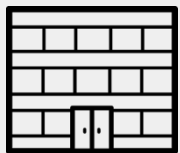
Red Hat Hyperconverged
Infrastructure for Cloud, node
based



What is the target market?



NFVi Core



NFVi Edge



Private Cloud

*At small
scale*



Not recommended for
Public Clouds



Predictable storage growth with compute growth

Storage Growth > Compute growth

What are the features?

- OSP director as a single orchestration manager
- CPU resource management via NUMA pinning and memory management via KVM
- Reduces minimum OSP+Ceph cluster size to 6 nodes.
- Scales to 30 nodes (support available on request for larger sizes)
- Full support for Nova and OpenStack Storage services including Nova/Cinder/Glance/RGW
- Container-based deployment model

Repository for media and unstructured data

What is it and what does it give?

Take advantage of the Scale Out capabilities in both Red Hat Gluster Storage and Red Hat Ceph Storage.

Brings massive consolidation of file systems into one unified namespace.

Red Hat Gluster Storage gives traditional access via NFS, SMB or Swift/S3 with complete feature stack compared to traditional appliances.

Red Hat Ceph Storage provides a bridge from traditional NAS access to object access via NFS Gateways to the Object storage system, making it easier to change access method from file access to object access.

Savings compared to traditional storage appliances are +50% over a three year cycle.

Example: Rich Media

Massively-scalable, flexible, and cost-effective storage for image, video, and audio content



FEATURES	BENEFITS
<ul style="list-style-type: none">• Support for multi-petabyte storage clusters on commodity hardware• Erasure coding and replication for capacity-optimized or performance-optimized pools• Support for standard file & object protocols• Snapshots and replication capabilities for high availability and disaster recovery	<ul style="list-style-type: none">• Provides massive and linear scalability in on-premise or cloud environments• Offers robust data protection with an optimal blend of price & performance• Standard protocols allow access to broadcast content anywhere, on any device• Cost-effective, high performance storage for on-demand rich media content

Easy ways to find storage cases:

Position CNS to all Openshift customers.

Present RHHI for classic mode 1 workloads and distributed environments.

Help us finding the Large data lake customers (MultiPB, Multiclusters)

Explore the OSP market together with us (Finance next market rising)

Use RH SDS for the large unstructured data use case (Backup, media, large filers, object)

Proof points

Red Hat Gluster Storage for Media workflows:

<https://www.redhat.com/en/resources/gluster-media-analyst-whitepaper>

The economics of Software Defined Storage:

<https://www.redhat.com/en/resources/economics-of-software-defined-storage-idc-whitepaper>

Red Hat Storage One – Factory prepared Software Defined Storage

<https://redhatstorage.redhat.com/2018/05/03/introducing-red-hat-storage-one/>

Red Hat Ceph Storage – what the industry think:

<https://redhatstorage.redhat.com/2018/05/09/more-accolades-for-red-hat-ceph-storage/>

Inuit Case Study:

<https://www.redhat.com/en/resources/intuit-leverages-red-hat-storage-always-available-and-massively-scalable-storage>

Climb Case Study:

<https://www.redhat.com/en/resources/climb-case-study>