redhat.

From Cloud to Mobility
All roads lead to Red Hat

Dan Toledano
Country Manager

RED HAT
FORUM
Europe, Middle East & Africa

Digitization transforms industries

“The car is becoming the ultimate technology product and we are becoming more of an information company”

Mark Fields, CEO Ford Motor Company

Google Inc. Says Self-Driving Car Will Be Ready By 2020

Chris Urmson, project director for Google’s self-driving car project

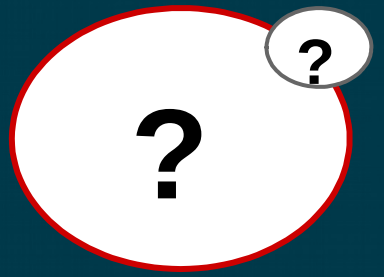
SOFTWARE = BUSINESS

Retail

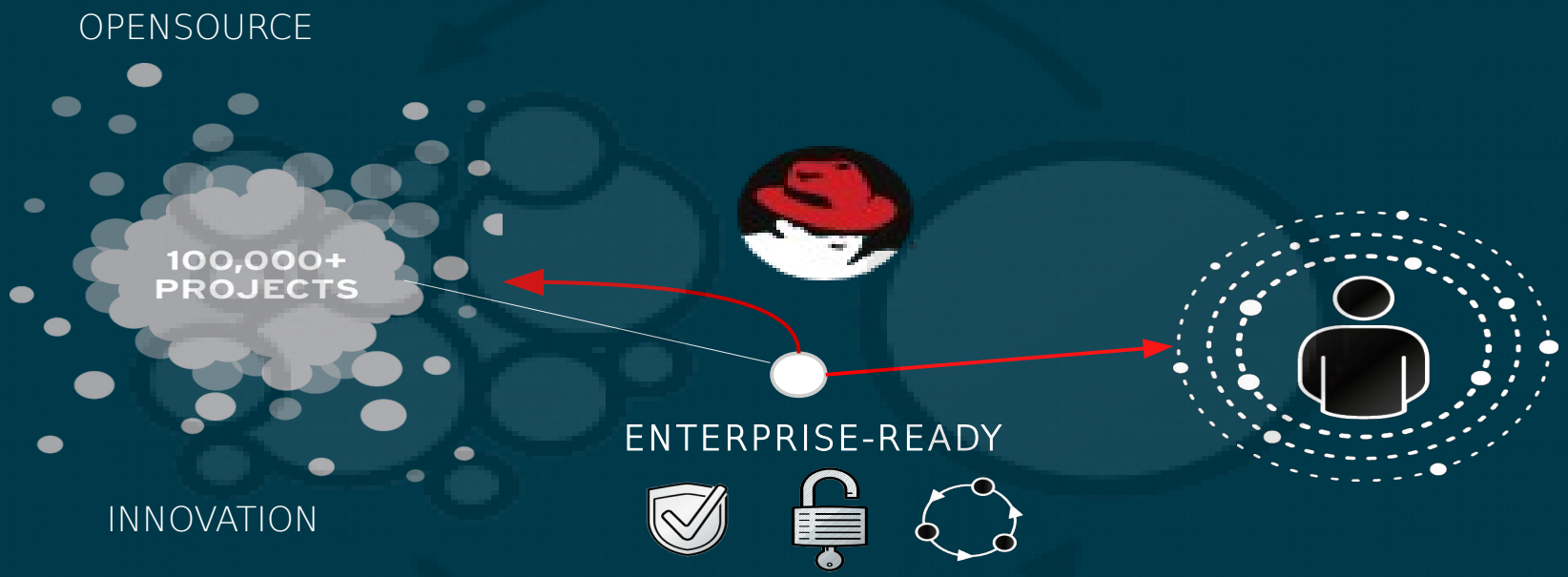
Finance

Media

Transportation

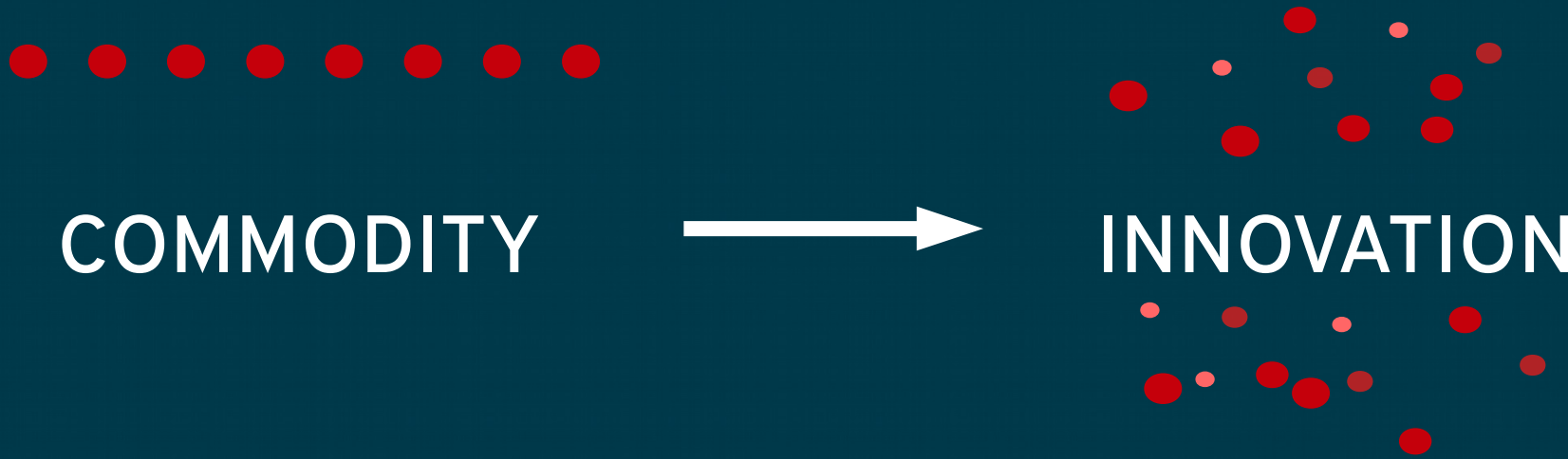


Unique business model



UNIQUE “SAVOIR-FAIRE”

