



# TOWARD A FAST, FLEXIBLE FUTURE

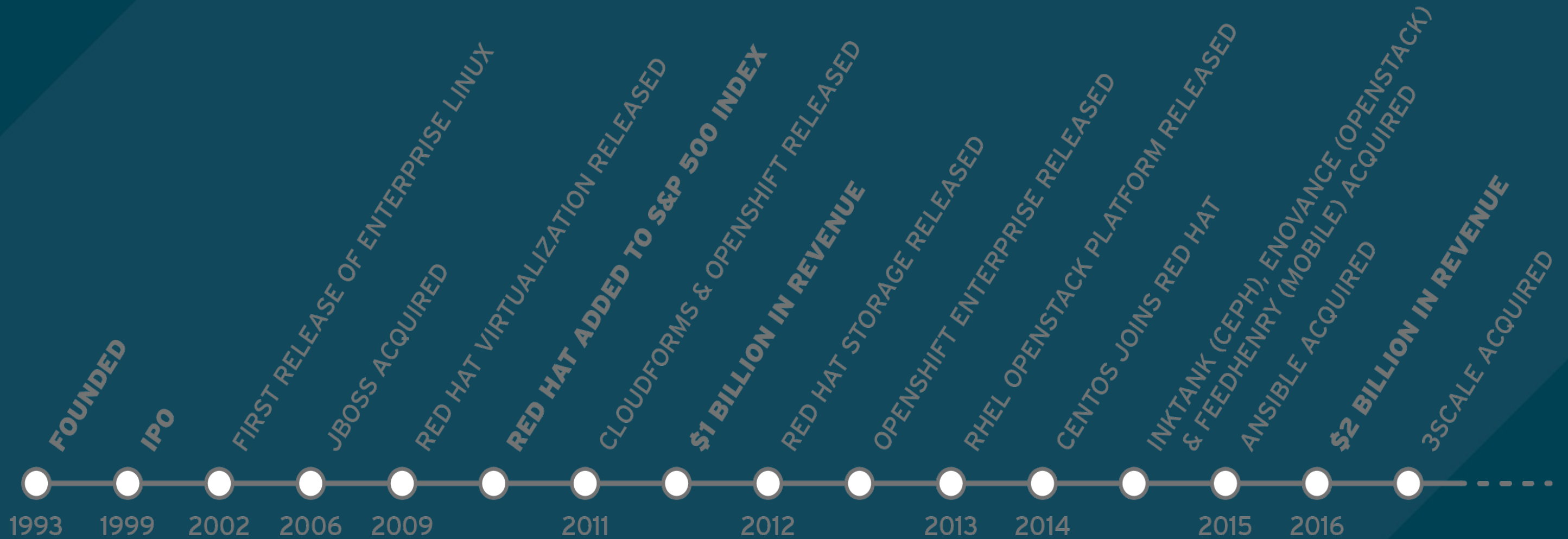
***TIM YEATON***

Senior Vice President and Group Executive  
Infrastructure Business Group

 @tbyeaton

# #1 OPEN SOURCE LEADER

## FIRST \$2 BILLION DOLLAR OPEN SOURCE COMPANY



# THE CHANGING ROLE OF I.T. IN THE ENTERPRISE

**“IT doesn’t matter.”**

Nicolas G. Carr

Harvard Business Review, May 2003

# THE CHANGING ROLE OF I.T. IN THE ENTERPRISE

**“IT doesn’t matter.”**

Nicolas G. Carr

Harvard Business Review, May 2003

**“Every organization - whether services, manufacturing or healthcare – is becoming a technology company.”**

Joe McKendrick

Forbes.com, April, 2015

# DIGITAL TRANSFORMATION

Changing enterprises and entire industries in fundamental ways



**New ways of developing,  
delivering, and integrating  
applications**



**More agile process  
across both IT and  
the business**



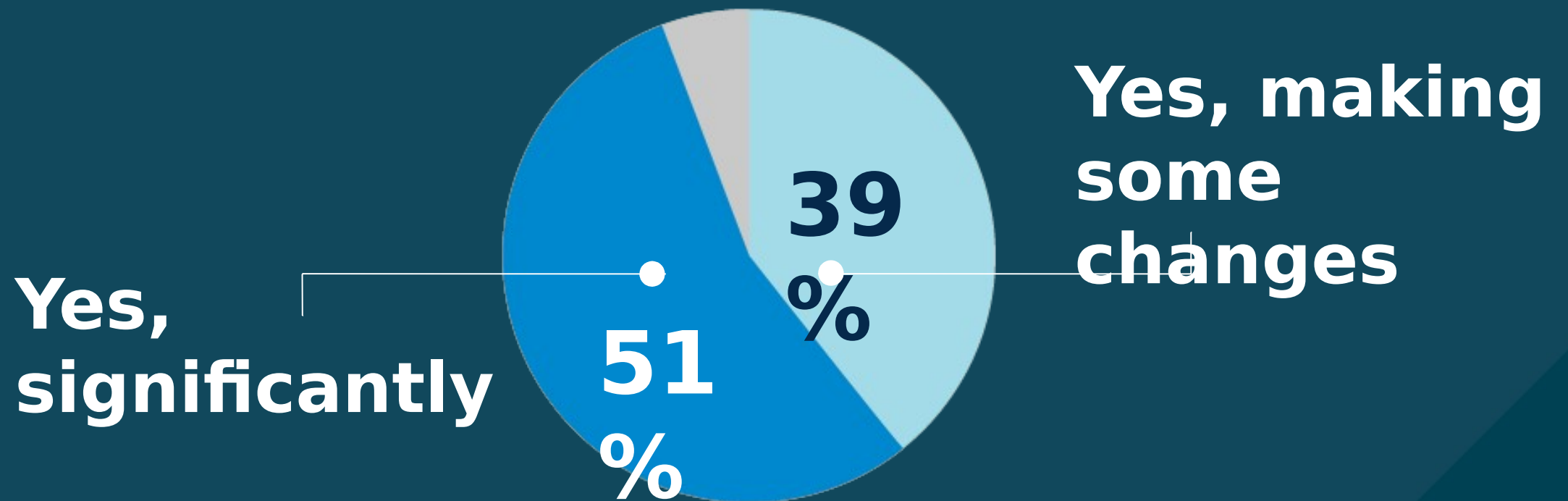
**Modernize existing and  
build new cloud-based  
infrastructure**

