



# Lavi Ferdman

Server Solutions Sales Manager  
IBM z Systems and Power



We are all building on the

# **SHOULDERS OF GIANTS...**

But with great power, comes

# **GREAT RESPONSIBILITY**



redhat®



# IBM Server Solutions



To deliver better business outcomes  
**for business & the world, we must focus on...**

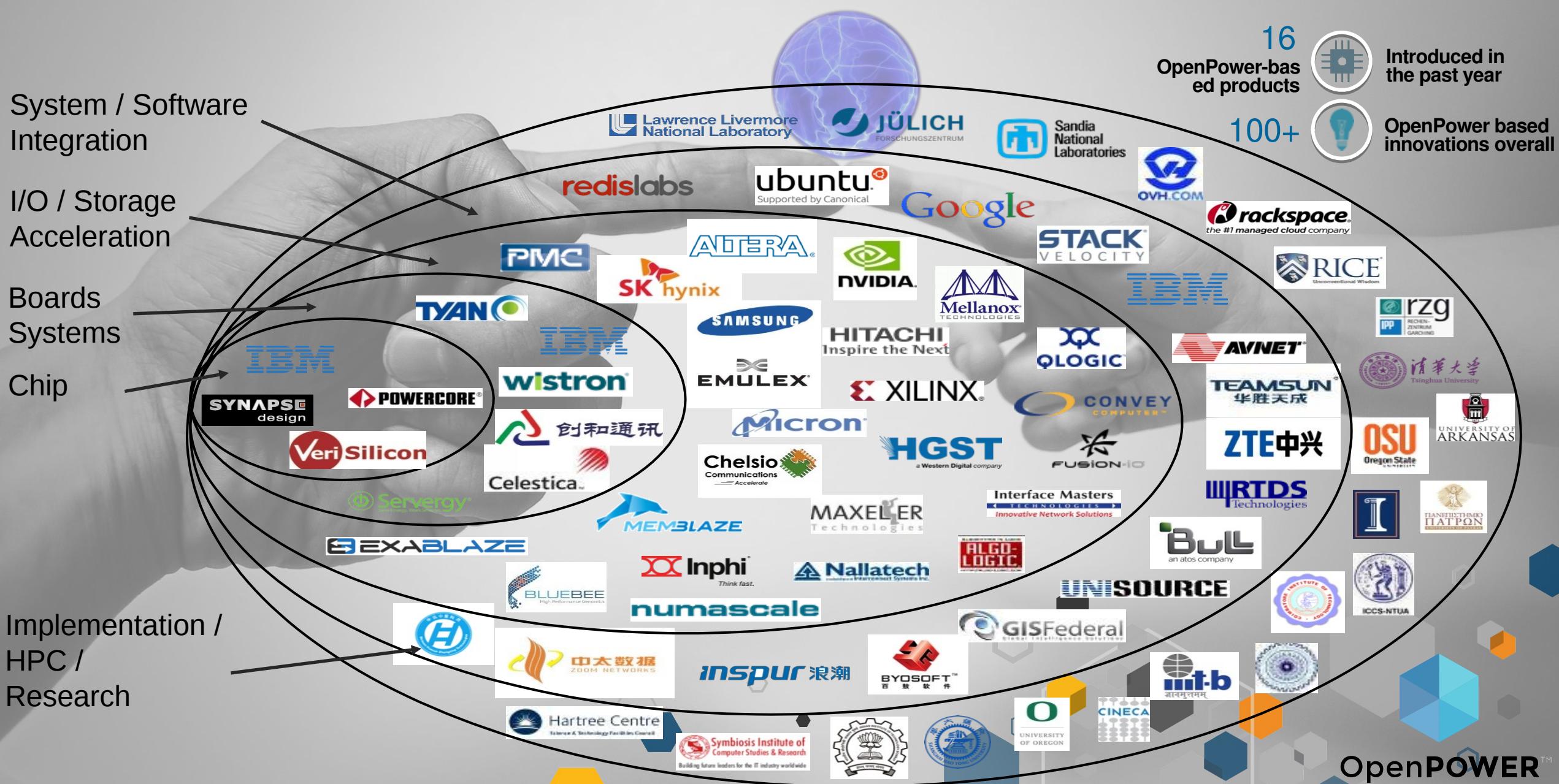


4,008  Total contributors

2.6M  Lines of code

140  New contributors in the past 30 days

# OpenPOWER Foundation: >125 Members at All Layers





OPEN  
**MAINFRAME**  
PROJECT



MARIST



WICOM Infinity

L3C

ca  
technologies

University of  
Bedfordshire

RSM  
PARTNERS

ADP Inc.



Linux is  
**EVERYWHERE**

Driving an  
**OPEN REVOLUTION**

The mobile economy is a  
**GLOBAL DISRUPTIVE FORCE**

A close-up photograph of a person's hand, with fingers slightly curled, interacting with a digital screen. The screen displays a complex, futuristic interface with glowing blue and purple lines, a bar chart with a green upward arrow, and a line graph with red and blue data points. In the bottom right corner of the image, there is a cluster of abstract hexagonal shapes in various sizes and colors, including grey, blue, orange, and yellow. The background is dark and out of focus, emphasizing the interaction and the digital elements.



Time for the next  
**OPEN BREAKTHROUGH**

The best of  
**Linux and open** +

The best of  
**Enterprise computing**

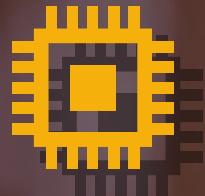
# Introducing







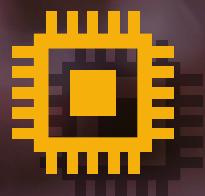
The world's  
**fastest processor**



Massive I/O  
throughput



Large memory pools  
with  
**4 levels of Cache**  
**IT analytics**  
to avoid future outages



**Dedicated cryptographic**  
processors

8,000 virtual servers and  
hundreds  
of thousands of containers in  
**ONE SYSTEM**  
The most trusted, efficient and  
high performance  
enterprise-grade Linux platform



