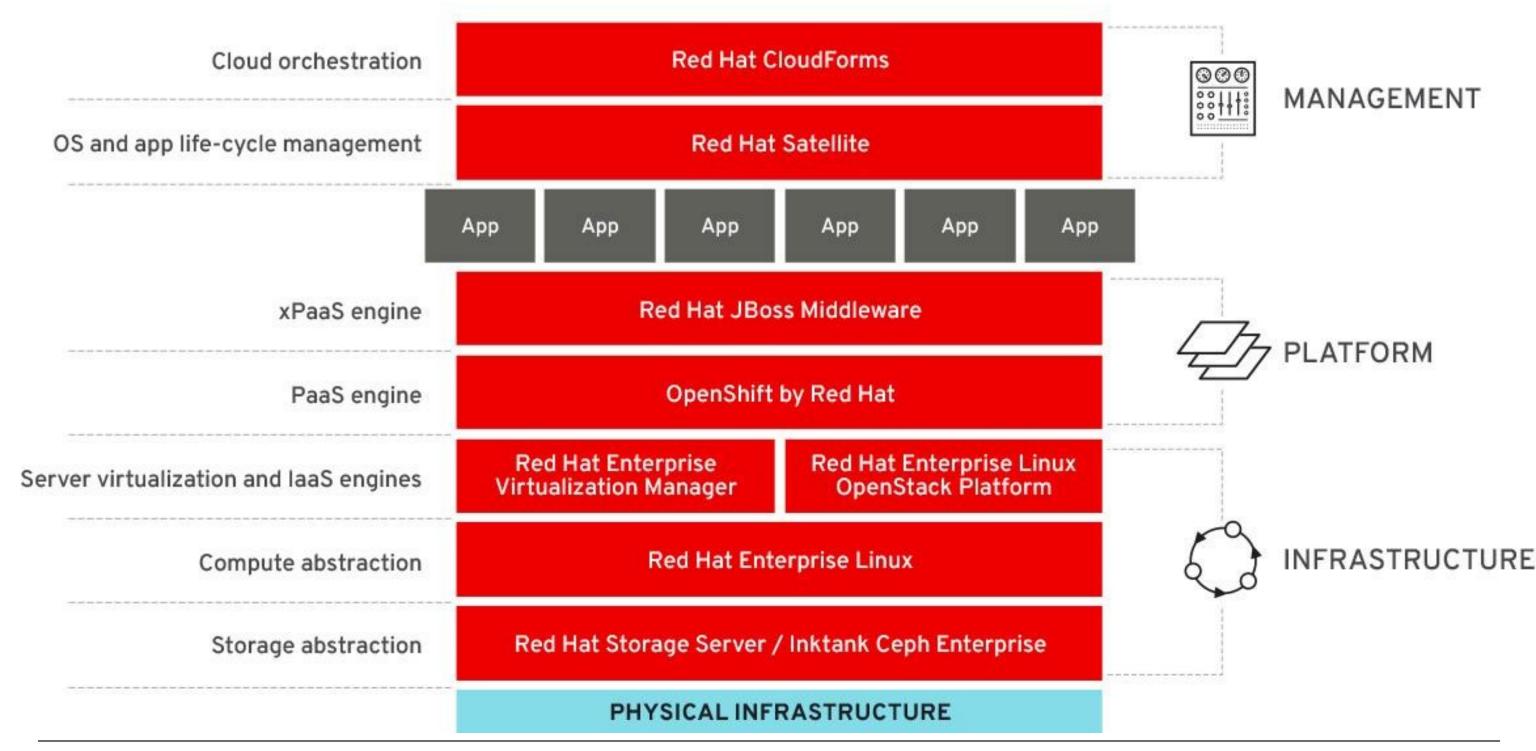


#### **OPEN HYBRID CLOUD**







# IT Operations is Being Challenged By New Demands







#### BUSINESS CHALLENGES

### I.T. OPERATIONS CHALLENGES

### **DEVELOPER CHALLENGES**

- Faster time to market
- Elastic, scalable, high performance
- Flexibility without lock-in, pay as you go

- Increase operation efficiency
- Maximize resource utilization
- Reliable, secure, compliant

- Reduce time to provision and develop, improve productivity
- Test new features and update applications faster
- Improve availability of platforms and resources





# These New Demands Are Forcing a Shift in Application Design

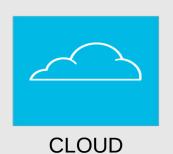
Application demands are becoming more complex