*By 2018, 67% of Global 2000 CEO's will have Digital Transformation at the center of their corporate strategy – IDC, 2016*

# 90% OF CEOS ARE CHANGING HOW THEY VIEW TECHNOLOGY

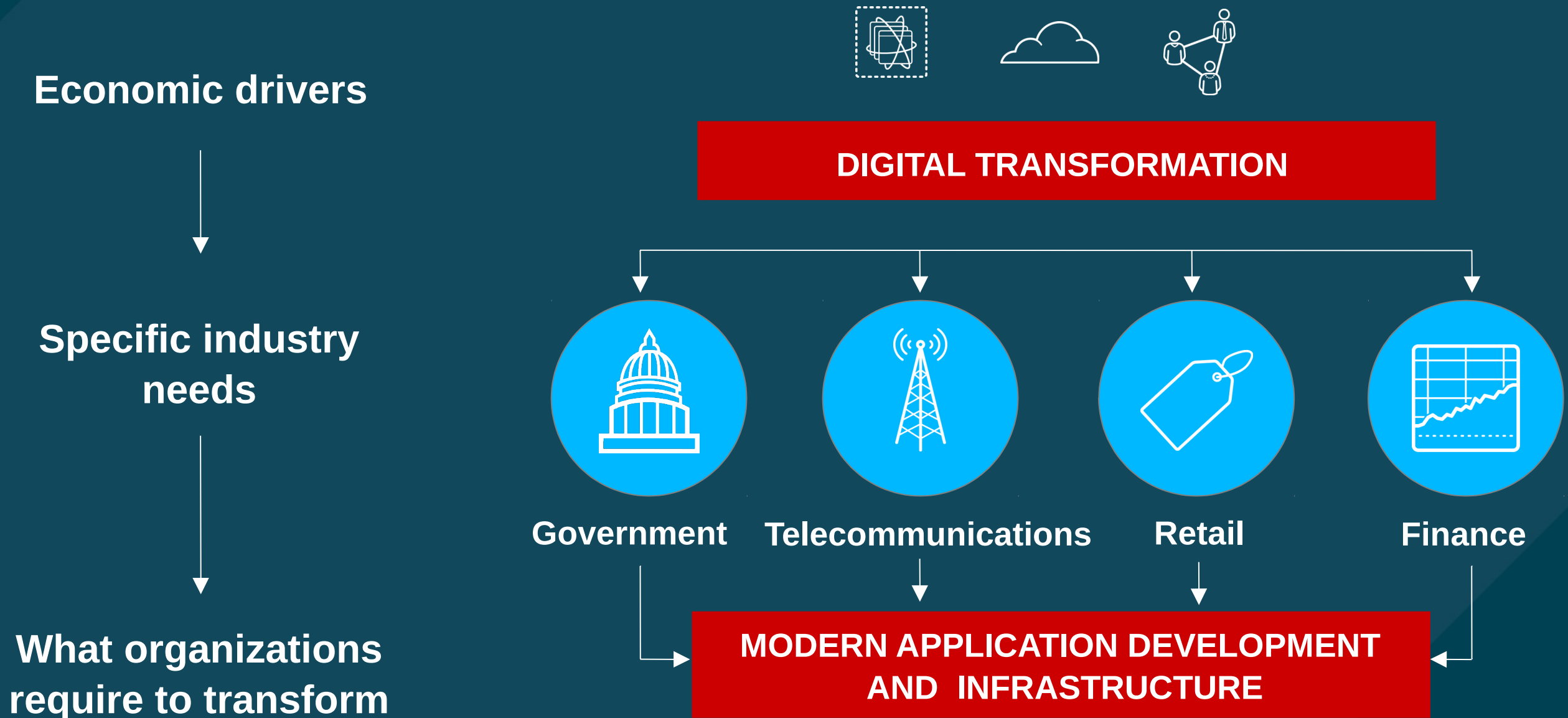
## QUESTION

*Are you changing how you use technology to assess and deliver on wider stakeholder expectations?*



**Source:** Survey of 1,409 CEOs in 83 countries by PricewaterhouseCooper, [19th Annual Global CEO Survey](http://www.pwc.com/gx/en/ceo-survey/2016/landing-page/pwc-19th-annual-global-ceo-survey.pdf), January 2016.  
<http://www.pwc.com/gx/en/ceo-survey/2016/landing-page/pwc-19th-annual-global-ceo-survey.pdf>

