Red Hat’s Bold Goals

How we work together to change the world of software

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EVERY GREAT ACHIEVEMENT BEGINS WITH A BOLD GOAL
WE WANT TO EXPLORE OUR WORLD

Yuri Gagarin: first person in space

NASA Apollo mission planning

A BOLD GOAL REQUIRES INVENTIVE TECHNOLOGY

Soyuz Entry Module

Apollo 11 Command Module
FROM TRANSISTORS TO ROCKETS

- Transistors
- Rockets
- Satellites
- On-board electronic computers
- Manned space flight
- Moon landing
- Space stations
BOLD GOALS REQUIRE PEOPLE WORKING TOGETHER TO OVERCOME OBSTACLES
FIRST COMPETITION, THEN COOPERATION

Handshake in space

International Space Station

WE SET OUT TO CHANGE AN INDUSTRY
At Red Hat, we set bold goals, help foster technological innovation, and collaborate with passionate people to make things happen.
BOLD GOAL #1

MAKE LINUX THE ENTERPRISE STANDARD
LINUX IS THE MOST-USED PLATFORM FOR DEVELOPMENT TODAY

Source: Most popular technology platforms, Stack Overflow, Developer Survey Results 2018 & Developer Survey Results 2017.
Most popular desktop OS, Stack Overflow, Developer Survey Results 2013-2016.

*NOTE: Before 2017, “Windows” is an aggregate category that includes Windows 10, 8, 7, XP & Vista responses. 2017 & 2018 surveys only offered the single option: Windows Desktop or Server.
BOLD GOAL #2

MAKE OPEN HYBRID THE DEFAULT ARCHITECTURE
OPEN HYBRID CLOUD

MANAGEMENT & AUTOMATION

DEVELOPER ENVIRONMENT & TOOLING

MIDDLEWARE

CONTAINER PLATFORM

OS PLATFORM

TRADITIONAL OS
VIRTUALIZATION
PRIVATE CLOUD
PUBLIC CLOUD
WE HAVE BEEN HERE BEFORE
WE HAVE BEEN HERE BEFORE
LINUX IS THE FOUNDATION OF OUR PORTFOLIO

Red Hat Ansible Automation
Red Hat CloudForms
Red Hat Satellite
Red Hat Insights

Red Hat CodeReady

Red Hat Integration
Red Hat Application Runtimes
Red Hat Process Automation

Red Hat OpenShift Container Platform
Red Hat OpenShift Container Storage

Red Hat Enterprise Linux
Red Hat Virtualization
Red Hat OpenStack Platform
Google Cloud
AWS
Microsoft Azure
Other Public Clouds

Red Hat Enterprise Linux
BOLD GOAL #3

EXTEND YOUR DATACENTER TO THE HYBRID EDGE
HYBRID MEANS COMPLEX

You must keep control (and you can)
PROCESS DATA AT THE SOURCE
Massive amounts of information & split-second timing
COLLABORATE TO INNOVATE

Red Hat OpenShift®, Red Hat Ceph® Storage, KVM, & Red Hat Enterprise Linux with preconfigured hardware
OUR NEXT BOLD GOAL

BRING RED HAT & OPEN SOURCE TO THE ENTIRE UNIVERSE
WE WILL GET THERE WITH TECHNOLOGY
OPEN SOURCE IS THE SOURCE OF TECHNOLOGICAL INNOVATION

1M+ projects

Linux® kernel
 GNOME
 Spacewalk
 Apache Project
 OpenJDK
 Fedora
 IaaS
 S Cloud
 OpenShift Origin
 OpenStack
 Hadoop
 PaaS
 Cloud
 DATA & ANALYTICS
 Red Hat
 Android SDK
 Kubernetes
 Ansible
 MANAGEMENT & AUTOMATION
WE WILL GET THERE TOGETHER
THE OPEN SOURCE WAY
Thank you