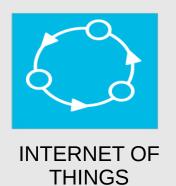




Application requirements are becoming more diverse

















# IT Operations Must Adapt

#### Existing infrastructure is not designed to do this!

- Data has become too large
  - We're producing vast amounts of data, exponentially!
  - Way past the ability of traditional systems & applications
  - Scaling UP no longer works. Scaling OUT is a necessity
- Service requests are too large
  - More and more client devices coming online
    - Mobile phones, tablets, etc.
  - Much harder to maintain service to customers
- Traditional applications and infrastructure were not written to cope with this level of demand





### What is OpenStack?

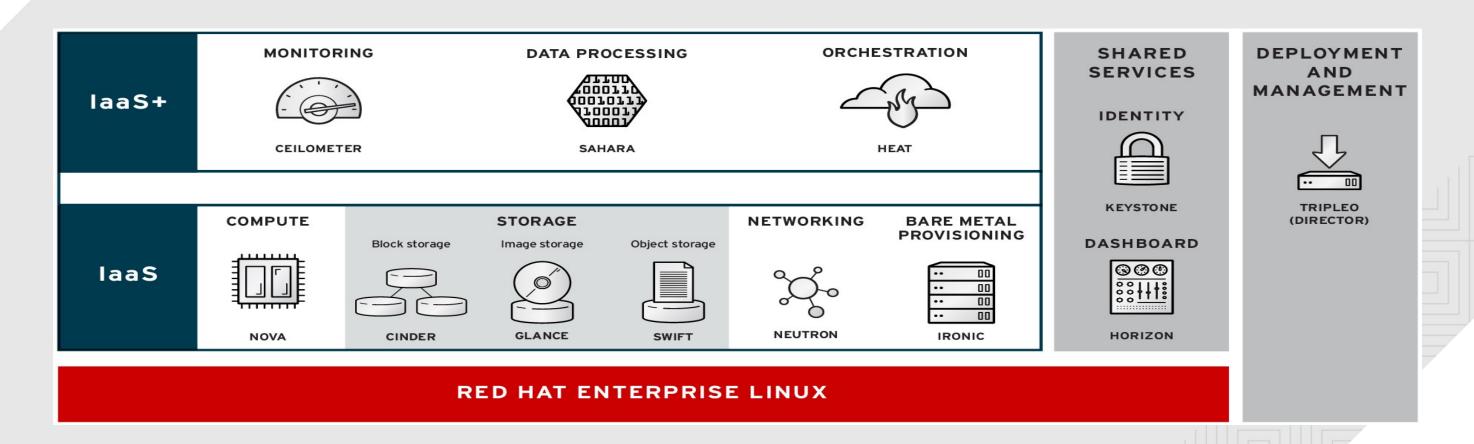






### Cloud Infrastructure for Cloud Workloads

- Modular architecture
- Designed to easily scale out
- Based on (growing) set of core services







# Why OpenStack?

#### OpenStack meets the needs of new "scale-out" applications

- Brings public cloud-like capabilities into your datacenter
- Provides massive on-demand (scale-out) capacity
   1,000's → 10,000's → 100k's of VMs
- Removes vendor lock-in
  - Open source provides high-degree of flexibility to customize and interoperate
- Community development = higher "feature velocity"
  - Features and functions you need, faster to market over proprietary software
- Greater automation, resource provisioning, and scaling