# DIFFERENT DRIVERS, SAME JOURNEY



# MORE THAN EVER, IT'S ALL ABOUT THE APP...



Government



Telecommunications



Retail



Finance

## ...AND THE APP, AND THE SUPPORTING INFRASTRUCTURE, IS EVOLVING



# I.T. MUST EVOLVE...



**MINDSET**



**CULTURE**



**PROCESS**

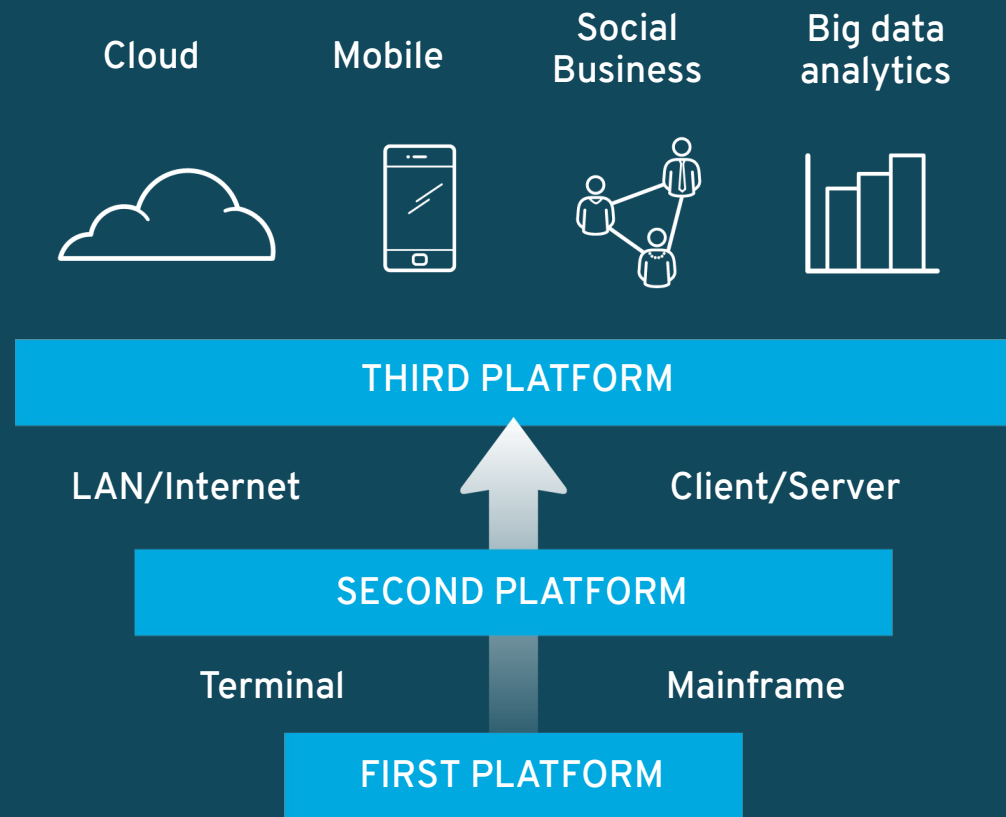


**TECHNOLOGY**

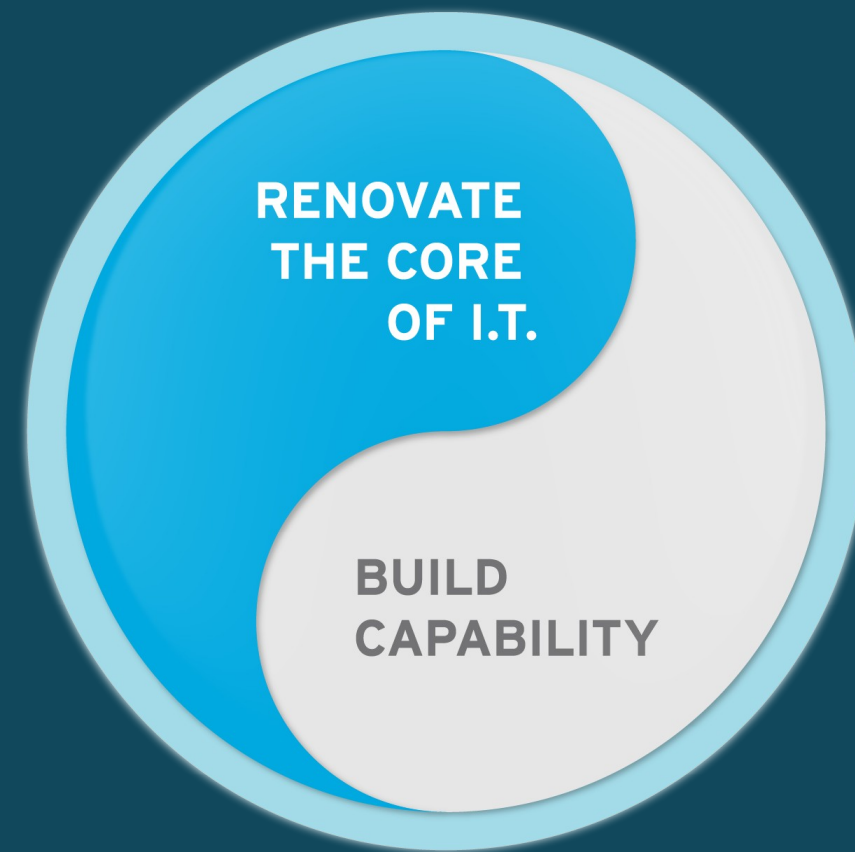
# ...BUT EVOLVE SENSIBLY

## Blending Traditional and Cloud-Native I.T.

THIRD PLATFORM OF I.T. INNOVATION & GROWTH

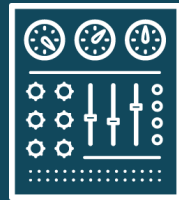


 **IDC**  
*Analyze the Future*



**Gartner**<sup>®</sup>

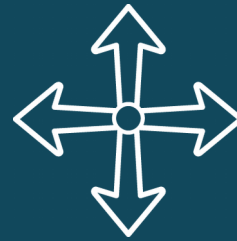
# REQUIREMENTS FOR THE DIGITAL ENTERPRISE



STREAMLINED AND  
AUTOMATED



PROVISIONING,  