OPEN SOURCE INNOVATION

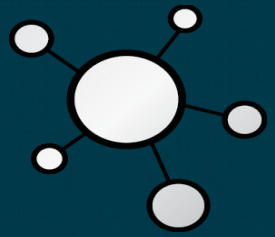


ACCEPTED → EXPECTED

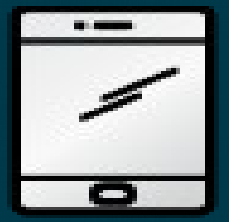
OPENSOURCE LEADERSHIP FOR DIGITAL TRANSFORMATION

ON DEMAND

DATA



AGILITY



MOBILITY

LOWER COSTS

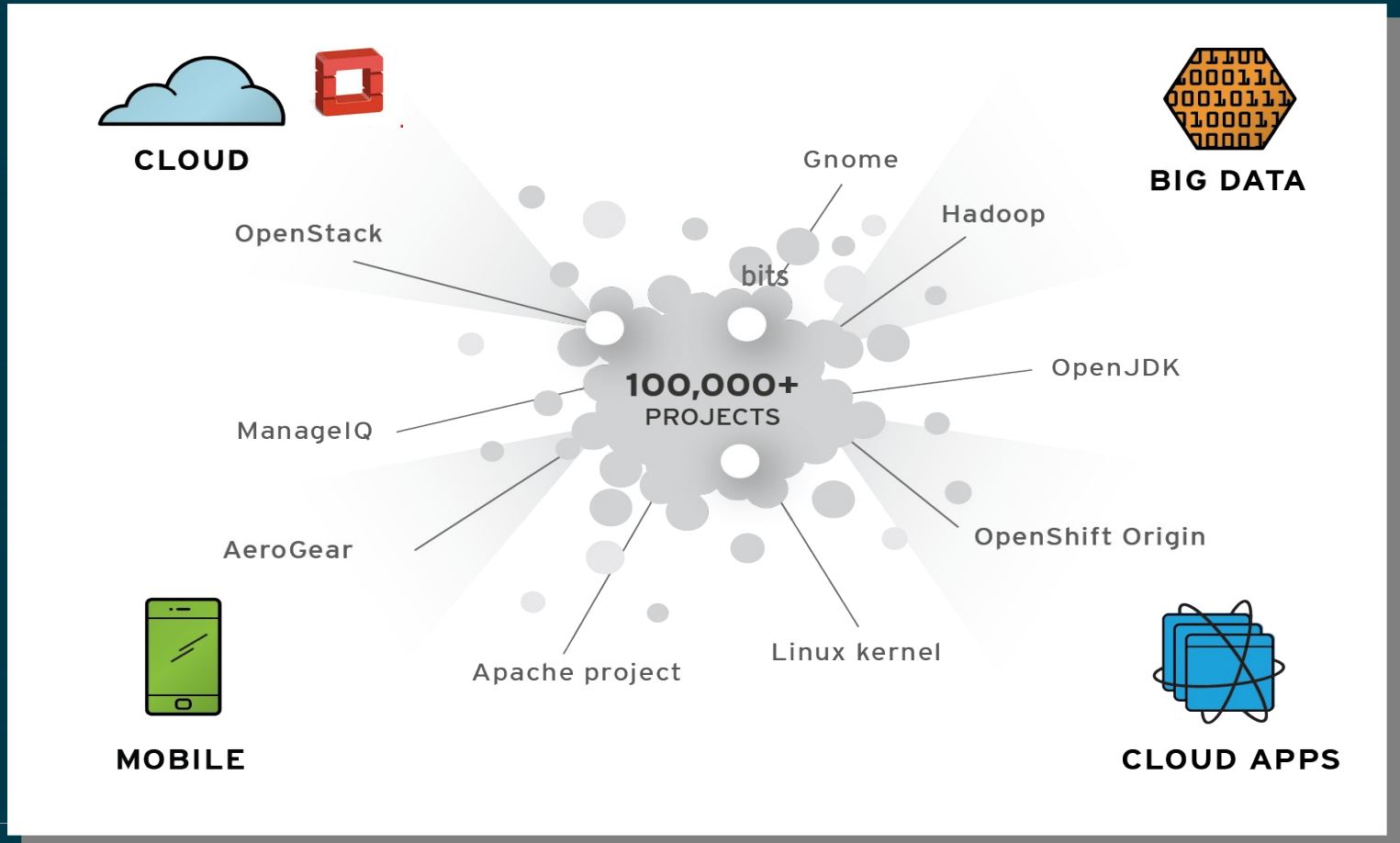
INNOVATE

NEXT GEN COMPANIES

Use open source and/or Contribute to Open source

Scale and Power of mass open innovation
Flexibility of Business Models

INNOVATION = OPENSOURCE



OPEN INNOVATION IS EVERYWHERE

OPEN INNOVATION

Code | Data | Standards | Collaboration | Sharing | Development Process

Every Market segments

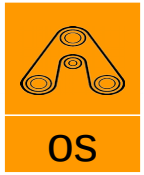
digital transformation

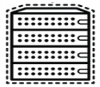
IT Transformation

DIGITAL ORAGANISATION

Resiliency & efficiency

Traditional
monolithic app