# Am I Ready for OpenStack?

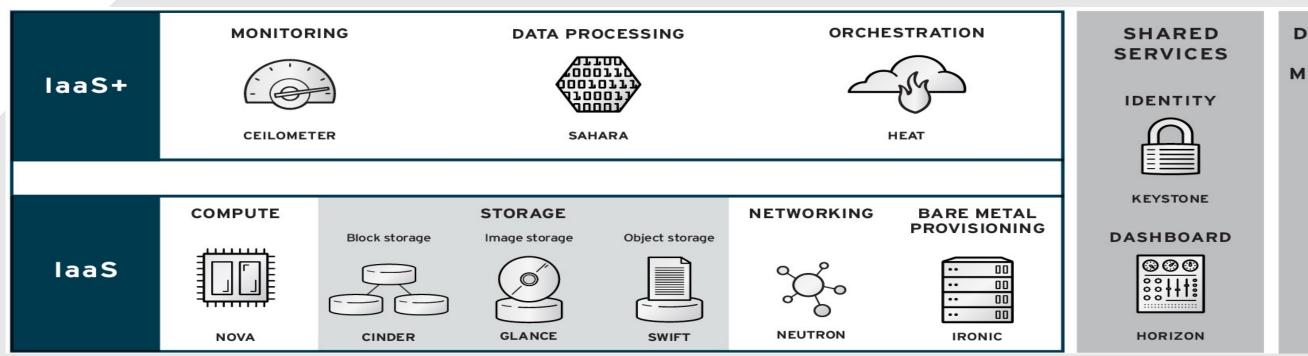
TRADITIONAL: SCALE UP (RHEV)	CLOUD: SCALE OUT (OpenStack)	MIXED/HYBRID	
Big stateful VM	Small stateless VMs	Combination of traditional scale-up and cloud scale-out workloads.	
1 Application → 1 VM	1 Application → Many VMs		
Lifecycle in years	Lifecycle hours to months		
Scale up (VM gets bigger)	Scale out (add VMs)	For example: Database may be hosted on traditional workloads, web front-end and logic layers on cloud workloads.	
Not designed to tolerate failure of VM, so you need features that keep VMs up	If a VM dies, application kills it and creates a new one, app stays up		
Application SLA requires enterprise virtualization features (migration, HA, etc.) to keep applications available	Application SLA requires adding/removing VM instances to application cloud to maintain application availability		

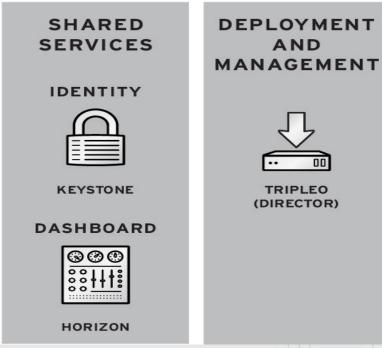






# OpenStack: Framework for the Cloud



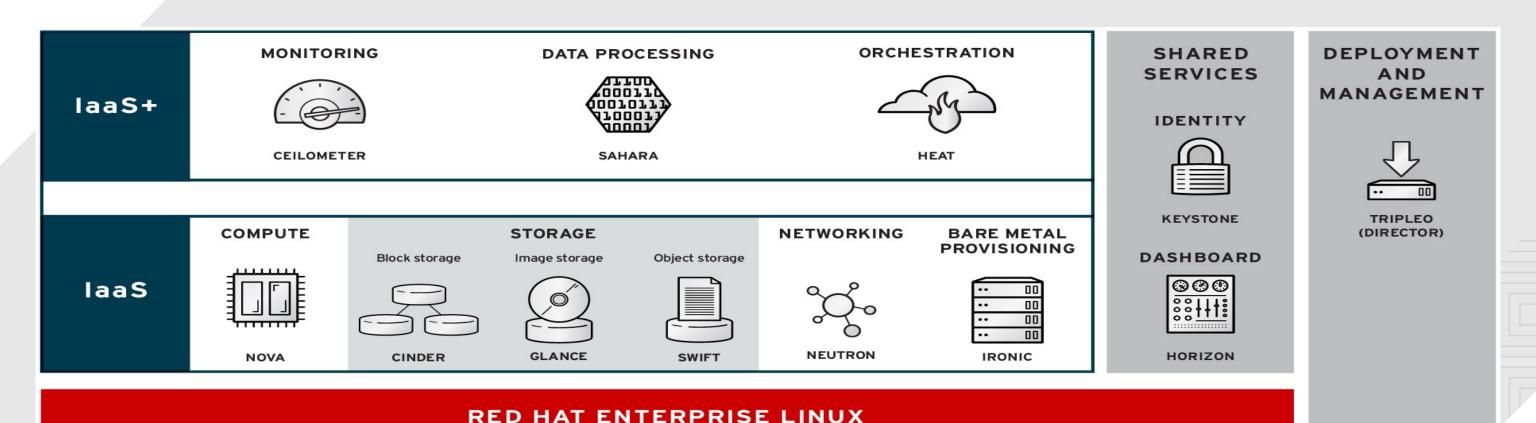


- Needs to access x86 hardware resources
- Needs an operating environment, hypervisor, services
- Leverages existing code libraries for functionality





# Red Hat Enterprise Linux OpenStack Platform



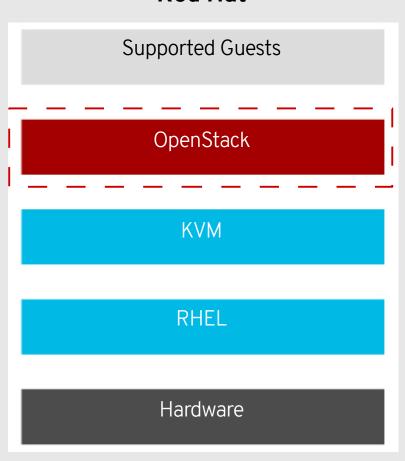
- It *is dependent* on the underlying Linux
- Optimized and co-engineered with Red Hat Enterprise Linux