CONFIGURATION  
MANAGEMENT



ELASTIC AND  
SCALABLE



HYBRID CLOUD AND  
CLOUD BURSTING



AGILE AND  
RESPONSIVE



RAPID APPLICATION  
DEPLOYMENT



UTILITY-LIKE



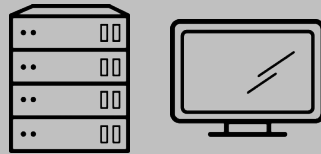
MANAGED, POLICY  
DRIVEN, AND ALWAYS ON

# TECHNOLOGY EVOLUTION

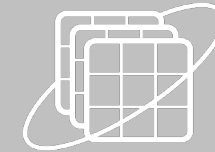
## TRADITIONAL

## EMERGING

### ARCHITECTURE (WHAT)

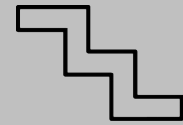


**Monolithic**



**Microservices and APIs**

### PROCESS (HOW)

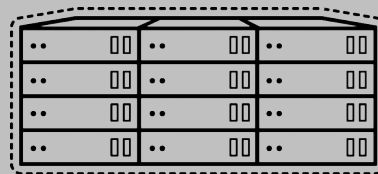


**Waterfall**



**Agile and DevOps**

### PLATFORM (WHERE)



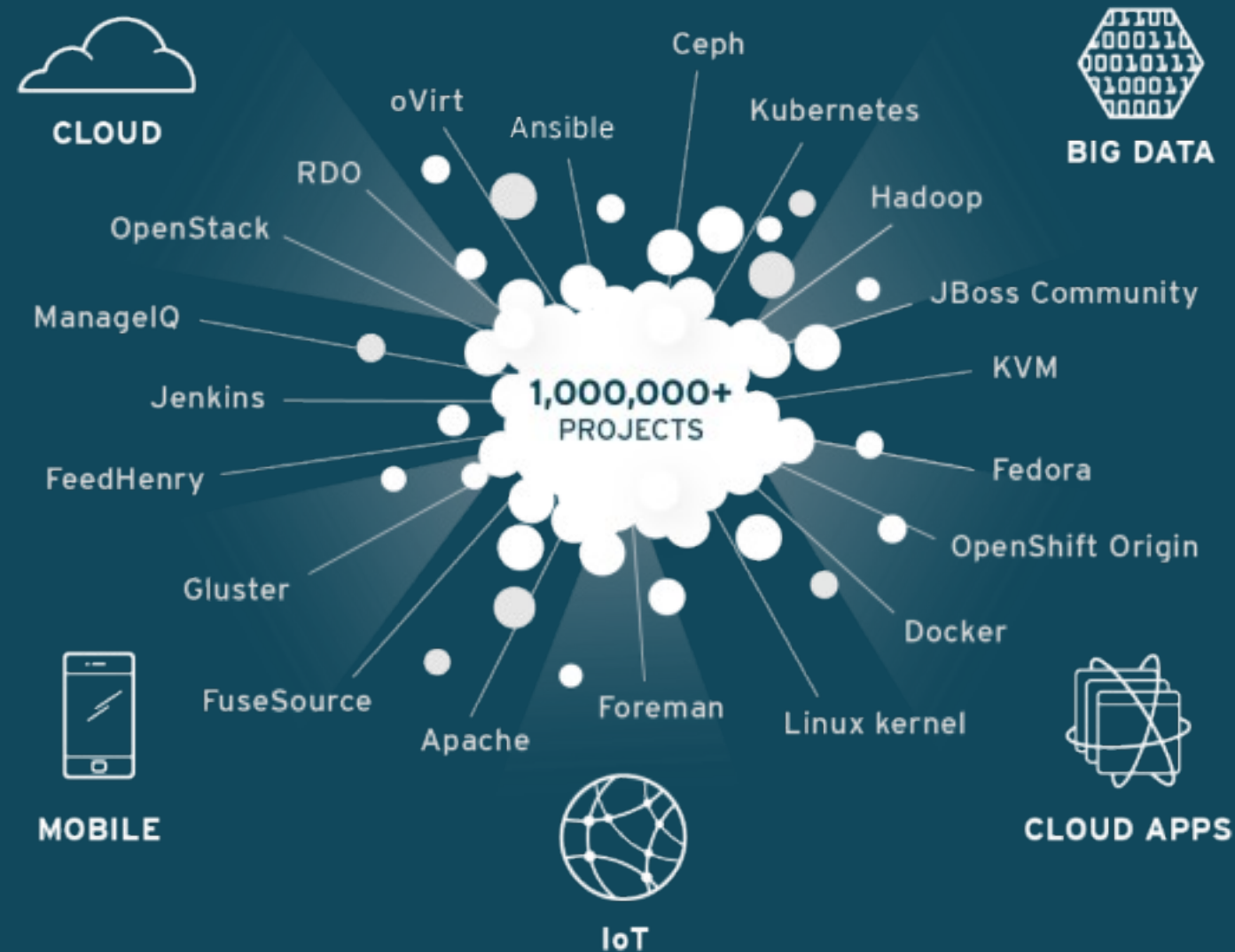
**Datacenter**



**Containers, Cloud,  
and Mobile**

# OPEN SOURCE COLLABORATIVE DEVELOPMENT

Driving today's software innovation