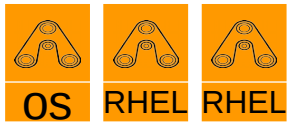


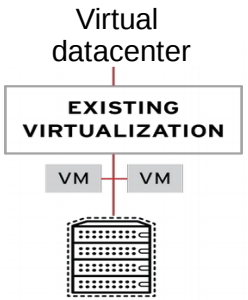


High SLA
MC-apps
Legacy apps

Scale up flexibility

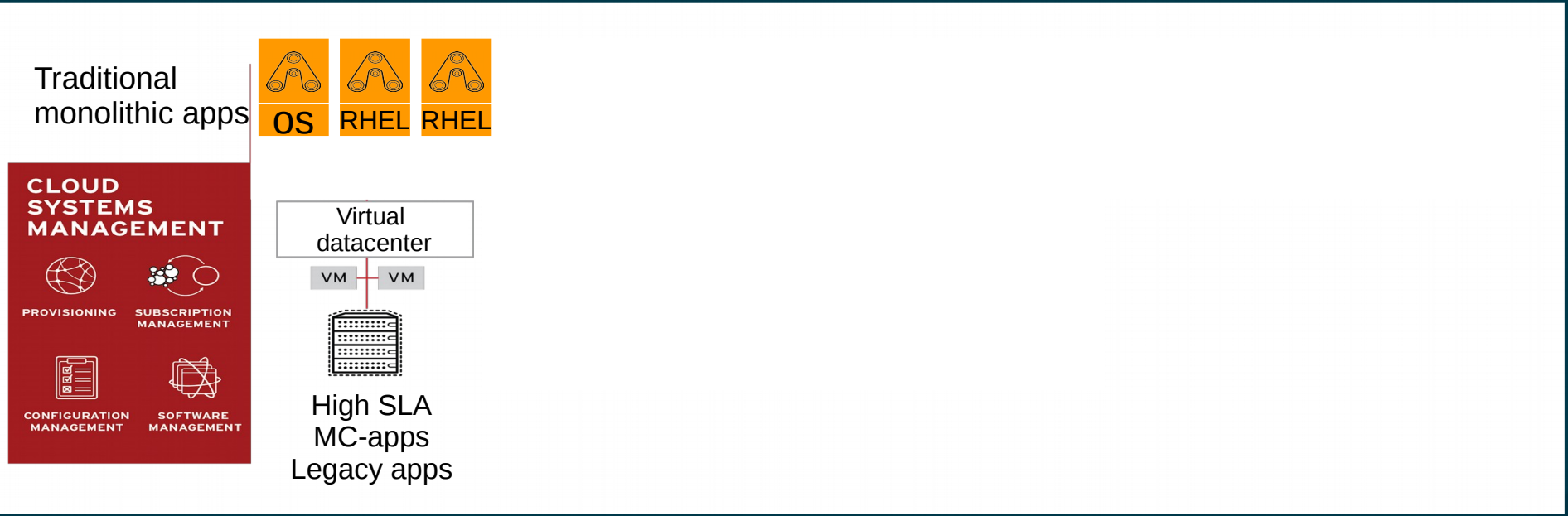
Traditional monolithic apps





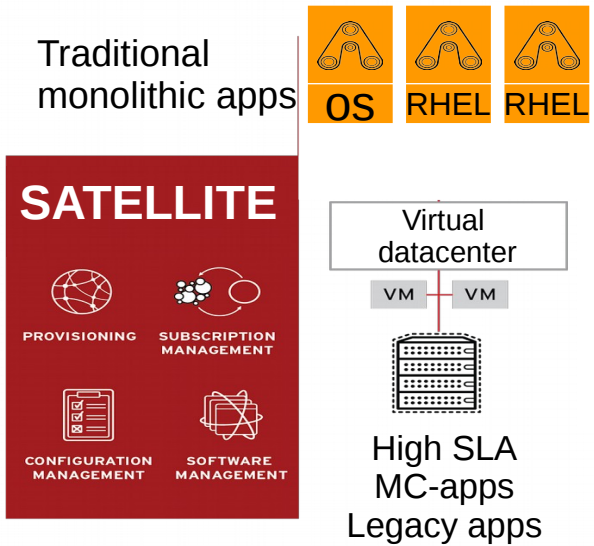
High SLA
MC-apps
Legacy apps

Distributed management



SATELLITE

Best open flexible management platform

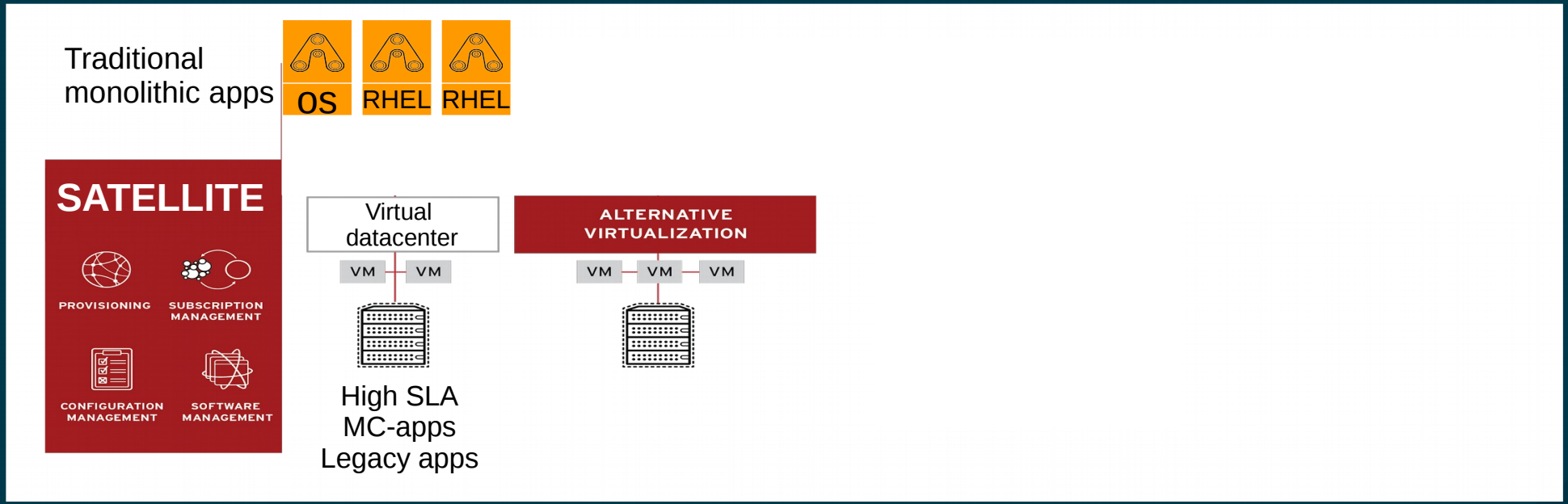


Full life-cycle support
from provisioning to retirement.

Operational efficiency
through self-service, automation, and operations management.

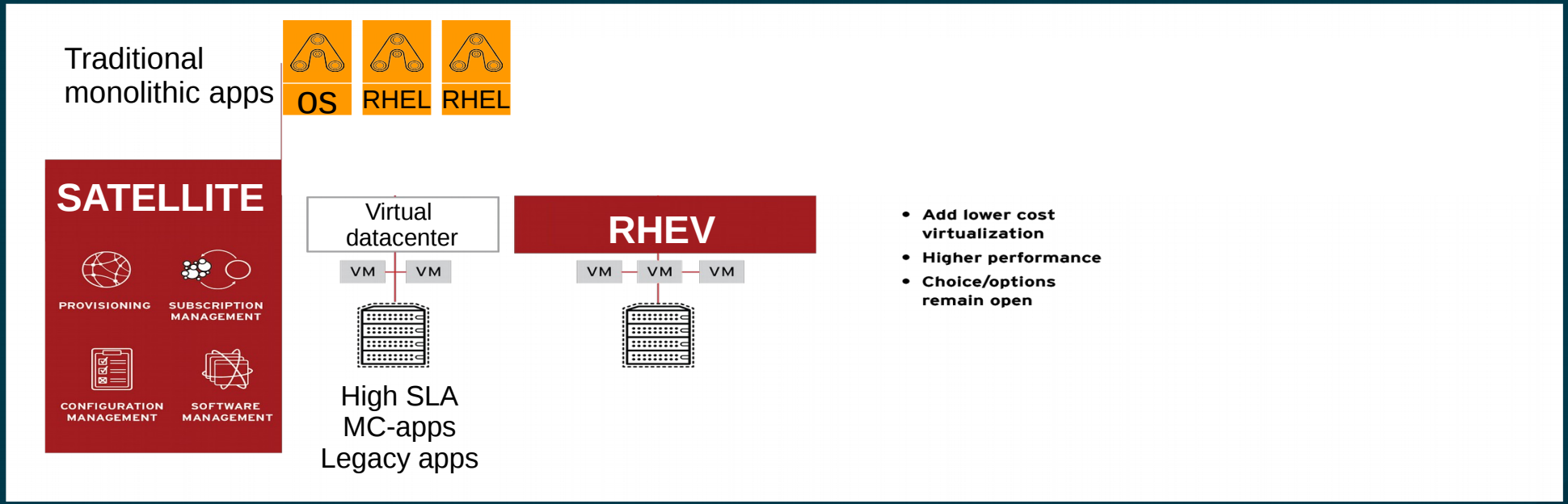
Multi-provider support for flexibility.

Second source virtualization

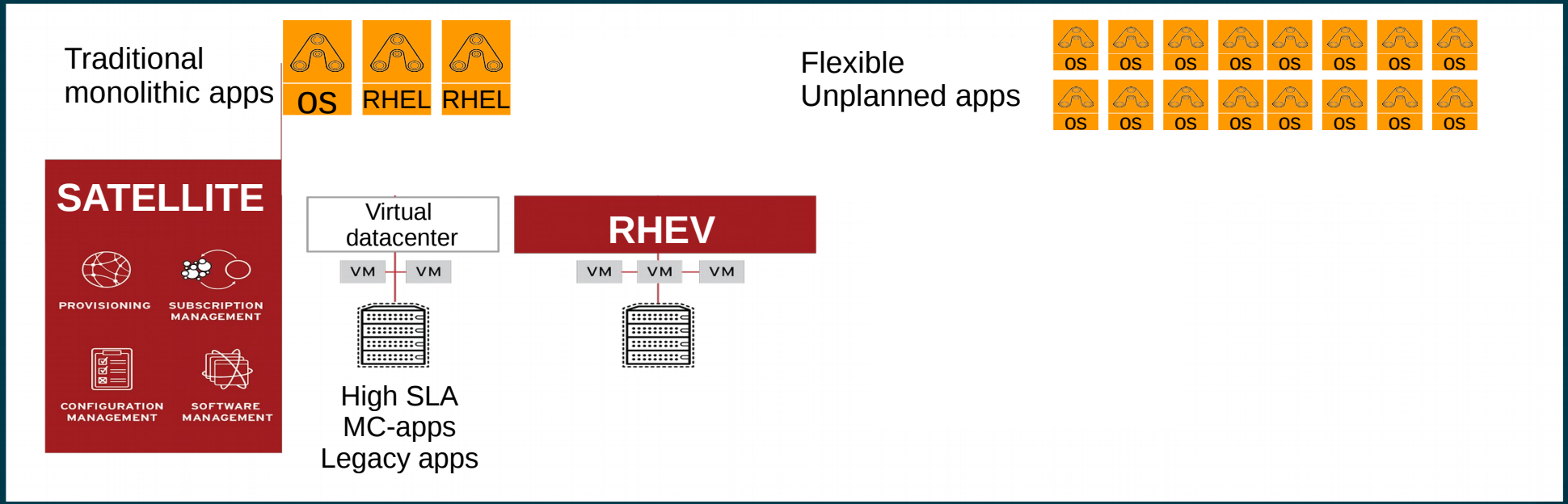


RHEV

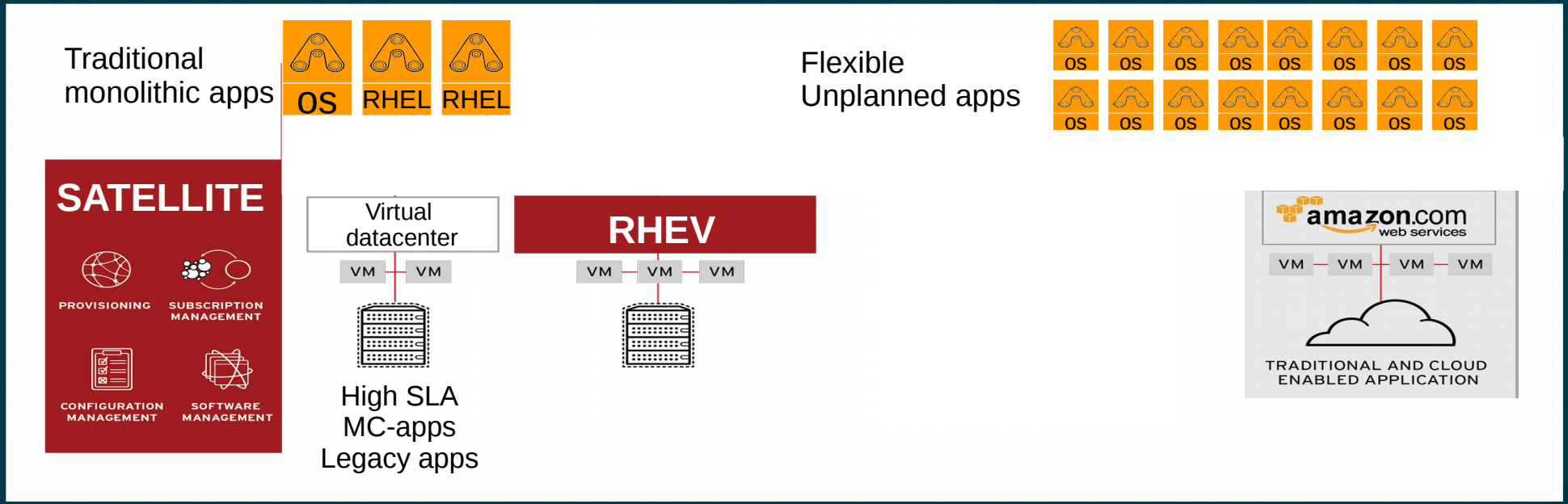
Best cost performance alternative to Vmware