# The Importance of Integration with Linux

#### Red Hat



A typical OpenStack cloud is made up of at least 9 core services + plugins to interact with 3rd party systems

- These services run on top of a Linux distribution with a complex set of user space integration dependencies
- OpenStack cannot be productized as a stand alone layer
- A supported, stable platform requires integration and testing of each of the components

"If your Windows virtual machine hosted by a KVM hypervisor running on an IBM blade, connecting to an EMC storage array through an Emulex HBA has issues with storage corruption, who do you call?"

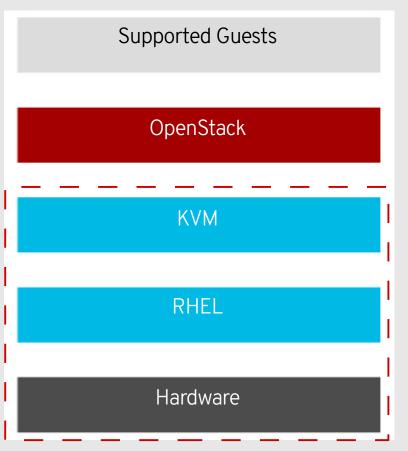




# Red Hat Enterprise Linux

Optimized Enablers for OpenStack

#### Red Hat



- Virtualization guest performance, reliability and Windows
- **Security** SELinux enforcing guest isolation
- Network SDN/OVS performance optimized
- Storage vendor plugins, performance, thin provisioning







# RHEL OpenStack Platform Director

- Intuitive graphical installer, driven by an API backend
- Ensures a production-ready environment with Automated Health Checks (AHC) during and after installation
- Enables high availability (HA) across controller and compute nodes (including networking in "active-active")
  - Automatically Utilizes Fencing as containment mechanism
- Includes Red Hat Ceph Storage client and server deployment<sup>1</sup> with integrated director configuration support for storage backends
- Optional partner integration/configuration support
  - NetApp Data ONTAP (incl. 7-mode)
  - Cisco Nexus 1000v





### RHEL OpenStack Platform 7

Hypervisor Support

#### Red Hat Enterprise Virtualization Hypervisor

\*Red Hat Enterprise Linux KVM

- Lightweight / small footprint
- Less overhead
- Smaller attack surface
- Cost effective
- Closer to operating system DNA
- Provides massive scale-out capabilities
- Maximum benefit with virtualized Linux

#### VMware vSphere

\*vCenter Driver

- Co-exist with existing infrastructure assets
- Provides a seamless path to future migration to OpenStack
- Uses NSX¹ plugin for Neutron

<sup>1</sup>NSX is only supported in production environments, per VMware's support requirements \*ESXi driver not supported









### RHEL OpenStack Platform 7

Virtual Guest Support

- Red Hat Enterprise Linux 3
- Red Hat Enterprise Linux 4
- Red Hat Enterprise Linux 5
- Red Hat Enterprise Linux 6
- Red Hat Enterprise Linux 7
- Red Hat Enterprise Linux Atomic Host

\*32 and 64 bit for all versions of RHEL

- SUSE Linux Enterprise Server 10
- SUSE Linux Enterprise Server 11

\*32 and 64 bit for all versions

- Windows XP SP3+1
- Windows 7<sup>3</sup>
- Windows 8<sup>3</sup>

#### Microsoft SVVP Certified

- Windows Server 2003 SP2+<sup>3</sup>
- Windows Server 2008<sup>3</sup>
- Windows Server 2008 R2<sup>2</sup>
- Windows Server 2012<sup>2</sup>

<sup>1</sup> 32 bit only

<sup>2</sup> 64 bit only

<sup>3</sup> 32 and 64 bit











# Largest OpenStack Partner Ecosystem

- Over 350+ members since launch in April 2013
- Over 900 certified solutions in partner Marketplace
- Over 4,000 RHEL certified compute servers
- Over 13,000 applications available on RHEL