# DIGITAL TRANSFORMATION REQUIRES AGILITY

Faster Changes, Smaller Increments



**TRADITIONAL  
METHODS**

**AGILE  
DEVELOPMENT**

# AGILE DEVELOPMENT NEEDS A BETTER APPLICATION ARCHITECTURE



MONOLITH

PRE-SOA

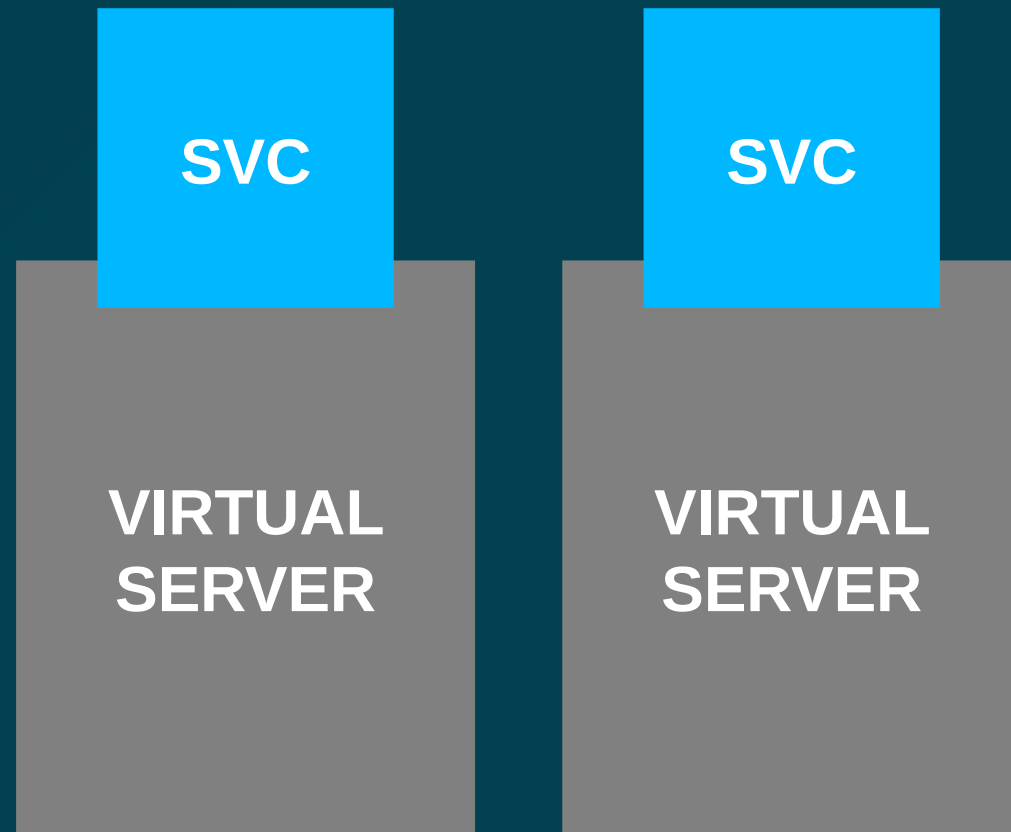


SOA

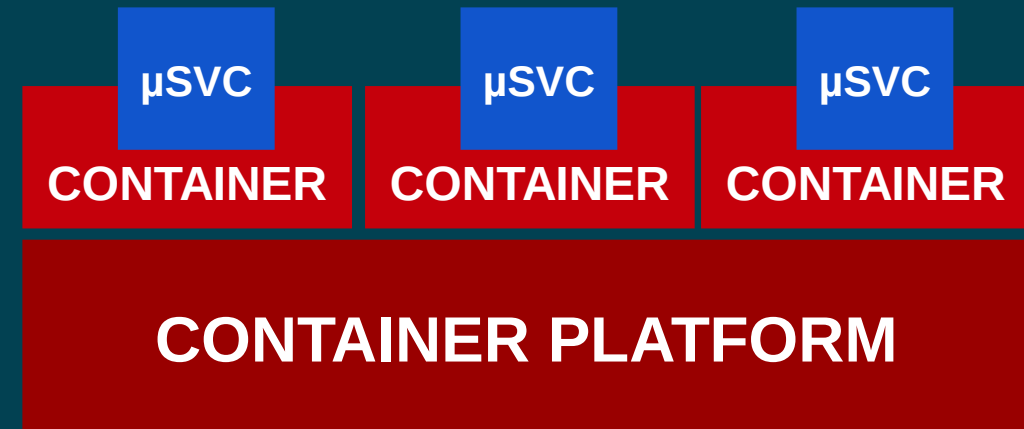


MICROSERVICES

# MICROSERVICES NEED CONTAINERS



**TRADITIONAL  
VIRTUALIZATION**



RED HAT  
ENTERPRISE  
LINUX

RED HAT  
OPENSIFT  
Container Platform

**MICROSERVICES IN  
CONTAINERS: LIGHTWEIGHT,  
FLEXIBLE**



# DEVOPS TURNS AGILE DEVELOPMENT INTO BUSINESS INNOVATION

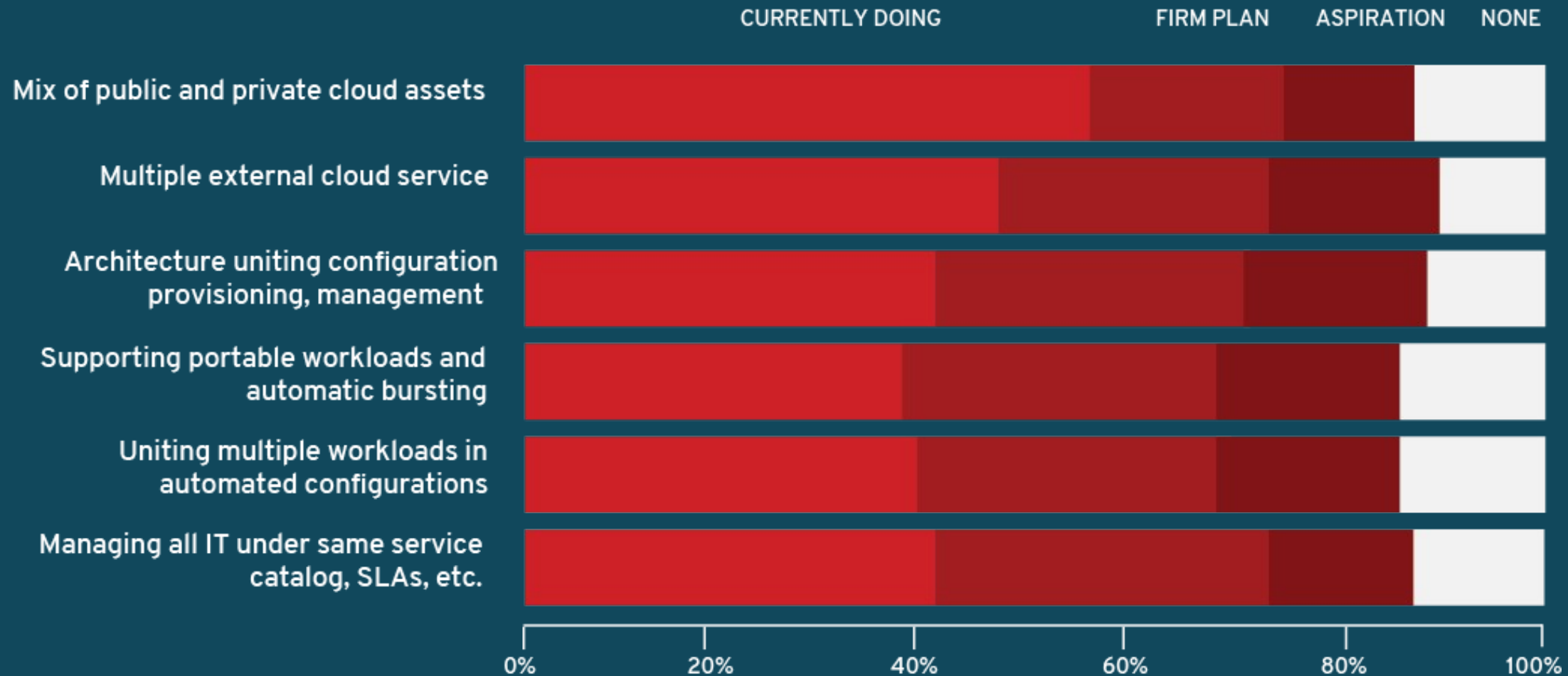


BUSINESS

APP DEVELOPMENT

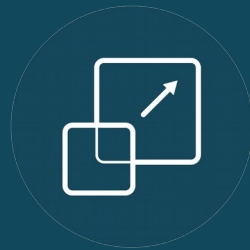
OPERATIONS