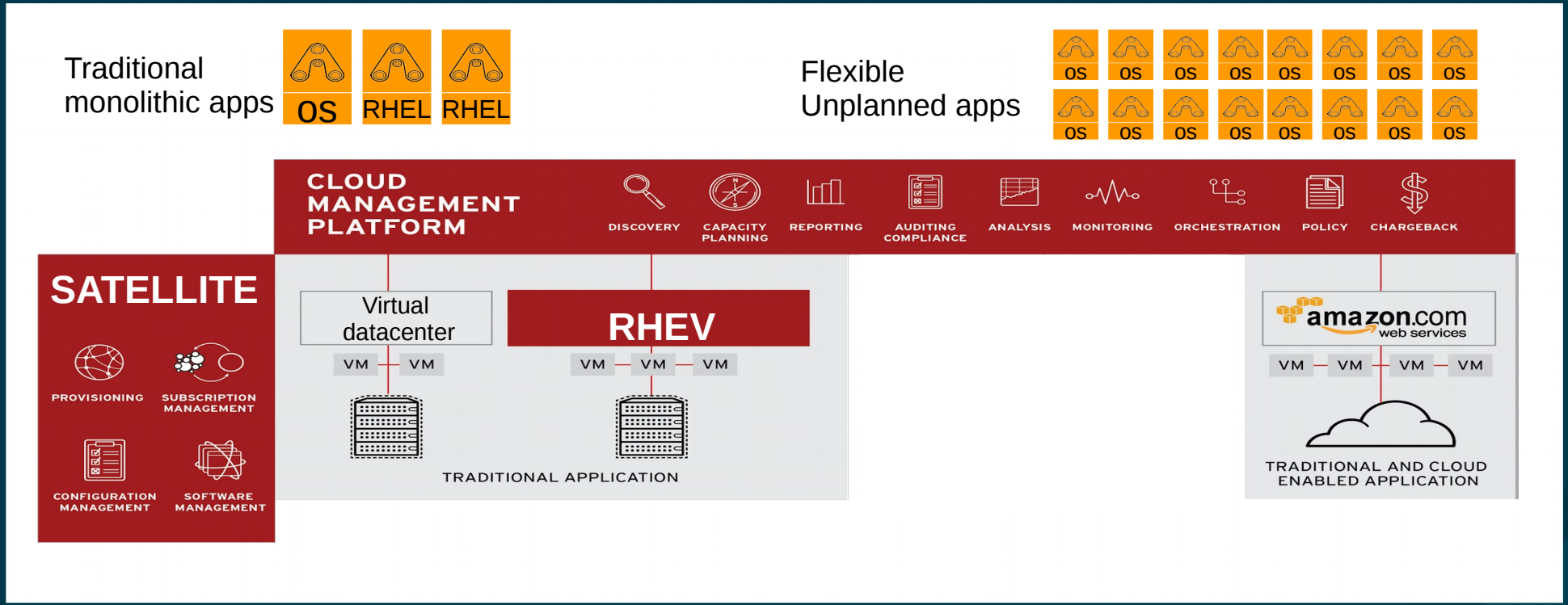
New type of application workload



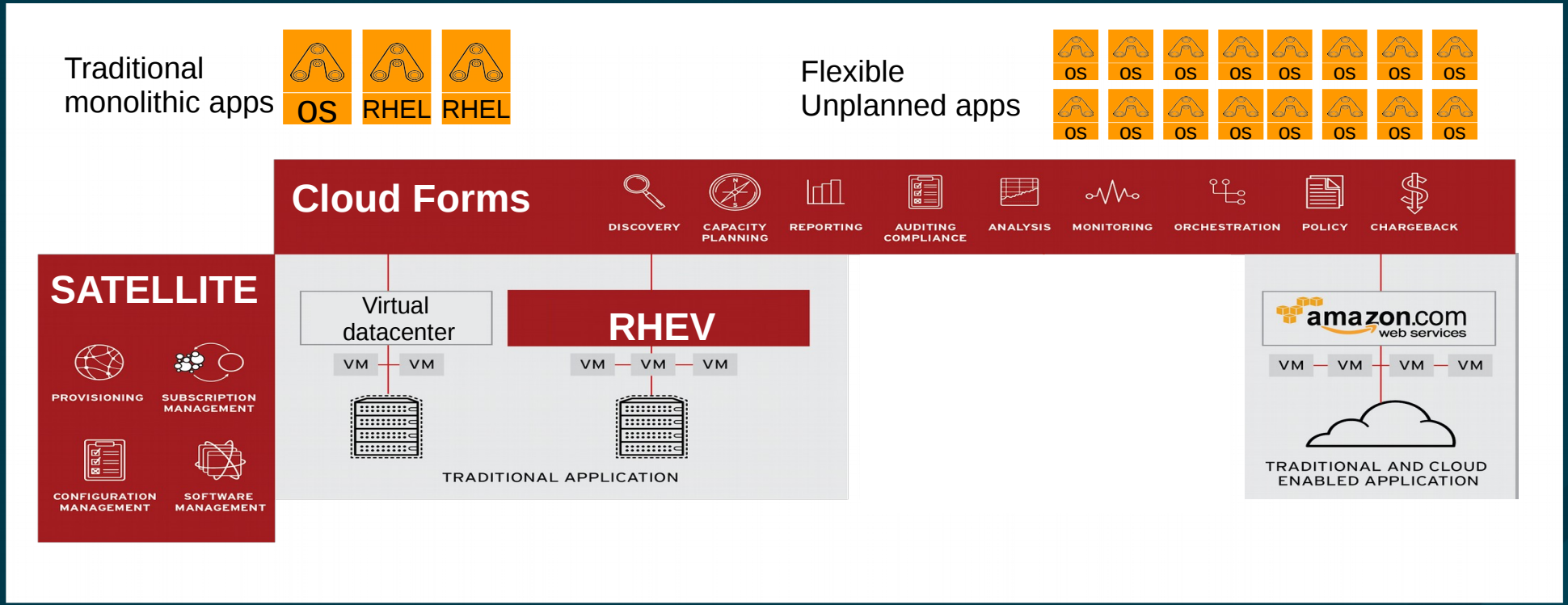
Public cloud shift



Cloud management complexity

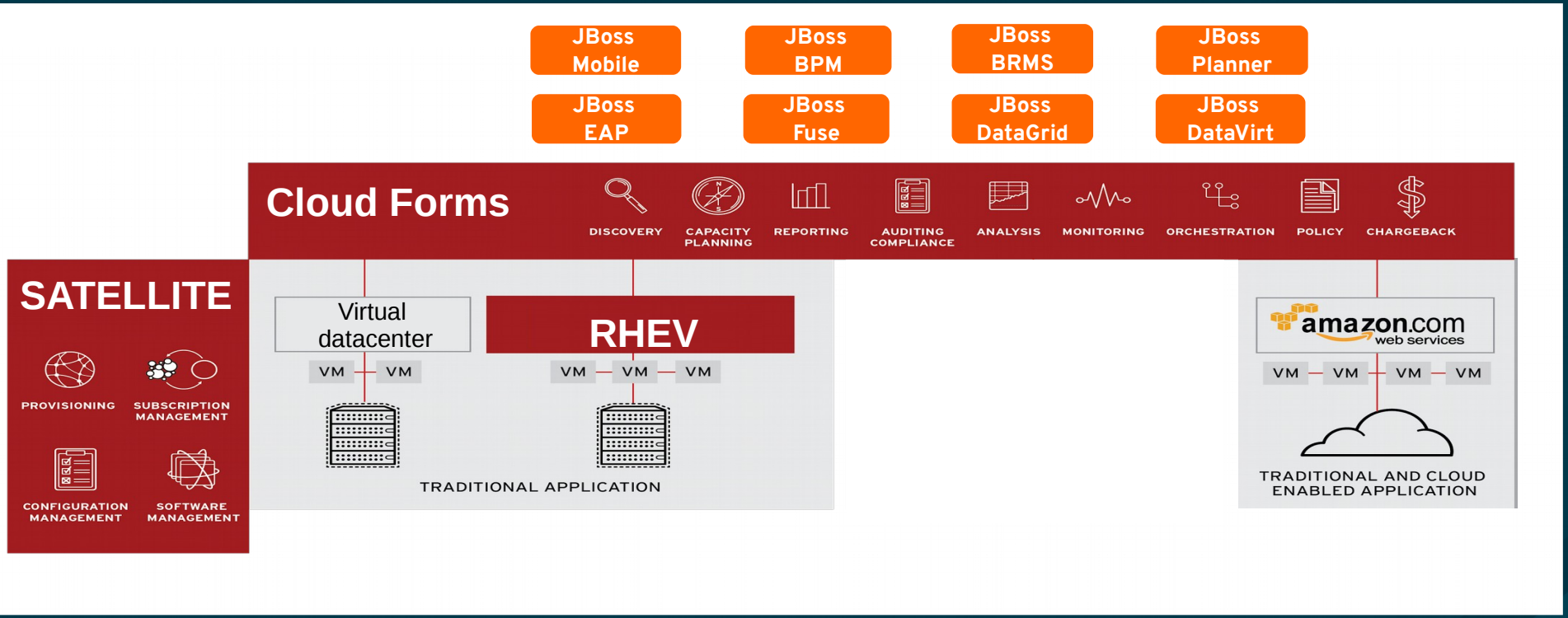


Cloud Forms