OEMs, IHVs, and ISVs

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Channel Partners

System Integrators











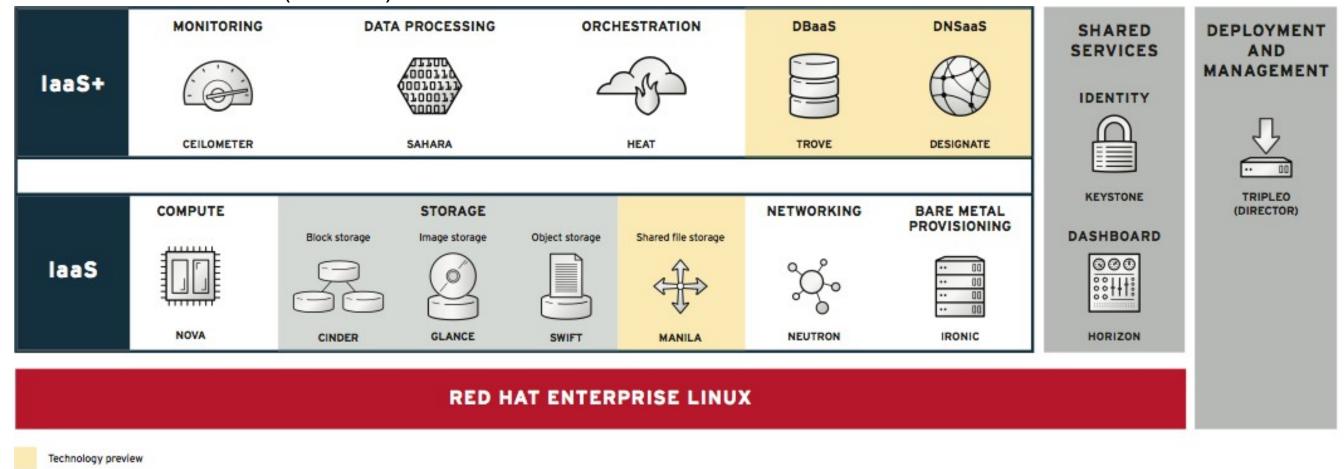
### Technology Previews in RHEL OpenStack Platform 7

New OpenStack services:

Database as a Service ("Trove")

DNS as a Service ("Designate")

File Share Service ("Manila")



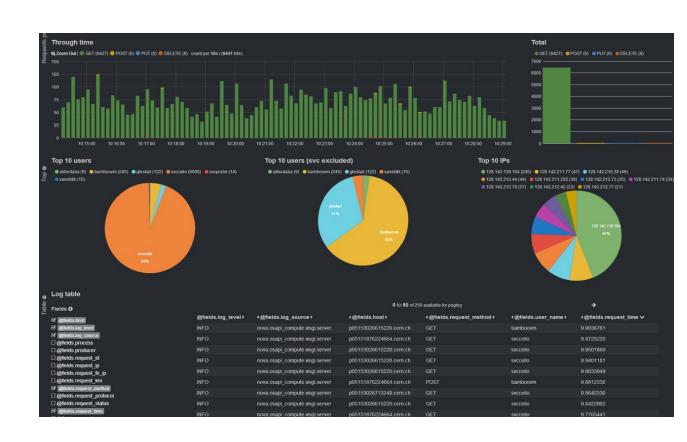






### Technology Previews in RHEL OpenStack Platform 7

- Core component features:
  - Distributed Virtual Router (Neutron)
  - Swift Erasure Coding (Swift)
- Operational tools (logging, monitoring, etc):
  - Centralized Logging: f
    - luentd + ElasticSearch + Kibana
  - Availability Monitoring:
    - sensu + rabbitmq + redis + uchiwa