# HYBRID CLOUD IS A REALITY

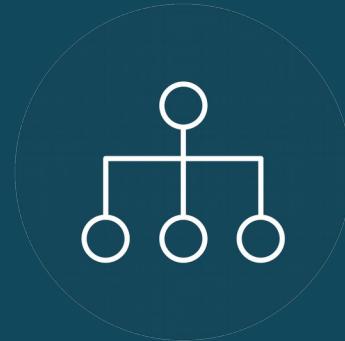


# THE FABRIC FOR THE DIGITAL ENTERPRISE

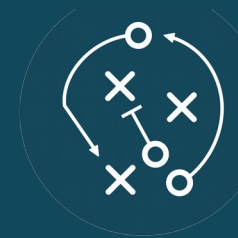
## Dynamic, Hybrid Cloud



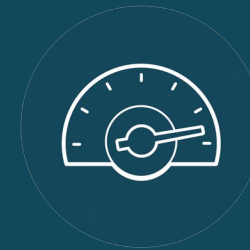
MIX OF  
TRADITIONAL  
& CLOUD-  
NATIVE  
WORKLOADS



PRIVATE &  
MULTIPLE  
PUBLIC  
CLOUDS



DYNAMICALLY  
PORTABLE &  
ELASTIC, WITH  
AUTOMATIC  
BURSTING



HIGHLY  
AUTOMATED  
WITH UNIFIED  
MANAGEMENT,  
SERVICE  
CATALOG,  
DEVOPS  
PROCESSES

# DIGITAL TRANSFORMATION – END GAME



ARCHITECTURE IS  
*MICROSERVICES*



PLATFORM IS  
*OPEN HYBRID CLOUD*



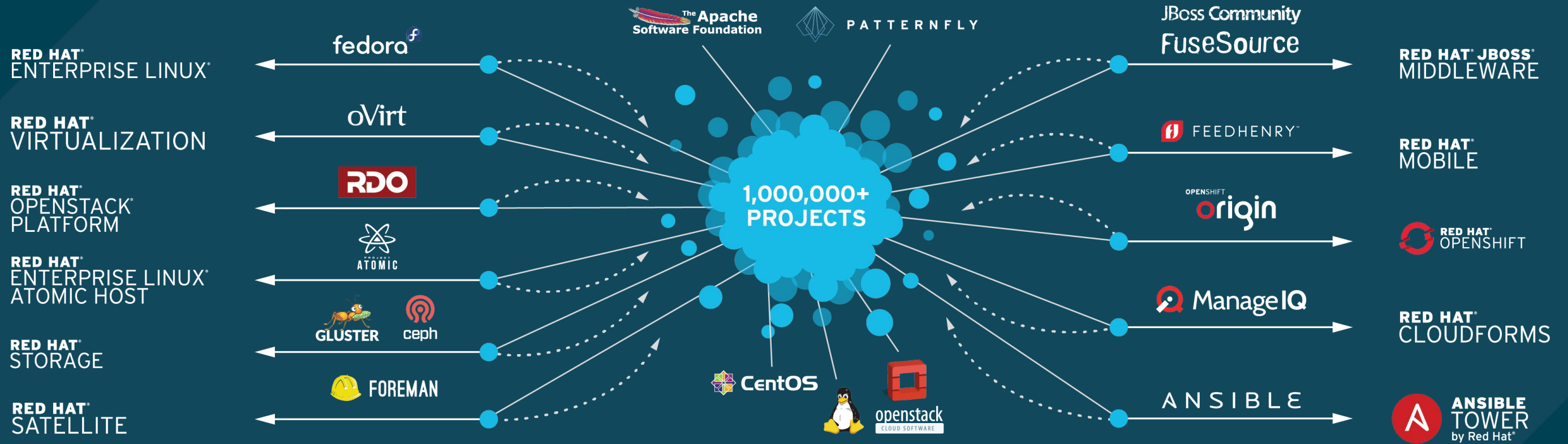
PROCESS IS  
*DEVOPS*



# HOW RED HAT CAN HELP

# RED HAT'S UNIQUE APPROACH

Harness open source innovation and deliver mission-critical IT solutions