Best Hybrid cloud management platform

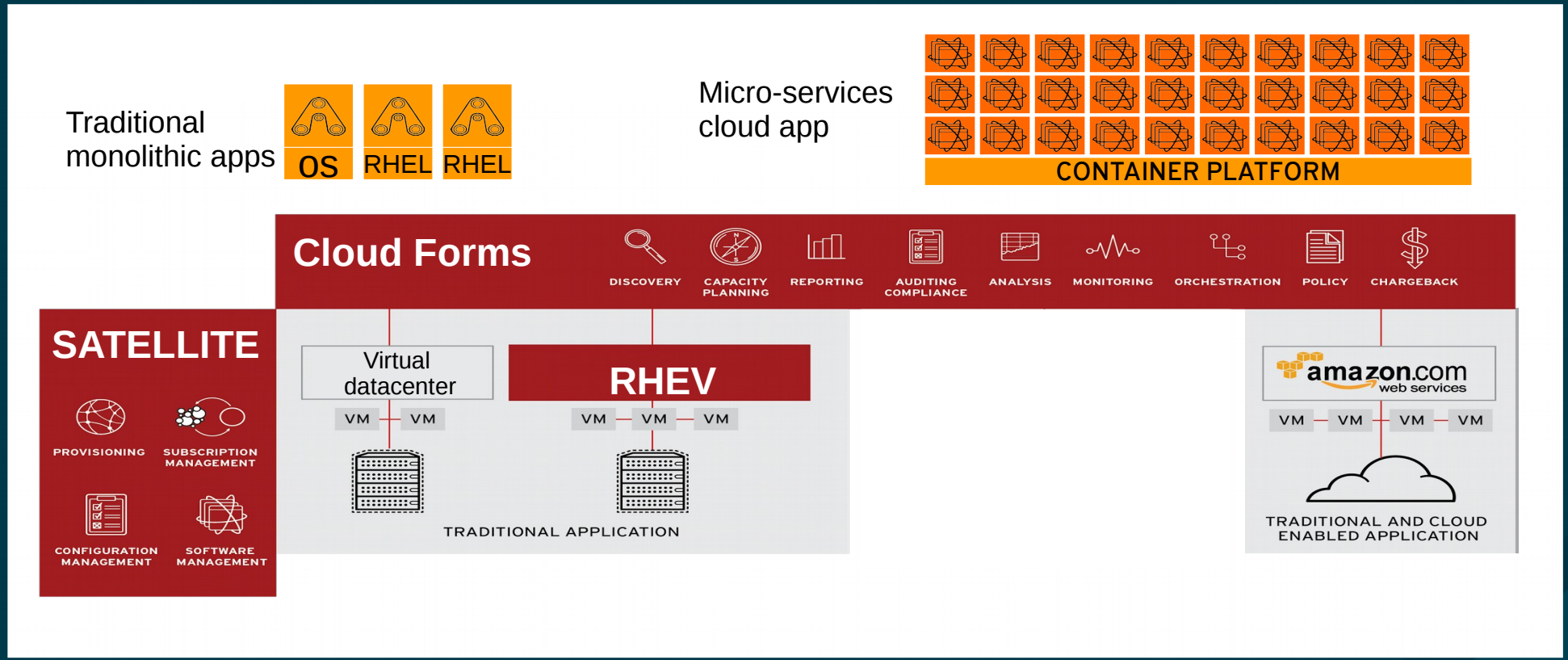


Jboss - Richest MW portfolio

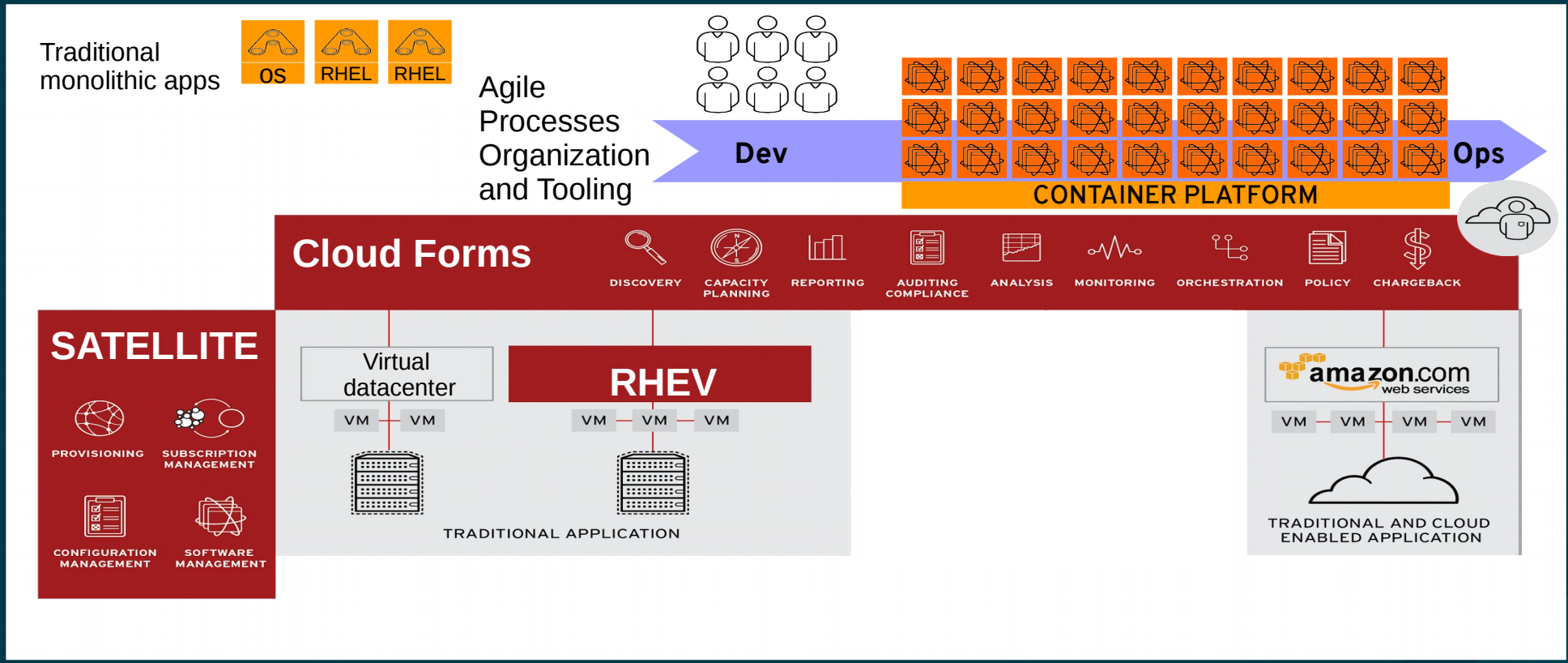
Accelerate Integrate Automate



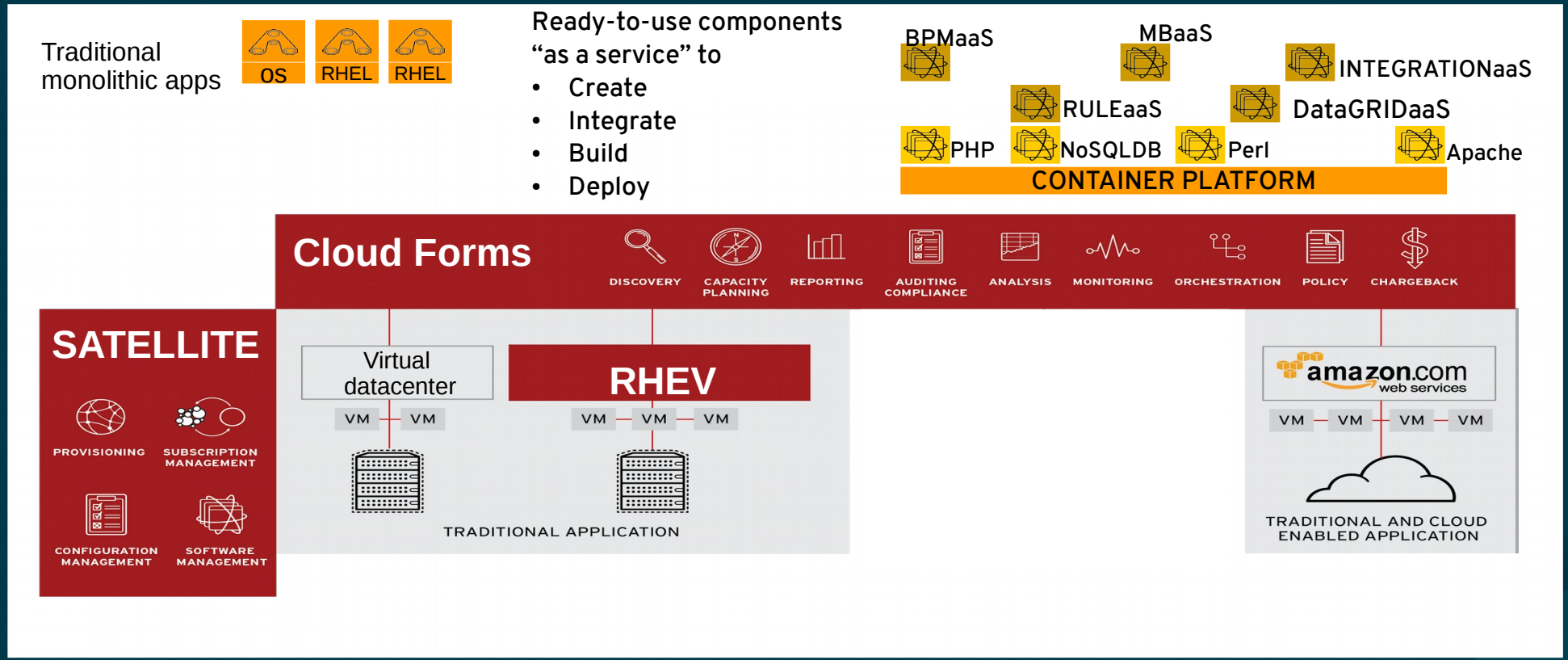