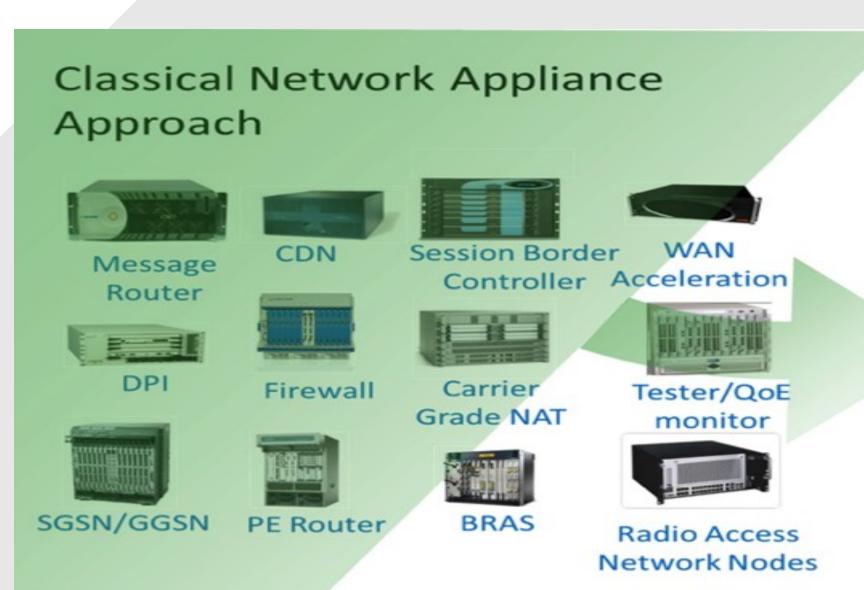








#### **Business Motivation for NFV**



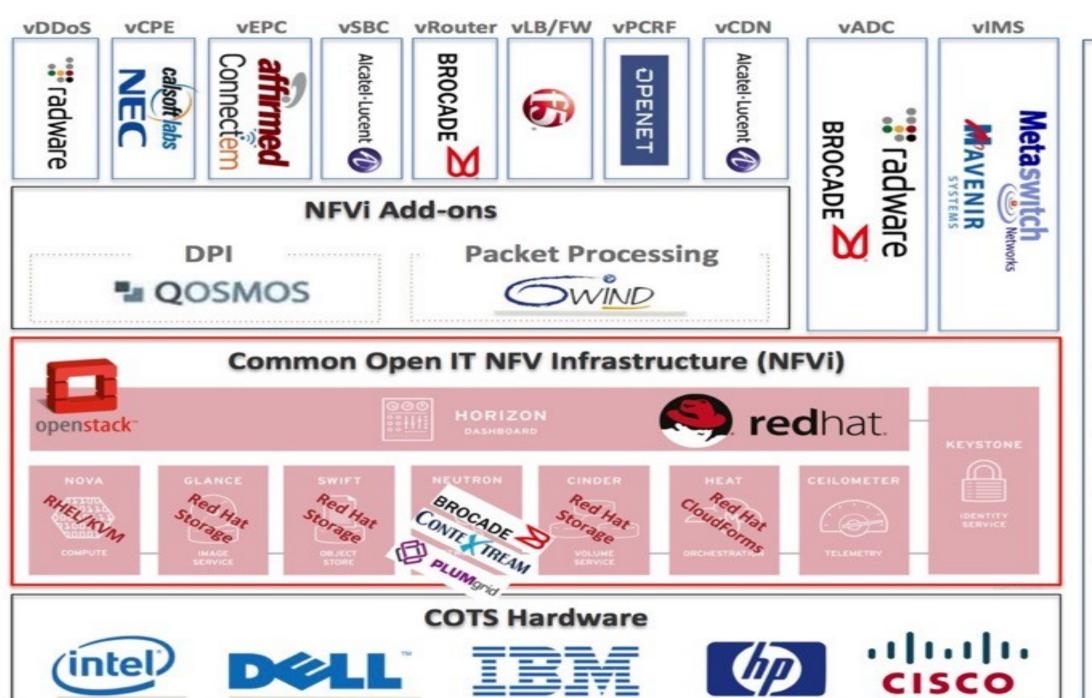
- Fragmented non-commodity hardware.
- Physical install per appliance per site.

Europe, Middle East & Africa

 Hardware development large barrier to entry for new vendors, constraining innovation & competition.

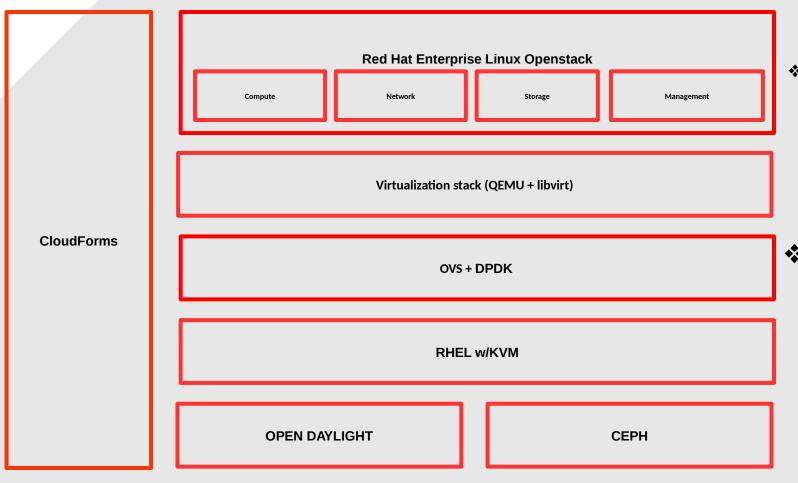


# NFV/SDN Ecosystem





### **Red Hat NFV Solution**



### Red Hat's Product Strategy

- Product Approach instead of Customized solution
- Introduce NFV features into existing Red Hat portfolio instead of creating a dedicated NFV Product