Designed for the  
**DIGITAL ECONOMY**

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IBM LinuxONE  
SOLUTIONS



Mobile



Analytics



Cloud



DevOps



# New IBM LinuxONE ELASTIC PRICING



All IBM  
Linux Software



LinuxONE HW with  
**no up front payment**



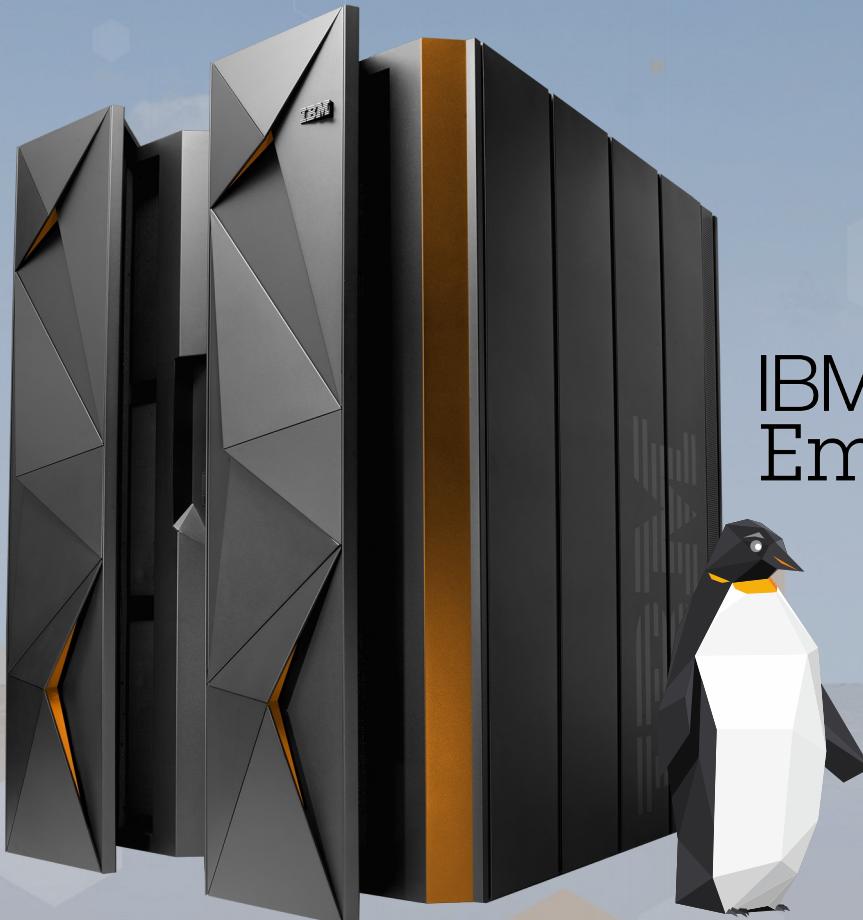
# IBM Linux

Linux  
**YOUR  
WAY**

Linux  
**WITHOUT  
LIMITS**

Linux  
**WITHOUT  
RISK**

# Meet the **IBM LinuxONE Systems**



IBM **LinuxONE**  
Emperor™



IBM **LinuxONE**  
Rockhopper™

# IBM Power Systems for Linux



**S812L**

1 Socket, up to 12 cores



**S822L**

2 Sockets, up to 20 cores



**S824L**

2 Sockets, up to 24 cores



**E850**

4 Sockets, up to 48 cores



**E870**

Enterprise server  
up to 80 cores



**E880**

Enterprise server  
up to 192 cores

# LINUX YOUR WAY

## Distributions



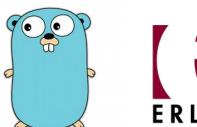
Supported by Canonical