Cloud workload application



Dev-Ops Paradigm

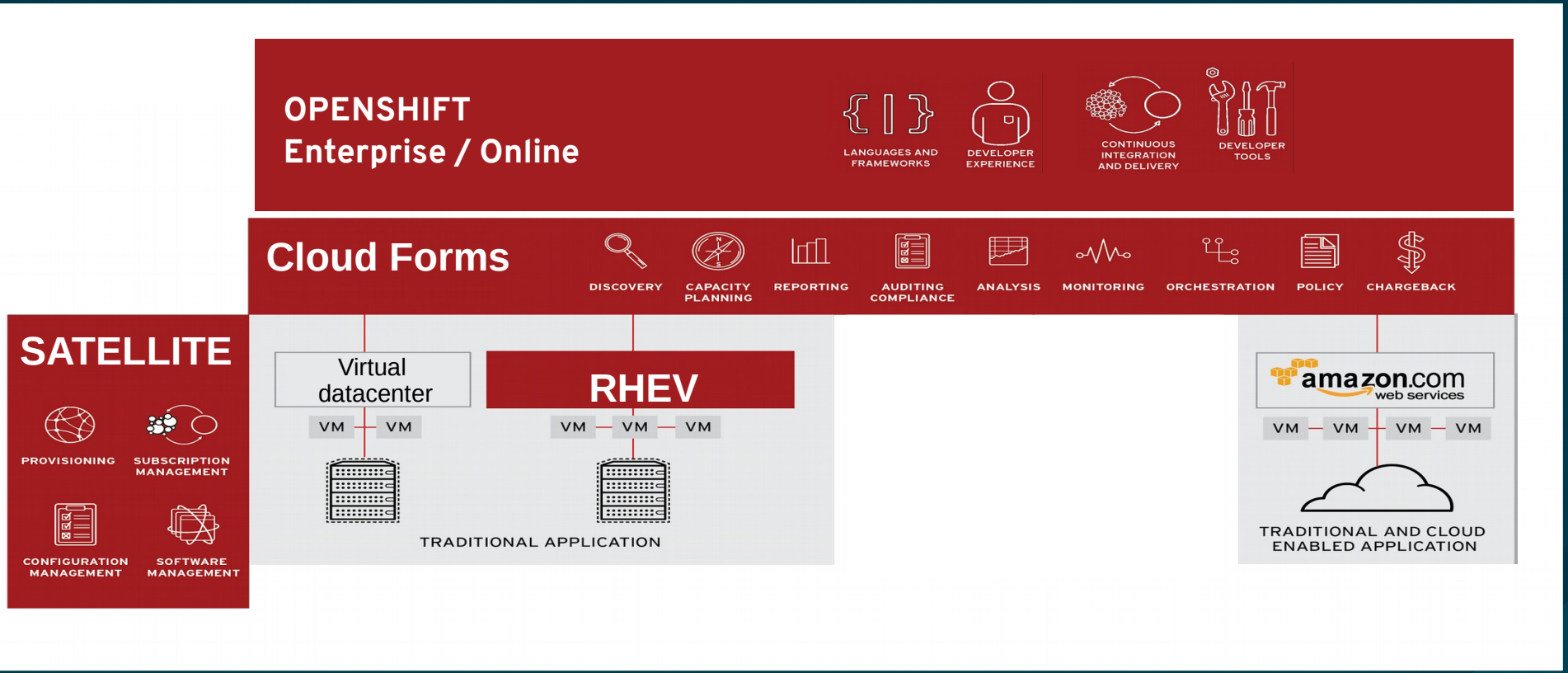


Containers to optimize Micro-services



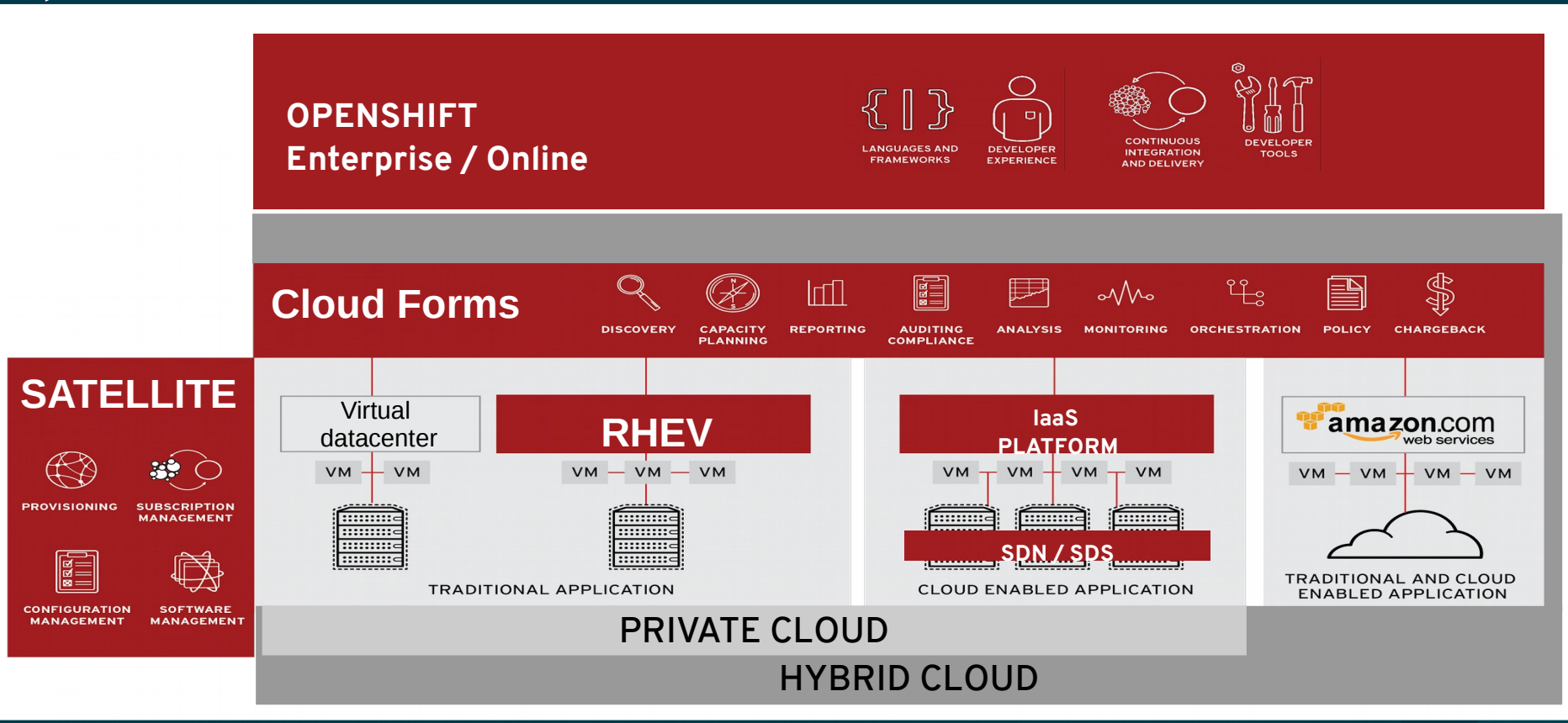
Open Shift

Best PaaS platform – fully container based