#### \* Red Hat's Solution Benefits

- Ease of Deployment. Ease of Operate
- Linux + Virtualization + Openstack packaging
- Carrier Ready





### Red Hat NFV ARchitecture

RED HAT' ENTERPRISE LINUX'

**RED HAT JBOSS** MIDDLEWARE

ENTERPRISE VIRTUALIZATION

RED HAT STORAGE

**ENTERPRISE LINUX** 



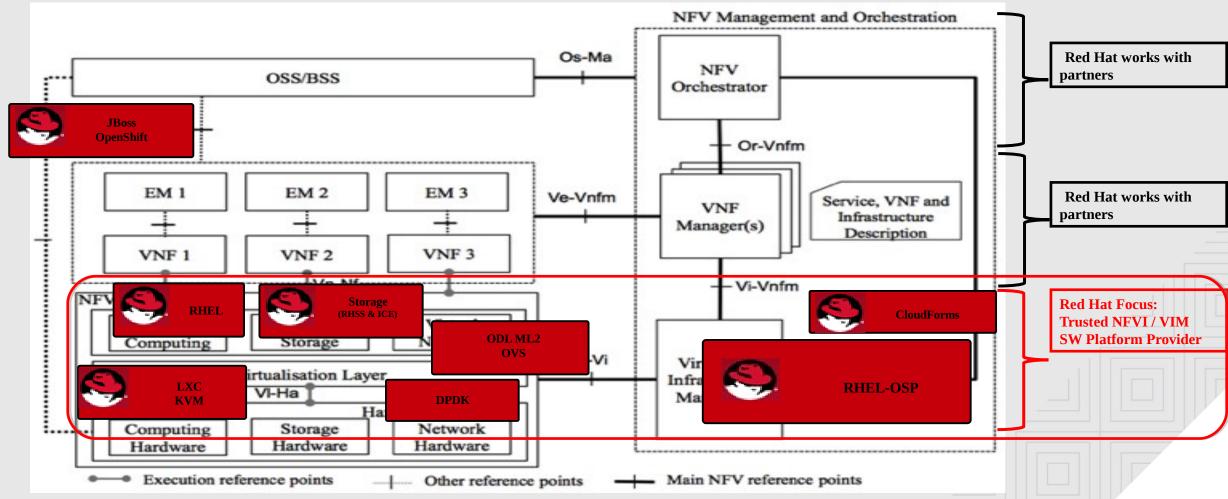
RED HAT CLOUDFORMS











- Red Hat will integrate for PoCs, pilots and lab demos with partners for customers.
- Red Hat will work with Network Equipment Provider and Systems Integrator partners to provide end-to-end support for NFV based products and NFV product based networks for SLAs, 24/7, etc for Service Providers.