## Hypervisors



## LPAR

## Languages



## Runtimes



## Management



## Cloud Manager



## Database



## Analytics



## DB2



# LINUX WITHOUT LIMITS



**30B RESTful  
web interactions  
per day**



**Largest  
single instance  
database**



**2x better performance  
for open SQL/NoSQL  
databases**

# LINUX WITHOUT RISK

Unmatched  
**SECURITY**



**28x improved performance** over  
standard secure-key technology

Highest  
**AVAILABILITY**



Designed to provide  
**100% uptime for decades**



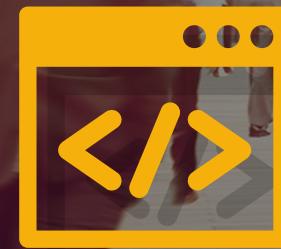
# Open Access

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## IBM COMMUNITY CLOUD



ISV



Developers  
Students



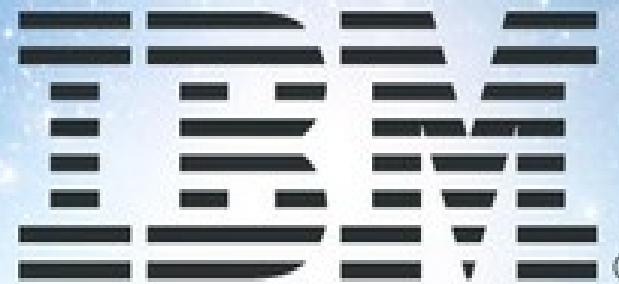
Clients



Have a look in the mirror.  
**Are you innovating  
without boundaries?**

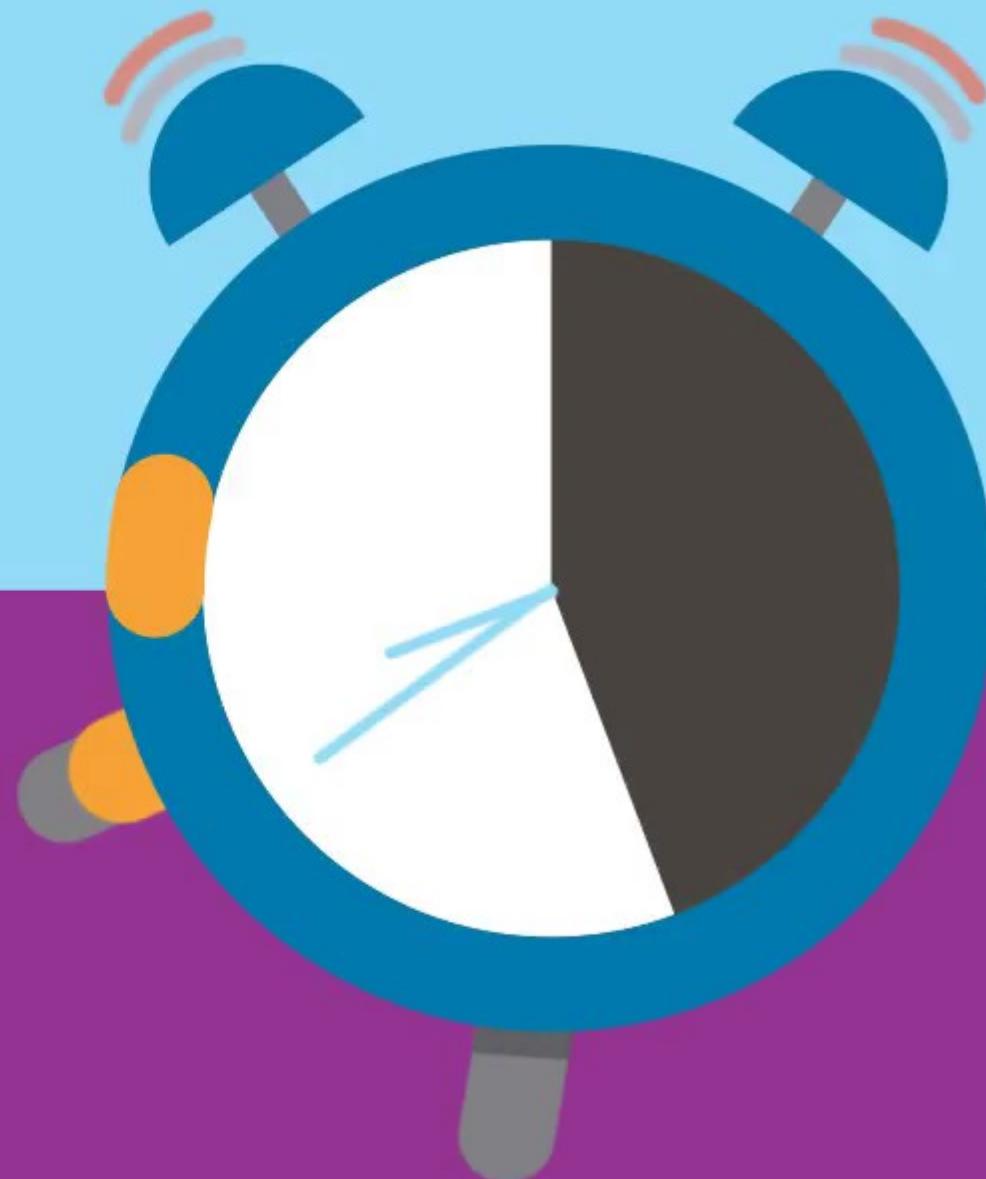


# חברות הייטק בישראל,



מציעה לנו שותפות גלובלית  
וສיווע בהגעה לשוקים חדשים







The world is changing,  
**SO ARE WE**

**Explore the potential of  
OpenPOWER  
&  
IBM LinuxONE**

In  
**IBM Booth**