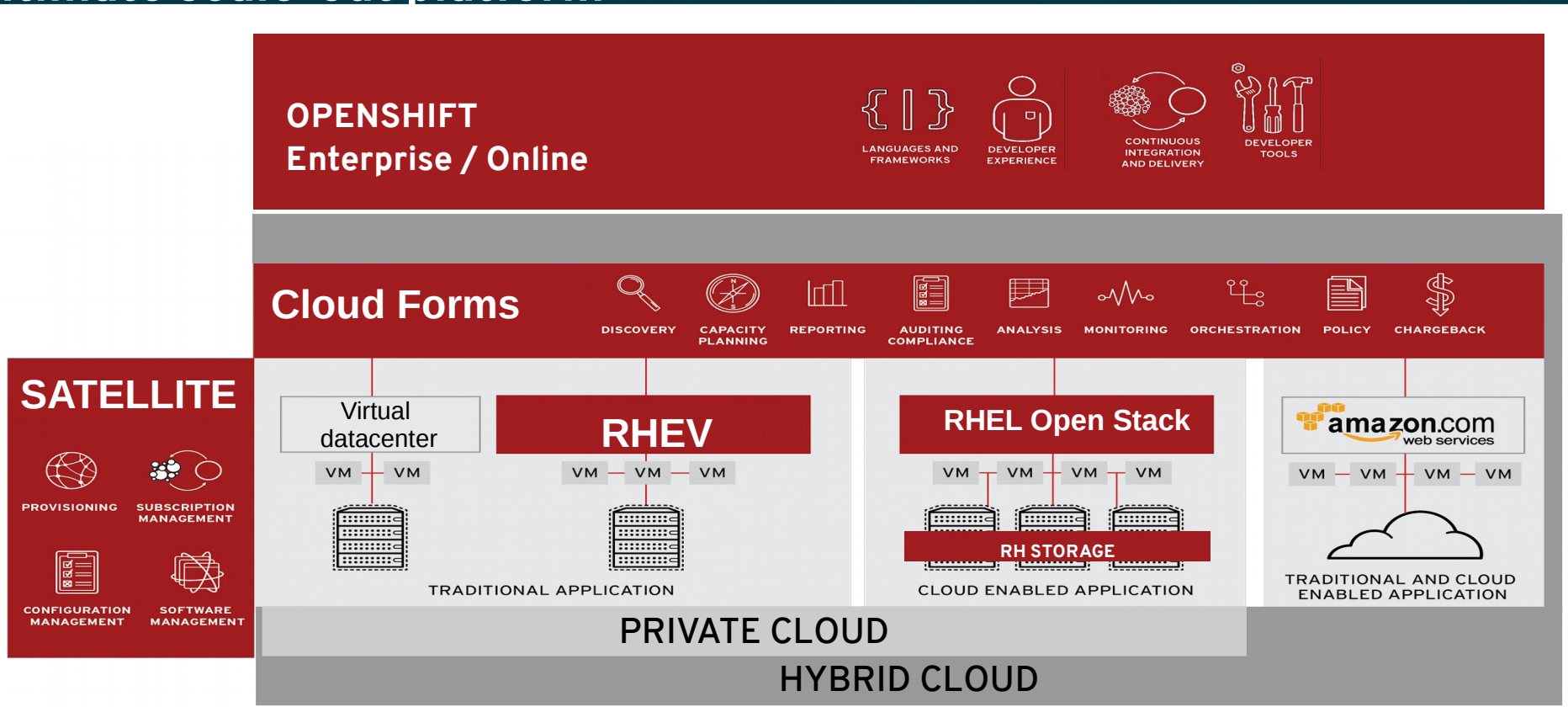
Private Cloud

On premises IaaS

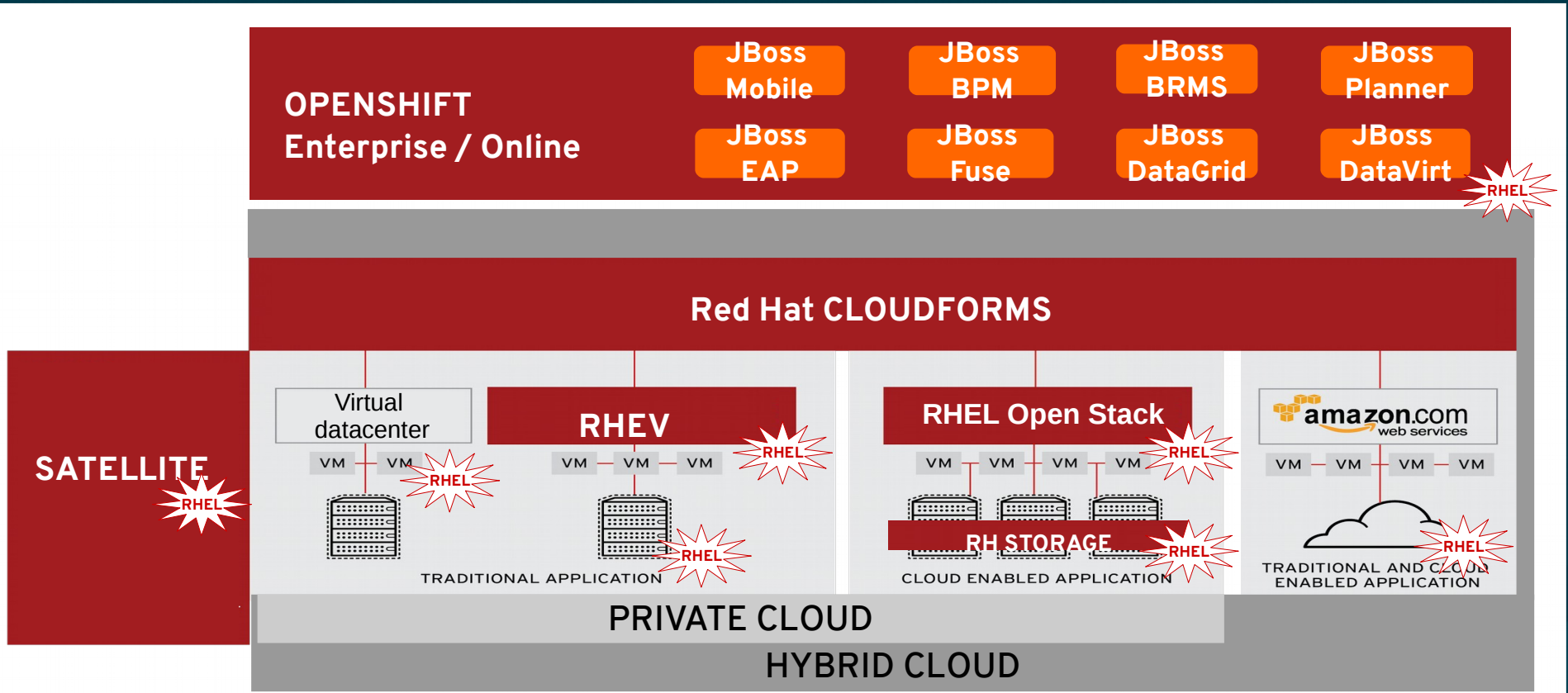


RHEL Open Stack and Storage

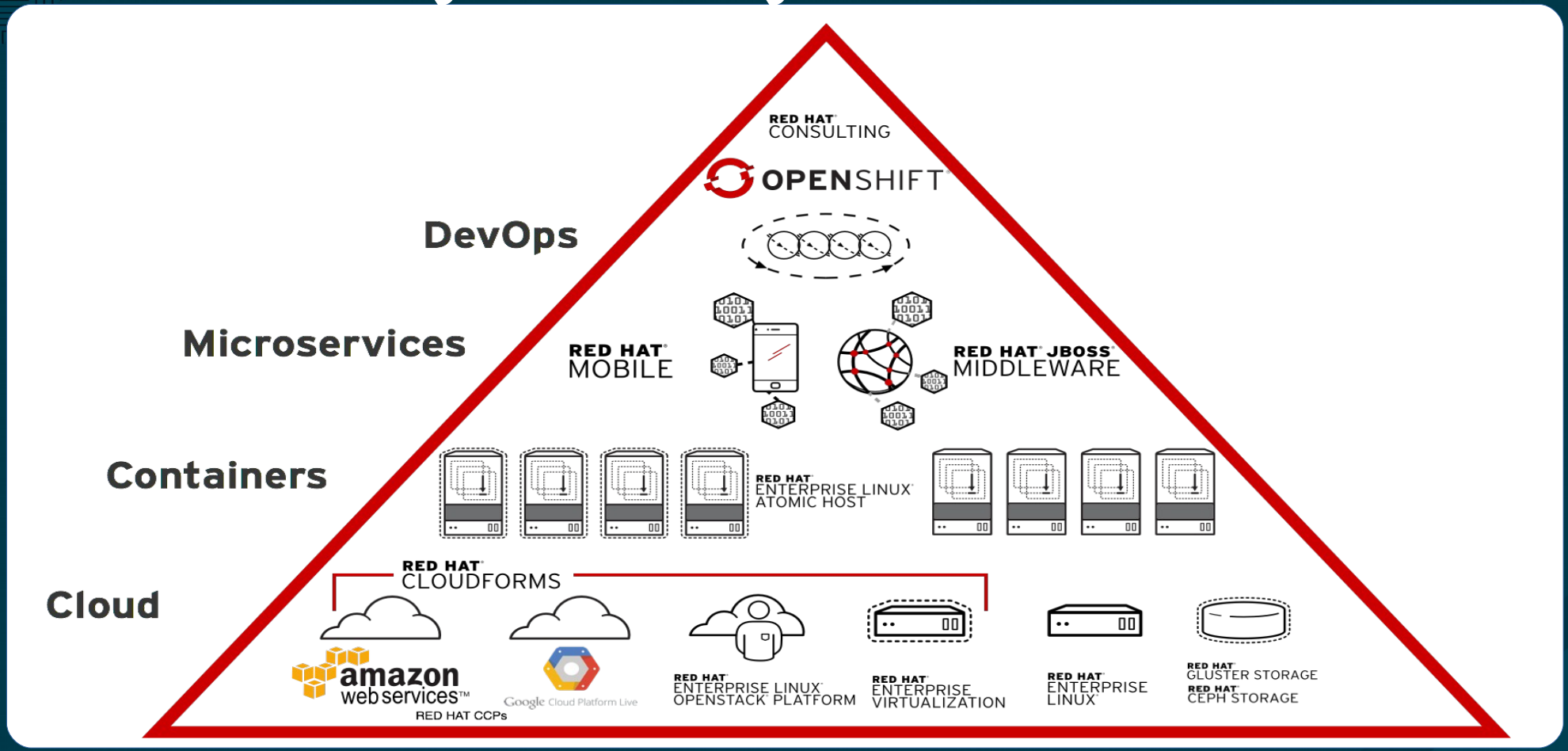