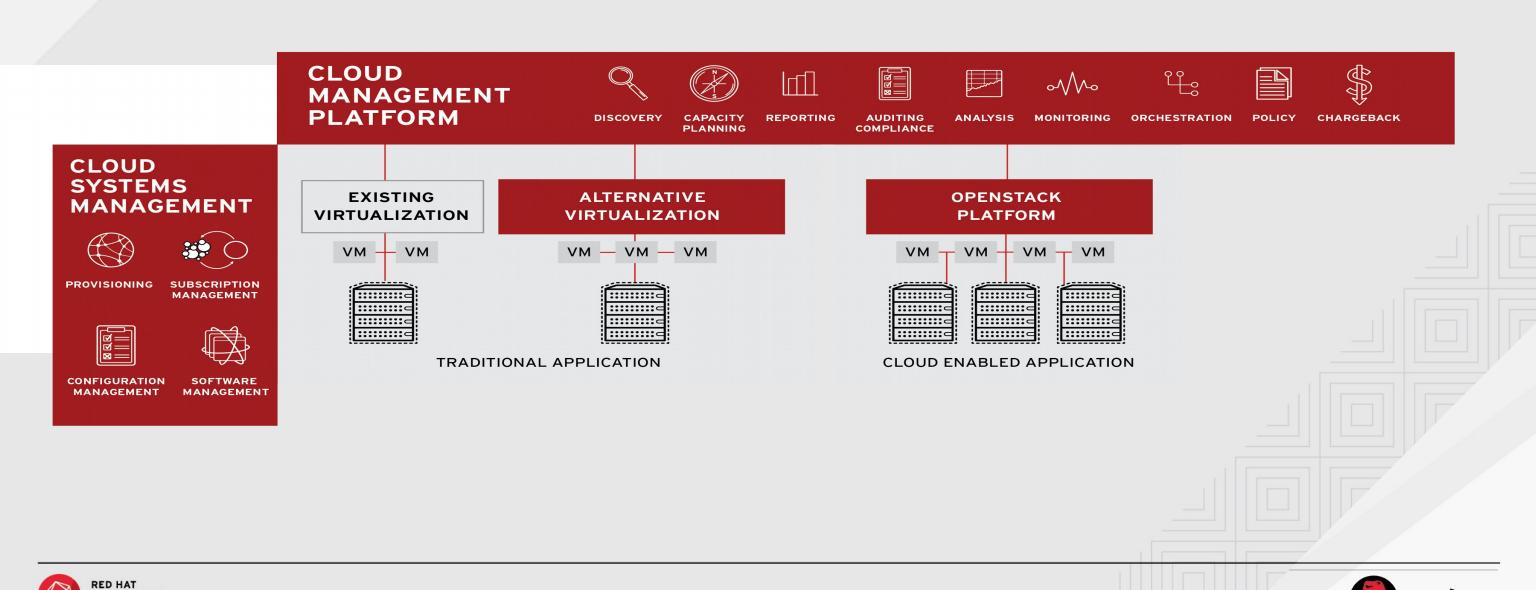






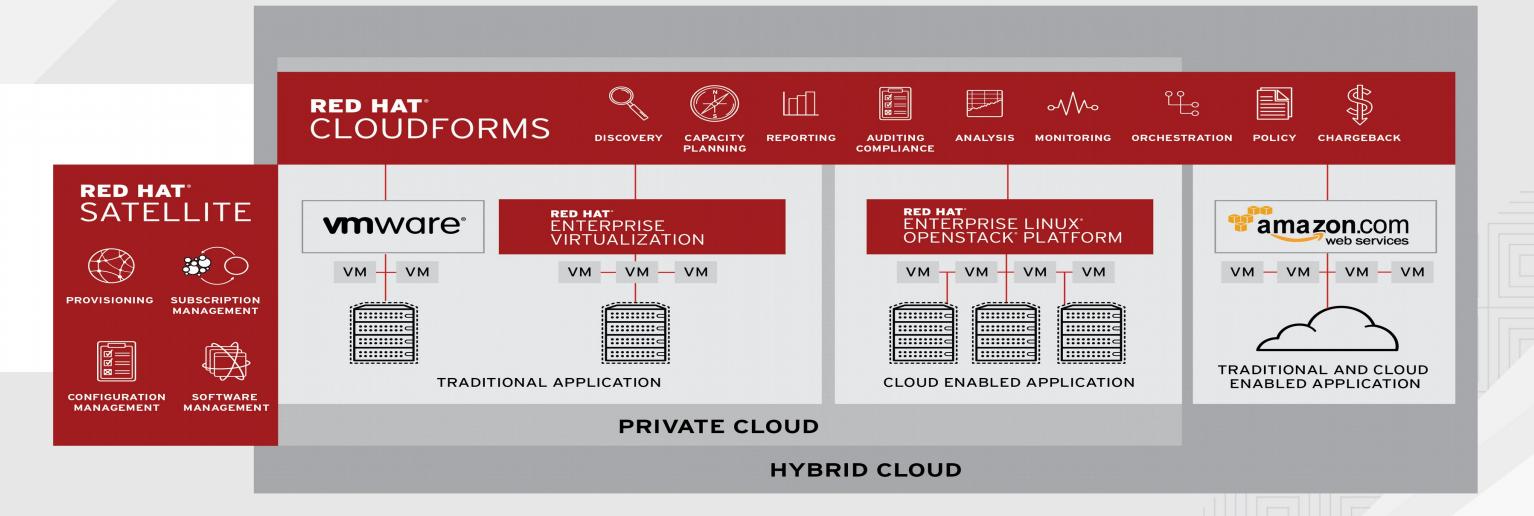
### Red Hat Cloud Infrastructure

Delivering an open private cloud



# Open Hybrid Cloud

CloudForms adds heterogeneous capacity







# Red Hat Cloud Suite for Applications

Integrated DevOps Platform for the enterprise