RH0064-3

# MODERNIZING THE TRADITIONAL IT ENVIRONMENT

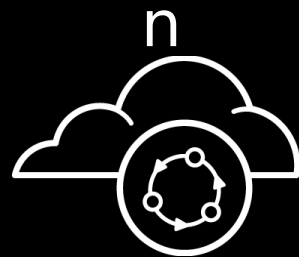
Standardize

Improve **efficiency** with a **standardized** operating environment



Virtualize

Prepare for cloud with **powerful, cost-effective** virtualization



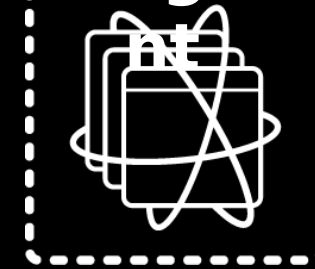
Automate

Use **automation and management** tools to improve **productivity**



Containerize

**Containerize** existing apps for **efficiency and ease of management**



**SAME BUILDING BLOCKS FOR YOUR FUTURE CLOUD-NATIVE IT ENVIRONMENT**

# RED HAT'S VISION - OPEN HYBRID CLOUD

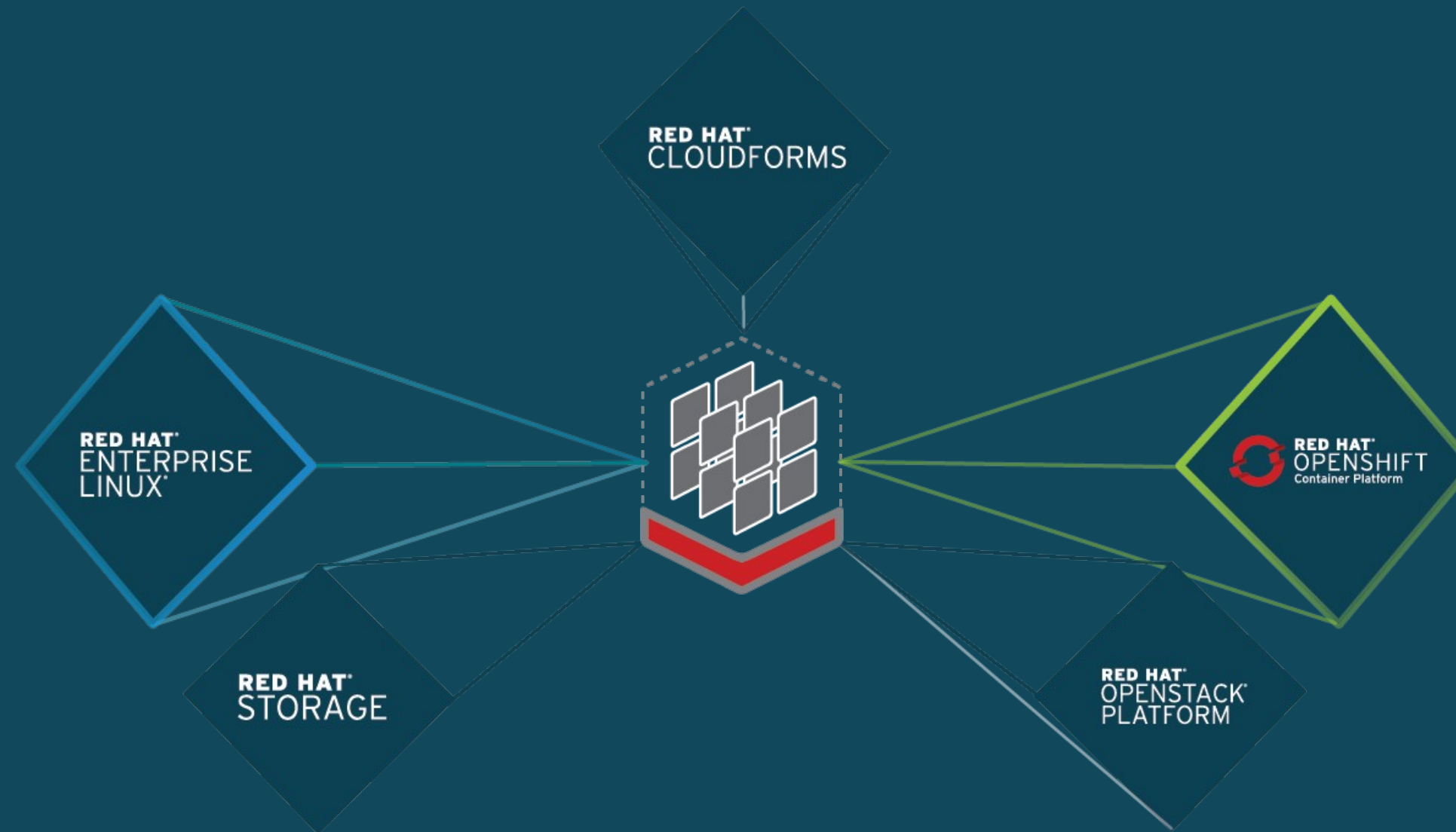
Compatible platforms based on Red Hat Enterprise Linux