Ultimate scale-out platform



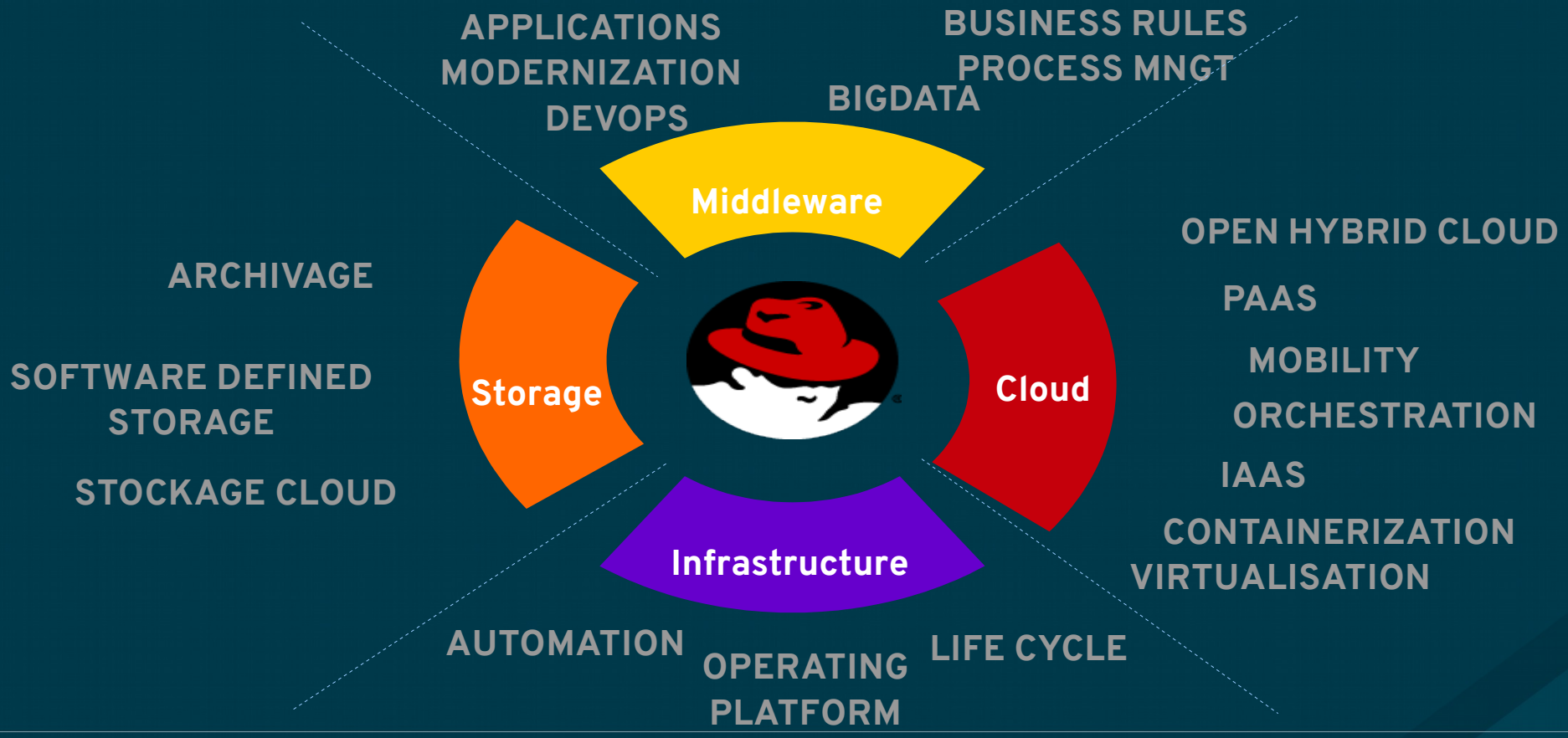
WITH RED HAT : OPEN HYBRID CLOUD



Red Hat Brings It All Together



SOLUTIONS FOR DIGITAL TRANSFORMATION



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