# RED HAT ENTERPRISE LINUX CONTAINERS

The foundation for all Red Hat platforms



# RED HAT INFRASTRUCTURE SOFTWARE

## INFRASTRUCTURE SOFTWARE

**RED HAT**  
ENTERPRISE LINUX

**RED HAT**  
ENTERPRISE LINUX  
ATOMIC HOST

**RED HAT**  
STORAGE

**RED HAT**  
OPENSTACK  
PLATFORM

**RED HAT**  
VIRTUALIZATION

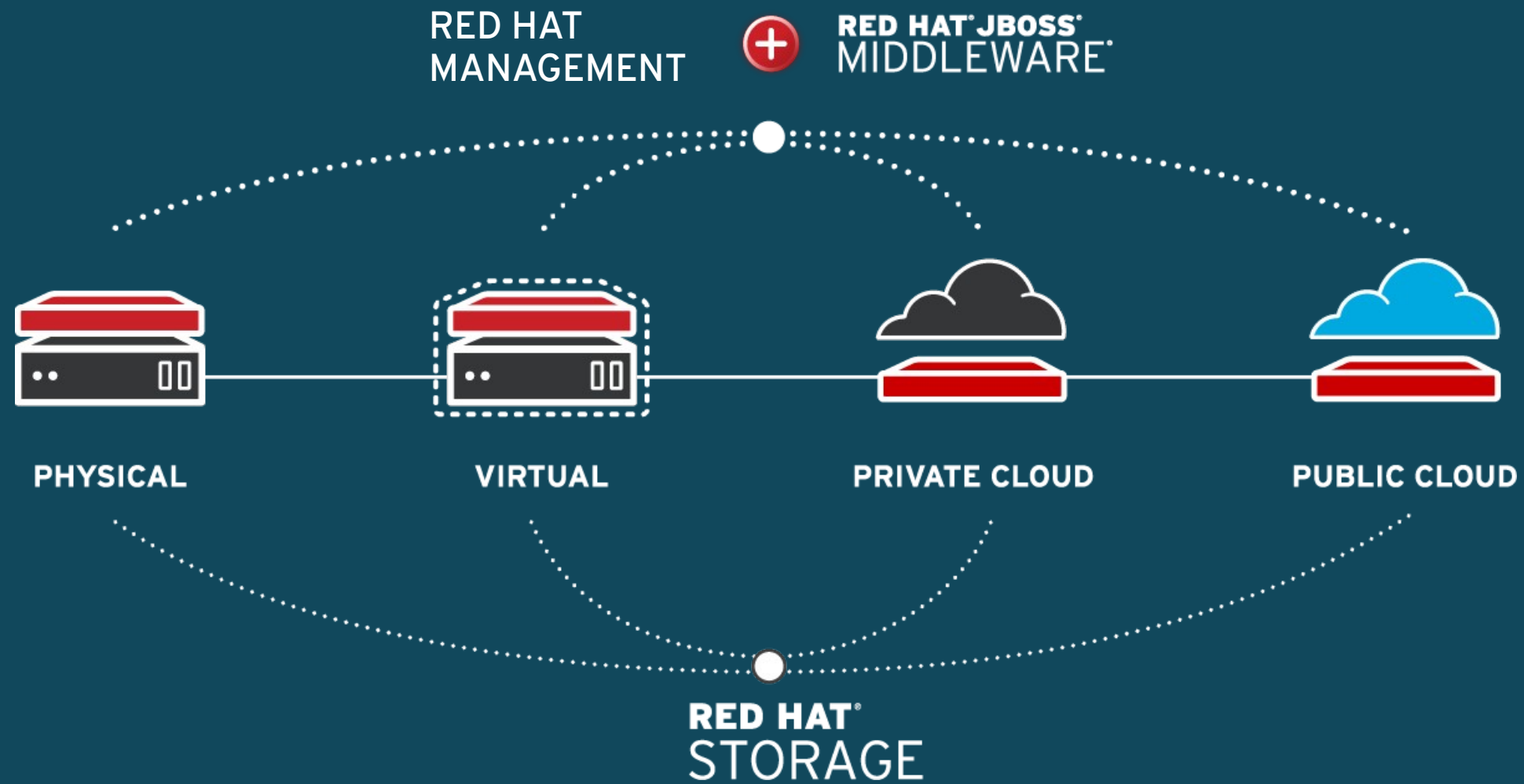
# RED HAT CONTAINER PLATFORM

CONTAINER PLATFORMS



# RED HAT'S VISION: OPEN HYBRID CLOUD

Common multi-modal application & integration services



# RED HAT MIDDLEWARE/SERVICES

## MIDDLEWARE AND APPLICATION SERVICES



**RED HAT® JBOSS®**  
BPM SUITE

**RED HAT® JBOSS®**  
BRMS

**RED HAT® JBOSS®**  
FUSE

**RED HAT® JBOSS®**  
A-MQ

**RED HAT® JBOSS®**  
DATA GRID

**RED HAT® JBOSS®**  
DATA VIRTUALIZATION

**RED HAT® JBOSS®**  
ENTERPRISE  
APPLICATION PLATFORM

**RED HAT®**  
MOBILE APPLICATION  
PLATFORM

# RED HAT OPEN MANAGEMENT PLATFORM



## CLOUDFORMS

DELIVER SERVICES  
ACROSS YOUR HYBRID  
CLOUD

Hybrid Cloud Management  
Self-Service Provisioning  
Policy-driven Compliance



## ANSIBLE

AUTOMATE YOUR IT  
PROCESSES &  
DEPLOYMENTS

Simple & powerful language  
No agents to install  
Scale with Ansible Tower



## INSIGHTS

PREVENT CRITICAL  
ISSUES BEFORE THEY  
OCCUR

Continuous Insights  
Verified Knowledge  
Proactive Resolution



## SATELLITE

BUILD A TRUSTED &  
SECURE RED HAT  
ENVIRONMENT

Manage the Red Hat Lifecycle  
Provision & Configure at Scale  
Standardize Your Environment

# EACH SUPPORTS THE OTHER



*MICROSERVICES*



*OPEN HYBRID  
CLOUD*



*DEVOPS*

# GLOBAL LEADERSHIP

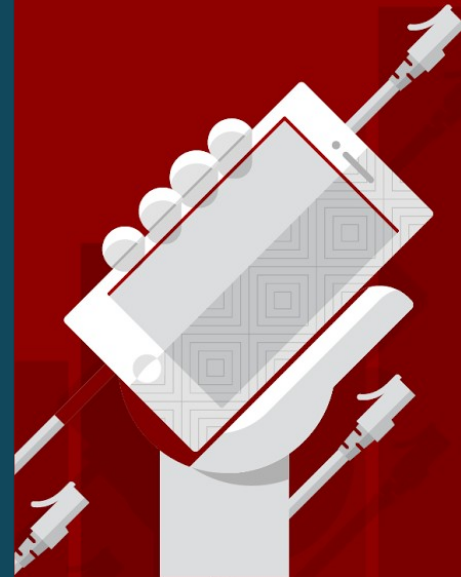
**100%**

of airlines in the  
Fortune Global 500  
rely on Red Hat



**100%**

of telcos in the  
Fortune Global 500  
rely on Red Hat



**100%**

of healthcare  
companies in the  
Fortune Global 500  
rely on Red Hat



**100%**

of commercial  
banks in the  
Fortune 500 rely  
on Red Hat



**100%**

of U.S. executive  
departments rely  
on Red Hat





# SUCCESS STORIES ACROSS ALL INDUSTRIES



*Red Hat has several hundred private clouds in production. Today.*

# PLATFORM FOR THE FUTURE



# MOVE AT THE SPEED YOU'VE ALWAYS WANTED





**THANK YOU!**

***TIM YEATON***

**Senior Vice President and Group Executive  
Infrastructure Business Group**

 **@tbyeaton**